



IADB-GU-T1261

Scaling the 'Shatki' distribution model in Guatemala



Quick Facts

Countries	Guatemala
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Voting Date	2016-04-21
Sectors	Finance, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.35 million
Project Cost (USD)	\$ 1.08 million



Project Description

From the IDB: "The Project aims at scaling the inclusive distribution initiative 'Shatki' in rural areas of Guatemala. The model has been successfully developed in India where more than 60,000 people at the base of the pyramid benefit from having access to quality products at the time they profit from belonging to the Unilever company's distribution network."



Investment Description

- Inter-American Development Bank (IADB)



Private Actors Description

This project involves a collaboration between Guatemalans and The Unilever Group.



Early Warning System

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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Unilever Group	Parent Company	-



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

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Bank Documents

- [MIF Project Status Report-12-2017-ATN_JO-15547-GU - Rep6898.pdf](#)
- [MIF Project Status Report-12-2017-ATN_ME-15546-GU - Rep7039.pdf](#)
- [MIF Project Status Report-6-2017-ATN_JO-15547-GU- Rep6798.pdf](#) [Original Source]
- [MIF Project Status Report-6-2017-ATN_ME-15546-GU- Rep6799.pdf](#) [Original Source]