## IADB-ES-T1255

Scaling the `Shatki' distribution model in el Salvador



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## **Quick Facts**

Countries	El Salvador
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Voting Date	2016-04-21
Sectors	Finance, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.35 million
Project Cost (USD)	\$ 0.95 million



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## **Project Description**

From IDB: "The objective of the project is to contribute to the economic and social empowerment of mainly women in rural and peri-urban areas of El Salvador. The results indicator is to consolidate and scale an inclusive distribution model in El Salvador, forming associations by geographic area that would facilitate the creation of commercial alliances to benefit the network growth."



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## **Investment Description**

• Inter-American Development Bank (IADB)



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## **Private Actors Description**

This project involves a collaboration between FUSAI (Salvadoran foundation for wholistic support) and The Unilever Group.



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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Unilever Group	Parent Company	-



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#### **Contact Information**

#### ACCOUNTABILITY MECHANISM OF IADB

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#### **Bank Documents**

• MIF Project Status Report-6-2017-ATN\_ME-15549-ES- Rep6732.pdf [Original Source]