

 Early Warning System

IADB-CO-T1605

Leticia - Artificial Intelligence and Semantic Data Analysis as a Model
for Managing Digital Platforms of the IDB Lab



Quick Facts

Countries	Colombia
Financial Institutions	Inter-American Development Bank (IADB)
Status	Closed
Bank Risk Rating	C
Voting Date	2021-03-24
Borrower	Government of Colombia
Sectors	Climate and Environment, Communications, Law and Government, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.30 million
Project Cost (USD)	\$ 0.30 million



Project Description

The objective of this technical cooperation is to contribute to the deployment and piloting of artificial intelligence-driven data management capabilities for the Leticia platform and, in particular, to the analysis of semantic data. In this way, this development will serve as a knowledge base for the implementation of the Digital Growth Plan (DGP) of the IDB Lab and the launch of new digital platforms. Additionally, a specialized consultancy will ensure the integration and interoperability of Leticia's AI engine among the various initiatives and platforms of the IDB Lab. Leticia is a collaborative platform that combines data on ecosystems, deforestation, biodiversity, demographics and geography, with a powerful partnership management database. The main objective of the platform is to fill the conservation funding gap in the Amazon Basin by optimizing the funding channels for projects in this region. Leticia uses the most advanced technologies and algorithms provided by BC3 to intelligently connect investors and funding sources to high-impact public and private projects.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

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