Early Warning System

IADB-CH-T1363

POWERCAMP: AI & Agents: A New Generation of Supporting Productive Tools for MSMEs - Automated, Personalized, Measurable and Scalable

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Quick Facts

Countries	Chile
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	U
Voting Date	2026-07-14
Borrower	Government of Chile
Sectors	Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	$ 1.00 million
Project Cost (USD)	$ 2.13 million

Project Description

According to the IADB, the objective of the project is to improve the stability (inverse of fragility), productivity and growth of MSMEs through digital transformation and responsible integration of artificial intelligence (AI) and articulation with the ecosystem. The project will strengthen PowerCamp's technological proposal and lay the foundations for its international scalability, in areas such as the precision of recommendations, territorial relevance, modular architecture, security standards and integration with public and private productive support programs. It will also deepen the responsible application of conversational AI and specialized agents, incorporating automation in the analysis of progress, personalized recommendations and proposals for improvement for participating MSMEs.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

No contacts available at the time of disclosure

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).

Bank Documents

- CH-T1363_Memorando a los donantes vp
- IDEATE 2026-04-28 Public Summary 1894 CH-T1363