

 Early Warning System

IADB-BR-T1740

Evaluating the Impact of Credit-Based Financing on Digital Connectivity
in Small Municipalities in Brazil



Quick Facts

Countries	Brazil
Specific Location	uninformed
Financial Institutions	Inter-American Development Bank (IADB)
Status	Proposed
Bank Risk Rating	U
Borrower	Government of Brazil
Sectors	Communications, Finance, Law and Government, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.23 million
Project Cost (USD)	\$ 0.23 million



Project Description

The general objective of this Technical Cooperation (TC) is to strengthen technical and institutional capabilities of the Brazilian Government, through the Ministry of Communications (MCom), to design and implement a rigorous impact evaluation aimed at generating causal evidence on whether and to what extent improved access to credit-based financing by small Internet Service Providers (ISPs) leads to additional private investment and improved broadband connectivity in underserved small municipalities in Brazil. The specific objectives are: (i) to design and implement a rigorous impact evaluation on the financing instruments supported by the "Credit Expansion Program for Investments in Telecommunications Networks" (BR-L1619), assessing their effects on ISP investment and on broadband coverage, adoption, and quality; (ii) to identify heterogeneous effects and implementation factors that may condition the effectiveness of these instruments; and (iii) to disseminate the evaluation findings and facilitate their use in the design and implementation of future connectivity financing policies and programs.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

IDB

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