Early Warning System

IADB-BR-T1483

Support for Sebrae's Smart Tourism Destinations Program

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Quick Facts

Countries	Brazil
Financial Institutions	Inter-American Development Bank (IADB)
Status	Proposed
Bank Risk Rating	C
Borrower	Goverment of Brazil
Sectors	Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	$ 0.50 million
Project Cost (USD)	$ 1.00 million

Project Description

The main objective of this TC is to support the design of planning tools and the implementation of key-activities aimed at consolidating smart tourism destinations in Brazil. The TC will provide support for Brazilian tourism destinations to plan their recovery post-COVID-19 adopting the concept of smart tourism, an innovative perspective on tourism planning, focused on the pillars of governance, innovation and technology, tourist experience, accessibility, and sustainability.
The specific objectives of the TC are: (i) to support the design of strategic and operational planes for smart tourism destinations in Brazil; (ii) to implement key-actions for the consolidation of those smart destinations; and (iii) to strengthen Sebrae's Nacional and its local unities capacities to support and disseminate good practices relaced to smart tourism destinations in Brazil.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).