

 Early Warning System

IADB-BR-T1477

Structuring an Innovative Handicraft Value Chain for the Migrant
Warao's Indigenous Population



Quick Facts

Countries	Brazil
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2021-06-10
Borrower	Government of Brazil
Sectors	Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.25 million
Project Cost (USD)	\$ 0.54 million



Project Description

The main goal of the project is not to create a new chain from scratch, as it already exists; but, to better structure and bring innovation to the existing value chain so that it can scale sufficiently to effectively change Warao indigenous refugee families' lives in Brazil. The establishment of a Waraos artisans association/startup is the first step towards the success of the handicraft value chain. Once created, this will be the base from which the new chain will be structured, focused on repairing its most fragile links. The project, through the startup, will have the following goals: 1. organizing and providing social cohesion of Waraos artisans by supporting the collective production organization; 2. ensuring that artisans have timely and regular access to raw materials in adequate quantity and quality; 3. providing capacity building sessions for the artisans, in order to improve the production quality and their financial, entrepreneurial and social skills; 4. structuring a business model; and 5. seeking partnerships to increase the access to national and international markets through digital platforms.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

Project contacts not available at the time of disclosure.

ACCOUNTABILITY MECHANISM OF IADB

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