Early Warning System

IADB-BR-T1384

Using Behavioral Economics to Engage Parents and Improve Student Outcomes in Rio de janeiro

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Quick Facts

Countries	Brazil
Specific Location	Rio de Janeiro
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	U
Voting Date	2018-09-21
Borrower	Government of Brazil
Sectors	Education and Health, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	$ 0.18 million
Grant Amount (USD)	$ 0.18 million
Project Cost (USD)	$ 0.18 million

Project Description

The overall objective of the proposed TC is to develop a model for using behavioral economics to overcome the bottlenecks to parent engagement and corollary preschool attendance in the municipality of Rio de Janeiro. The specific objective is to test which type of informational nudge works best to engage parents.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).