

 Early Warning System

IADB-BR-Q0028

Letrus: using technology and AI to improve literacy



## Quick Facts

<b>Countries</b>	Brazil
<b>Specific Location</b>	Uninformed
<b>Financial Institutions</b>	Inter-American Development Bank (IADB)
<b>Status</b>	Proposed
<b>Bank Risk Rating</b>	U
<b>Borrower</b>	Letrus
<b>Sectors</b>	Education and Health
<b>Investment Type(s)</b>	Equity
<b>Investment Amount (USD)</b>	\$ 1.00 million
<b>Project Cost (USD)</b>	\$ 1.00 million



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## Project Description

The objective of the project is to consolidate the operations of Letrus, which offers an AI-driven in-school literacy program that serves as an official program and curriculum for schools, and the company's product development in Brazil, including an accelerated launch of the B2G (government, public schools) business model.



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## Investment Description

- Inter-American Development Bank (IADB)



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## Contact Information

### IDB

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<https://www.iadb.org/en/access-information/information-request>.

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