

 Early Warning System

IADB-BR-Q0028

Letrus: using technology and AI to improve literacy



Quick Facts

Countries	Brazil
Specific Location	Uninformed
Financial Institutions	Inter-American Development Bank (IADB)
Status	Proposed
Bank Risk Rating	U
Borrower	Letrus
Sectors	Education and Health
Investment Type(s)	Equity
Investment Amount (USD)	\$ 1.00 million
Project Cost (USD)	\$ 1.00 million



Project Description

The objective of the project is to consolidate the operations of Letrus, which offers an AI-driven in-school literacy program that serves as an official program and curriculum for schools, and the company's product development in Brazil, including an accelerated launch of the B2G (government, public schools) business model.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

IDB

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ACCESS TO INFORMATION

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<https://www.iadb.org/en/access-information/information-request>.

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