

 Early Warning System

IADB-BR-M1131

Designing Financial Education Methodologies to Improve Financial  
Behavior among



## Quick Facts

|                                |   |
|--------------------------------|---|
| <b>Countries</b>               | Brazil                                      |
| <b>Financial Institutions</b>  | Inter-American Development Bank (IADB)      |
| <b>Status</b>                  | Active                                      |
| <b>Bank Risk Rating</b>        | C   |
| <b>Voting Date</b>             | 2015-12-16                                  |
| <b>Borrower</b>                | Government of Brazil                        |
| <b>Sectors</b>                 | Education and Health, Technical Cooperation |
| <b>Investment Type(s)</b>      | Grant                                       |
| <b>Investment Amount (USD)</b> | \$ 0.51 million                             |
| <b>Project Cost (USD)</b>      | \$ 1.41 million                             |



## **Project Description**

This project will build on previous research completed by AEF on low-income women, heads of household and low-income retirees in order to develop adapted financial education methodologies. These will be implemented on a treatment and control group from each of the two segments and will be subsequently evaluated. In addition, the project will develop a dissemination strategy that includes: an implementation plan for the Ministries of Social Development and Social Security, to guide the incorporation of financial education methodologies by the current Bolsa Familia and Credito Consignado public policies; and an online portal to make the materials developed throughout this project available to a broader audience.



## Investment Description

- Inter-American Development Bank (IADB)



## Contact Information

### ACCOUNTABILITY MECHANISM OF IDB/ IIC

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to [MICI@iadb.org](mailto:MICI@iadb.org). You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



## Bank Documents

- [Cooperacion Tecnica No Reembolsable ATN/ME-15456-BR Diseno de Metodologias de Educacion F](#) [Original Source]
- [Nonreimbursable Technical Cooperation ATN/ME-15456-BR Designing Financial Education Metho](#) [Original Source]