Early Warning System

IADB-BR-L1494

A New Model for Cattle Ranching in Brazil: PECSA?s Sustainable, Deforestation-free Beef in the Amazo



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Quick Facts

Countries	Brazil
Specific Location	Amazon
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Voting Date	2017-11-15
Borrower	Government of Brazil
Sectors	Agriculture and Forestry
Investment Type(s)	Loan
Investment Amount (USD)	\$ 2.50 million
Loan Amount (USD)	\$ 2.50 million
Project Cost (USD)	\$ 4.25 million



Project Description

Pecsa, what the bank affirms is a sustainable cattle ranching B-corp operating in the Brazilian Amazon, is a growth stage startup which have been a reference for a new cycle of cattle ranching in the country (and in the region), by working with medium-sized producers to both significantly increase their productivity levels (up to x5) and implement best-in-class sustainable cattle intensification and CSA practices (up to 90% GHG emissions per KG produced), all that at market rates of return. PECSA is seeking USD 6m in debt to transition from its current experimental stage to a commercial operation, with enhanced impact along the beef value chain.



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Investment Description

• Inter-American Development Bank (IADB)



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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	PECSA - Pecuária Sustentável da Amazônia	Client	-



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).