

 Early Warning System

IADB-BR-L1412

National Tourism Development Program in Salvador (PRODETUR  
SALVADOR)



### Quick Facts

<b>Countries</b>	Brazil
<b>Financial Institutions</b>	Inter-American Development Bank (IADB)
<b>Status</b>	Active
<b>Bank Risk Rating</b>	B
<b>Voting Date</b>	2016-05-25
<b>Sectors</b>	Industry and Trade
<b>Investment Amount (USD)</b>	\$ 52.51 million
<b>Project Cost (USD)</b>	\$ 105.02 million



### **Project Description**

The program's general objective is to promote tourism development so as to increase income and formal employment generated for the population of Salvador with emphasis on the local culture and people of African descent. The specific objectives are to increase tourist expenditure in Salvador, as well as the portion of that expenditure benefitting the community and particularly the Afrodescendant population, by promoting cultural as well as sun and sand tourism, infrastructure improvement, and institutional support for tourism management.



---

## Investment Description

- Inter-American Development Bank (IADB)

TOTAL COST: USD 105,024,680

COUNTRY COUNTERPART FINANCING: USD 52,512,340

IADB FINANCING: USD 52,510,000



---

## Contact Information

### ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to [MICI@iadb.org](mailto:MICI@iadb.org). You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



## Bank Documents

- Análisis de cadena de valor y plan de acción para la inclusión de afrodescendientes en el sector tur
- Análisis de cadena de valor y plan de acción para la inclusión de afrodescendientes en el sector tur
- Análisis de capacidad institucional para la ejecución del Programa (SECI)
- AVALIAÇÃO AMBIENTAL ESTRATÉGICA DO PROGRAMA DE DESENVOLVIMENTO DO TURISMO DE SALVADOR
- AVALIAÇÃO AMBIENTAL ESTRATÉGICA DO PROGRAMA DE DESENVOLVIMENTO DO TURISMO DE SALVADOR
- Aviso específico de Adquisiciones
- BR-L1412 Plano de Aquisicoes ago.2017
- Convenios de Cooperación Tecnica - BR-L1412
- Does Tourism EcoCertification Pay?
- Eco labels and tourism flows: How much is a Blue Flag worth?
- Efectividad de programas similares de turismo para generar ingreso y empleo
- Estudio de mercado turístico de Salvador
- Estudios previos en Salvador Cultura y Turismo
- Evaluación de Impacto Expost de PRODETUR/NE I
- Evidencia sobre inclusión social en turismo - BR-L1412
- Experiencias sobre turismo cultural y de sol y playa - BR-L1412
- IGAS - Relatorio de Gestión Ambiental y Social - BR-L1412
- LOAN PROPOSAL
- Manual Operativo del Programa (MOP). Borrador.
- Manual Operativo del Programa (MOP). Borrador.
- Matriz de Inversiones del Programa - BR-L1412
- Matriz de Resultados Detallada - BR-L1412
- Operation Profile
- PERFIL DE PROYECTO
- Plan de Adquisiciones - BR-L1412
- Plan de Ejecución Plurianual (PEP) - BR-L1412
- Plan de Monitoreo y Evaluación -BR-L1412
- Plan Operativo Anual (POA)
- PLANO BÁSICO DE LIMPEZA URBANA
- Plano de Aquisições BR-L1412 Novembro 2017
- Plano de desenvolvimento integrado do turismo sustentável
- PROPUESTA DE PRÉSTAMO
- Referencia: 2009-823/015
- Relatório de Término de Projeto
- Relatório de Término de Projeto
- RESOLUCIÓN DE-20/16
- RESOLUTION DE-20/16
- TOURISM AND POVERTY RELIEF
- Viabilidad económica del Programa - BR-L1412