IADB-AR-G1009

Matriarca: an innovation platform for the internationalization of handicrafts made by indigenous women of the Argentine Gran Chaco



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Quick Facts

Countries	Argentina
Specific Location	Gran Chaco Argentino
Financial Institutions	Inter-American Development Bank (IADB)
Status	Proposed
Bank Risk Rating	U
Borrower	Government of Argentina
Sectors	Industry and Trade
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.25 million



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Project Description

According to the Bank's website, the proposed solution aims to boost the creative industry in the rural areas of Gran Chaco Argentino, establish a solid structure and foster innovation in the existing handicraft value chain, with the aim of achieving a significant impact on the lives of indigenous women in the Gran Chaco and ensure their participation in the benefits of technology, commerce, and tourism, trade, and tourism.



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Investment Description

• Inter-American Development Bank (IADB)



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Contact Information

No contact information provided at the time of disclosure.

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