

 Early Warning System

EBRD-56223

DFF - Viva Fresh Regional



Quick Facts

Countries	Albania, Kosovo
Financial Institutions	European Bank for Reconstruction and Development (EBRD)
Status	Approved
Bank Risk Rating	B
Voting Date	2025-05-06
Borrower	Viva Fresh Sh.p.k.
Sectors	Agriculture and Forestry, Industry and Trade
Investment Type(s)	Loan
Investment Amount (USD)	\$ 28.35 million
Loan Amount (USD)	\$ 28.35 million
Project Cost (USD)	\$ 28.35 million



Project Description

As stated by the EBRD, the project consists of the provision of a long-term loan by EBRD and ENEF II to Viva Fresh to finance part of the cost of the acquisition of 100% of the shareholding of Spar Albania.

The Project will support Viva Fresh's regional expansion into neighbouring Albania, through its cross-border acquisition of the 2nd main food and beverages retail chain, Spar Albania franchise, and subsequent investment program for roll-out of new stores and refurbishment of some existing stores in Albania. Through it, the project will support the expansion of modern retail in Albania and regional integration of supply and logistics chains in food and beverage distribution and retail. The project will also support enhanced sustainability measures expected to lead to the attainment of the international green building certification EDGE "Advanced" (Level 2) or higher for new and renovated stores by the client in Albania and Kosovo.



Investment Description

- European Bank for Reconstruction and Development (EBRD)



Private Actors Description

As stated by the EBRD, Viva Fresh sh.p.k. is a company established and operating in Kosovo since 2003, which is the leading food and beverages retail chain with 111 stores in Kosovo and also present in North Macedonia with 67 stores, through its directly and fully owned subsidiaries: Kit-Go Dooel, which (was acquired by Viva Fresh in 2022 and) is the sixth retail chain with 65 stores under its Kit-Go brand; and Viva Fresh North Macedonia, which operates two stores under the Viva Fresh brand.

Spar Albania is the second food and beverages retail chain in Albania with 43 own-operated stores and an additional 47 sub-franchised stores.



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Viva Fresh SHPK	Client	Industry and Trade



Contact Information

Client - Viva Fresh Sh.p.k.:

Xhevdet Rexhepi

Email: info@vivafresh-rks.com

Phone: +38338408888

Website: <https://vivafresh-rks.com/>

Address: Logistics center, Village Suhodoll 10000/14000 Lipjan, Kosovo

ACCESS TO INFORMATION

You can request information by emailing: accessinfo@ebrd.com or by using this electronic form:

<https://www.ebrd.com/eform/information-request>

ACCOUNTABILITY MECHANISM OF EBRD

The Project Complaint Mechanism (PCM) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an European Bank for Reconstruction and Development (EBRD)-financed project. If you submit a complaint to the PCM, it may assess compliance with EBRD's own policies and procedures to prevent harm to the environment or communities or it may assist you in resolving the problem that led to the complaint through a dialogue with those implementing the project. Additionally, the PCM has the authority to recommend a project be suspended in the event that harm is imminent.

You can contact the PCM at: pcm@ebrd.com or you can submit a complaint online using an online form at:

http://www.ebrd.com/eform/pcm/complaint_form?language=en

You can learn more about the PCM and how to file a complaint at: <http://www.ebrd.com/work-with-us/project-finance/project-complaint-mechanism.html>