

 Early Warning System

EBRD-53787

DFF - Kredim



Quick Facts

Countries	Turkiye
Financial Institutions	European Bank for Reconstruction and Development (EBRD)
Status	Active
Bank Risk Rating	C
Voting Date	2022-03-25
Borrower	Turk Finansman A.S.
Sectors	Communications
Investment Type(s)	Equity
Investment Amount (USD)	\$ 4.28 million
Project Cost (USD)	\$ 4.28 million



Project Description

According to the Bank's website, the project provides funding to Turk Finansman A.S. (Kredim) to finance the launch of launch buy-now-pay-later service.



Investment Description

- European Bank for Reconstruction and Development (EBRD)



Private Actors Description

TURK FINANSMAN AS

Kredim is a provider of BNPL (credit) operations of Param Group, launched in 2020. In collaboration with merchants, Kredim offers product financing loans to end-consumers.



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Turk Finansman A.S. (Kredim)	Client	-



Contact Information

PROJECT CONTACT INFORMATION

Ebru SOGUKPINAR

pazarlama@param.com.tr

+90 (552) 964 07 98

www.param.com.tr

Prof. Dr. Ahmet Taner Kislali Mh. 2405.Sok. No:5 Cankaya/Ankara/TURKEY

ACCESS TO INFORMATION

You can request information by emailing: accessinfo@ebrd.com or by using this electronic form:

<https://www.ebrd.com/eform/information-request>

ACCOUNTABILITY MECHANISM OF EBRD

The Project Complaint Mechanism (PCM) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an European Bank for Reconstruction and Development (EBRD)-financed project. If you submit a complaint to the PCM, it may assess compliance with EBRD's own policies and procedures to prevent harm to the environment or communities or it may assist you in resolving the problem that led to the complaint through a dialogue with those implementing the project. Additionally, the PCM has the authority to recommend a project be suspended in the event that harm is imminent.

You can contact the PCM at: pcm@ebrd.com or you can submit a complaint online using an online form at:

http://www.ebrd.com/eform/pcm/complaint_form?language=en

You can learn more about the PCM and how to file a complaint at: <http://www.ebrd.com/work-with-us/project-finance/project-complaint-mechanism.html>