

 Early Warning System

EBRD-19738

Western Balkans - Fostering food quality and competitiveness through digitalisation



Quick Facts

Countries	Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia
Specific Location	Western Balkans
Financial Institutions	European Bank for Reconstruction and Development (EBRD)
Status	Approved
Bank Risk Rating	U
Borrower	Regional
Sectors	Agriculture and Forestry, Technical Cooperation
Investment Type(s)	Grant



Project Description

According to the Bank's website, the EBRD intends to pilot a digital product to further integrate small producers into value chains, enhancing their ability to meet food safety and quality standards through user-friendly, real-time digital solutions. This includes adapting digital solutions to facilitate the adoption of good agricultural practices, food safety and quality standards, including Geographical Indication labels ("GI"), making compliance more accessible and manageable. These digital solutions will be tailored to improve efficiency, simplify adherence and ensure compliance with food safety standards, therefore improving overall product and process quality. By making these standards more accessible, the Project aims to facilitate their implementation by producers. Recognizing the challenges small producers and associations may face in managing control systems, the introduction of these user-friendly, real-time digital solutions, will help them efficiently meet the required standards, thereby streamlining the entire quality management process, and enhancing their market competitiveness.

The Project will support: i) food producers in the Western Balkans to ensure quality assurance and implement GI certification processes through digital tools; ii) the development/strengthening of Short Food Supply Chains by enhancing digital market inclusion and aggregation.



Investment Description

- European Bank for Reconstruction and Development (EBRD)

Investment amount not available at the time of disclosure.



Contact Information

No contacts available at the time of disclosure.

ACCESS TO INFORMATION

You can request information by emailing: accessinfo@ebrd.com or by using this electronic form:

<https://www.ebrd.com/eform/information-request>

ACCOUNTABILITY MECHANISM OF EBRD

The Project Complaint Mechanism (PCM) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an European Bank for Reconstruction and Development (EBRD)-financed project. If you submit a complaint to the PCM, it may assess compliance with EBRD's own policies and procedures to prevent harm to the environment or communities or it may assist you in resolving the problem that led to the complaint through a dialogue with those implementing the project. Additionally, the PCM has the authority to recommend a project be suspended in the event that harm is imminent.

You can contact the PCM at: pcm@ebrd.com or you can submit a complaint online using an online form at:

http://www.ebrd.com/eform/pcm/complaint_form?language=en

You can learn more about the PCM and how to file a complaint at: <http://www.ebrd.com/work-with-us/project-finance/project-complaint-mechanism.html>