

 Early Warning System

DFC-2024-MOOMARKPRIVATE

mooMark Private Limited



Quick Facts

Countries	India
Financial Institutions	US International Development Finance Corporation (DFC)
Status	Active
Bank Risk Rating	B
Borrower	mooMark Private Limited
Sectors	Agriculture and Forestry, Industry and Trade
Investment Type(s)	Loan
Investment Amount (USD)	\$ 10.00 million
Project Cost (USD)	\$ 22.00 million



Project Description

According to the Bank's website, the project consists of capital expenditures financing to allow mooMark to expand its production of value-added dairy products, boosting incomes for additional dairy farmers and contributing to the reduction of food insecurity in India.

The Project will support mooMark's construction and purchase of advanced machinery, equipment, and materials to expand milk collection, chilling, and processing centers. This is expected to improve supply chain efficiency, ensure the quality of dairy products, and support the livelihoods of smallholder farmers by improving access to markets and fair pricing for their milk.



Early Warning System Project Analysis

The proposed Project is screened as Category B under DFC's environmental and social guidelines because impacts are readily mitigated using standard industry practices. Project requirements include the need for a robust environmental and social management system that addresses contractor management, occupational health and safety, food safety, fire prevention and control, resource efficiency and pollution management, and waste management.



Investment Description

- US International Development Finance Corporation (DFC)

12-year direct loan of an amount up to \$10.0 million



Private Actors Description

According to the Company's website, *Moomark* is at the forefront of solving the quality challenges in Indian dairy, addressing critical gaps in Farming, Procurement, and Processing.

Moomark, a wholly owned subsidiary of Stellapps, is addressing these with India's first dedicated, fully traceable, and sustainable dairy solution. Working at the intersection of technology and dairy nutrition, mooMark provides tailored solutions for FMCG, HoReCa, and D2C businesses, offering private labeling, contract manufacturing, ingredient sourcing, and concept-to-product development for value added dairy products.

Using a low-capex, tech-powered approach, mooMark delivers high-quality dairy products with complete traceability, reducing carbon footprint from farm to product. Our advanced tech stack strengthens sustainability and supports Net Zero goals, allowing our partners to offer premium dairy products with unique value.

With access to 67,000 farmers, a 360,000-liter daily capacity, and two advanced facilities across 1,600 villages, we bring products like curd, paneer, ghee, and cheese to market, offering partners traceability, scalable production, and sustainable sourcing. mooMark's data-driven manufacturing not only ensures quality but gives our partners a competitive edge in today's market



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	mooMark Private Limited	Client	-



Contact Information

No contacts available at the time of disclosure.

ACCESS TO INFORMATION

Unlike many other development finance institutions, DFC does not currently have an access to information policy.

Under the United States Freedom of Information Act (FOIA), DFC is obliged to respond to reasonably formulated requests for Agency records. However, DFC may apply exemptions from release to certain types of information and may charge fees in responding to requests. DFC has a designated FOIA officer who is trained in how to respond to requests and implement the law. You can learn more about filing a FOIA request at: <https://www.dfc.gov/foia>

ACCOUNTABILITY MECHANISM OF THE UNITED STATES INTERNATIONAL DEVELOPMENT FINANCE CORPORATION (DFC)

The Office of Accountability is an independent office that addresses complaints about environmental or social issues related to DFC-supported projects. The office provides communities an opportunity to have concerns independently reviewed and addressed. If you submit a complaint to the Office of Accountability, it may assist you by either seeking to address your problems by facilitating a problem solving dialogue between you and those implementing the project and/or investigating whether the DFC complied with its policies to prevent environmental, social, human rights, and labor harms.

You can find more information about the Office of Accountability at: <https://www.dfc.gov/who-we-are/office-accountability>



Bank Documents

- [Project Disclosure](#) [\[Original Source\]](#)