

 Early Warning System

ADB-59143-001

Regional : Market Engagement and Business Opportunities Outreach



Quick Facts

Financial Institutions	Asian Development Bank (ADB)
Status	Approved
Bank Risk Rating	U
Voting Date	2025-06-25
Borrower	Regional - Asian Development Bank
Sectors	Law and Government, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.50 million
Project Cost (USD)	\$ 0.50 million



Project Description

According to the Bank's website, contractors, suppliers, and consultants play essential roles in the delivery of projects financed by the Asian Development Bank (ADB). Proactive engagement with them increases competitive interest in ADB-financed activities and contributes to better development outcomes. The technical assistance (TA) will support organizing and funding:

(i) business opportunities fairs (BOFs),

(ii) business opportunities seminars (BOSs), and

(iii) market research.

The TA will support enhancing suppliers' competition to ADB financed opportunities by strengthening visibility and strategic communication of outreach events to attract quality suppliers to participate especially in areas and sectors of low competition. The TA is aligned with the following impact: private sector development, quality infrastructure, advanced technologies, efficiency and quality of services improved, and environmental and social harm minimized. The intended outcome is: Improved quality of competition among contractors, suppliers and consultants in ADB-financed contracts. The TA will ensure (i) more responsive and centralized coordination among suppliers from ADB members, and (ii) better understanding of suppliers participating in ADB financed projects. Further, the outcome of this TA will support future initiatives to improve the ADB procurement framework and ensure alignment with international standards to attract higher quality suppliers. It also supports the key directions of ADB's new operating model, introduced in 2023, to strengthen ADB's work in developing the private sector.



Early Warning System Project Analysis

According to the Technical Assistance Report, the Risk Categories are:

Environment: Not Applicable

Involuntary Resettlement: Not Applicable

Indigenous Peoples: Not Applicable



Investment Description

- Asian Development Bank (ADB)

The TA financing amount is \$500 000, which will be financed on a grant basis by ADB's Technical Assistance Special Fund (\$300,000 TASF 8; \$200,000 TASF-other sources).



Contact Information

No contacts available at the time of disclosure.



Bank Documents

- [Market Engagement and Business Opportunities Outreach: Technical Assistance Report](#)