Early Warning System

ADB-53302-001

Enhancing Communications Capacity in Developing Member Countries in Asia and the Pacific

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Quick Facts

Specific Location	Region-wide
Financial Institutions	Asian Development Bank (ADB)
Status	Proposed
Bank Risk Rating	U
Sectors	Energy, Finance, Law and Government, Water and Sanitation
Investment Type(s)	Grant
Investment Amount (USD)	$ 0.97 million
Grant Amount (USD)	$ 0.97 million
Project Cost (USD)	$ 0.97 million

Project Description

According to the bank document, the knowledge and support technical assistance (TA) will support building of communication capacity of developing member countries (DMCs) of the Asian Development Bank (ADB) through a series of communications training programs (Program), co-organized with renowned international media companies such as the Economist, the Financial Times, and/or the Bloomberg. Program will have components on sharing of best practices of localized policy solutions and technologies to achieve the Sustainable Development Goals (SDGs), overall communications strategies to enhance the likelihood of DMCs' adopting their high-priority policy agendas through their collective decision-making process, and how to work with the local and international media to generate the necessary public support for them. Program materials and immediate knowledge outputs of the programs will be further disseminated through ADB's websites.

The project outcome aims to improve communications planning and implementation in participating DMCs.

Investment Description

- Asian Development Bank (ADB)

Technical Assistance Special Fund US$ 975.000

Contact Information

Responsible ADB Officer: David J. Kruger

Responsible ADB Department: Department of Communications (DOC)

Responsible ADB Division: DCMD

Executing Agencies

Asian Development Bank
6 ADB Avenue,
Mandaluyong City 1550, Philippines

There is no further information being disclosed at this stage of the project

ACCOUNTABILITY MECHANISM OF ADB

The Accountability Mechanism is an independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an Asian Development Bank-financed project. If you submit a complaint to the Accountability Mechanism, they may investigate to assess whether the Asian Development Bank is following its own policies and procedures for preventing harm to people or the environment. You can learn more about the Accountability Mechanism and how to file a complaint at: http://www.adb.org/site/accountability-mechanism/main

Bank Documents

- Project Disclosure PDF [Original Source]