

 Early Warning System

ADB-53112-001

Supporting Internationalization of Small and Medium-Sized  
Enterprises: Linking India and the GMS



### Quick Facts

Countries	Cambodia, India, Thailand, Vietnam
Specific Location	Region-wide
Financial Institutions	Asian Development Bank (ADB)
Status	Closed
Bank Risk Rating	U
Voting Date	2019-10-30
Sectors	Industry and Trade
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 3.00 million
Project Cost (USD)	\$ 3.00 million



## Project Description

According to the bank document, the knowledge and support technical assistance (TA) will operationalize initiatives that catalyze trade and cross border investment (internationalization) by small and medium-sized enterprises (SMEs) between India and countries in the Greater Mekong Subregion (GMS), contributing to enhanced regional integration and higher and more inclusive growth in both the GMS and South Asian regions. It will focus on Cambodia, Thailand, and Viet Nam among countries in the GMS. The TA builds on recommendations of analytical studies that looked at the potential and challenges of connecting SMEs across Cambodia, India, and Thailand.

The TA will seek to do this by:

- (i) establishing and/or partnering with business accelerators in India and Thailand (to cover GMS) to identify SMEs with the potential to internationalize; and providing the identified SMEs with a composite package including information on opportunities, industry expertise, mentoring, and guidance on market entry issues to assist their internationalization;
- (ii) supporting linkages between business associations and/or organizations promoting SME internationalization; and
- (iii) supporting linkages between business accelerators and financial intermediaries.

The project aims to increase the movement of internationalized SMEs between India and the GMS.



## Investment Description

- Asian Development Bank (ADB)



## Contact Information

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**Responsible ADB Department** SDTC

**Responsible ADB Division** SDTC-RCI

## Executing Agencies

Asian Development Bank  
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\*There is no further information being disclosed at this stage of the project\*

## ACCOUNTABILITY MECHANISM OF ADB

The Accountability Mechanism is an independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an Asian Development Bank-financed project. If you submit a complaint to the Accountability Mechanism, they may investigate to assess whether the Asian Development Bank is following its own policies and procedures for preventing harm to people or the environment. You can learn more about the Accountability Mechanism and how to file a complaint at: <http://www.adb.org/site/accountability-mechanism/main>



## Bank Documents

- [Project Disclosure PDF](#) [\[Original Source\]](#)