

 Early Warning System

ADB-51022-001

Strengthening the Role of E-Commerce in Poverty Reduction in  
Southwestern Mountainous Areas in Chong



### Quick Facts

Countries	China
Specific Location	Chongqing city
Financial Institutions	Asian Development Bank (ADB)
Status	Active
Bank Risk Rating	B
Voting Date	2017-12-22
Borrower	People's Republic of China
Sectors	Agriculture and Forestry, Climate and Environment, Industry and Trade
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.40 million
Project Cost (USD)	\$ 0.40 million



### Project Description

According to the bank document, the project seeks to expand the access to markets for agricultural products (Directives on Accelerating Development of E-commerce in Rural Areas; and Implementation Guidelines on Comprehensive Promotion of E-commerce in Rural Areas).



### Investment Description

- Asian Development Bank (ADB)

TA 9484-PRC: Strengthening the Role of E-Commerce in Poverty Reduction in Southwestern Mountainous Areas in Chongqing

Technical Assistance Special Fund      US\$ 0.4 million



### Contact Information

**Responsible ADB Division** Public Mgt, Financial Sector and Regional Coop Division, EARD

### Executing Agencies

#### **Chongqing Municipal Government**

Room 305, Jianfa Plaza, Honghuxilu Road,  
Yubei District, Chongqing, PRC 401121

#### **Development Research Center of Chongqing Municipal Government**

270 Qiaobei Village, Jiangbei District,  
Chongqing, PRC

#### **Development Research Center of the State Council**

225 Chaoyangmen Nei Dajie  
Beijing 100010  
People's Republic of China

### ACCOUNTABILITY MECHANISM OF ADB

The Accountability Mechanism is an independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an Asian Development Bank-financed project. If you submit a complaint to the Accountability Mechanism, they may investigate to assess whether the Asian Development Bank is following its own policies and procedures for preventing harm to people or the environment. You can learn more about the Accountability Mechanism and how to file a complaint at: <http://www.adb.org/site/accountability-mechanism/main>



### Bank Documents

- [Jia Qiang Zhong Qing Xi Nan Shan Qu De Dian Zi Shang Wu Fu Pin : Xiang Mu Shu Ju Biao](#) [Original Source]
- [Project Disclosure PDF](#) [Original Source]
- [Strengthening the Role of E-Commerce in Poverty Reduction in Southwestern Mountainous Areas in Chong](#) [Original Source]
- [Terms of Reference for Consultants](#) [Original Source]