



MEMORANDUM

File Classification: PO-JA-T1099-Plan

IFD/FMM/69/2014

Date: March 25, 2014

TO: Therese Turner Jones
Country Representative, Jamaica

FROM: Francesco Lanzafame
Housing and Urban Development Senior Specialist, IFD/FMM

SUBJECT: **TC/INTRA. JA-T1099 - Experiences on regeneration and management of downtown areas.**

I. RELATIONSHIP TO THE BANK'S STRATEGY OBJECTIVES IN THE COUNTRY

This activity is linked to the Country Strategy, for its contribution to support implementation of public sector transformation, improving investment planning and management of public resources. These aspects are included in 1.4. of the Priority Sector 1. Fiscal Sustainability.

II. CONCORDANCE WITH THE COUNTRY'S DEVELOPMENT POLICIES AND STRATEGIES

- 2.1 Government of Jamaica (GOJ) has identified Kingston development as one of its strategic and priority areas for promoting social and economic development and improving the quality of life of its citizens. The "Kingston St. Andrew Sustainable Development Plan 2005-2025" (KSASDP), defines the general strategy toward the sustainable development of the city. In this Plan the rehabilitation of central areas has been identified as a priority. It includes recovery of the centrality variables, rehabilitating public spaces, integration of partial development plans in a unique urban vision; the stimulation of investment and restoration of urban spaces and houses. It also links urban rehabilitation with citizen wellness and quality of life, including actions for social, economic and environmental sustainable development.

III. CONFORMITY WITH THE BANK'S NORMS AND CONDITIONS

- 3.1 For the implementation of this cooperation, the Bank, through CJA, will purchase eight (8) round trip air tickets according to the IDB rules and procedures. Moreover, the four (4) participants will be given a sum of money for per diem, according to the Intraregional Technical Cooperation Program (GN-2620-1).

IV. BACKGROUND

- 4.1 The IDB is committed in supporting GOJ development strategies and encouraging local governments to undertake programs and improve management capacities. In this context the Bank is processing a specific TC project (JA-T1091) which overall goal is to support Kingston local government (Kingston St. Andrew Corporation – KSAC) in improving investment planning capacities, project management and monitoring evaluation. The estimated total cost of the Project is US\$1,162,453 - with Bank financing of US\$900,000, and counterpart contribution of US\$262,453. The project will also contribute in strengthening local economic development activities in the area.
- 4.2 Downtown Kingston has suffered a long deterioration process, however, in recent years efforts have been made to promote its social and economic regeneration. New plans have been recently proposed by private and public institutions (Urban Development Corporation, Chamber of Commerce, international foundations, bi-lateral cooperation agencies, etc.) for the redevelopment of downtown Kingston. In order to coordinate these proposals and maximize their impacts, the KSAC needs to consolidate them into one plan, which has to reflect a common vision of the city. This must be agreed among all public and private actors and will drive investments in the area. At the same time, to ensure an efficient development of these activities, it is necessary to strengthen local government capacity for strategic planning and management of sustainable urban development, particularly focusing on inner cities rehabilitation processes.
- 4.3 As part of the preparatory activities for the revitalization of downtown Kingston, it would be very useful to the local authorities to be exposed to similar experiences undergone by other LAC cities. It is also important that officials can directly visit best practices and assess the impacts generated by this intervention on the whole urban area.
- 4.4 The liaison agency stated its non-objection to the request for collaboration from the Bank for a program of Kingston Urban renewal on behalf of Kingston St. Andrew Corporation. The donor institution would be the IDB.
- 4.5 The Country Office in Jamaica agrees to the execution of this operation.

V. OBJECTIVES

- 5.1 To facilitate the direct exchange of experiences on sustainable urban development between Kingston local government officer and selected LAC cities.
- 5.2 In particular the TC will finance two study tours. The first one to Medellin (CO), will include visit to the city experiences on urban regeneration and social inclusion and meetings with local municipal team. If possible the visit will be realized in coincidence with the World Urban Forum (WUF) to give the opportunity to exchange experience with a larger number of cities representatives and participate on selected events on relevant topics for Kingston. The second study tour will be in Rio de Janeiro (BR) and will include visits to Porto Maravilha program and meetings with program's team and selected municipal officers.
- 5.3 The added value of this type of Bank support is very high benefit-cost. The exchange will allow the Jamaican team to learn based on concrete experiences. These experiences also reinforce the institutional commitment, bring new ideas, build personal and institutional networks, and prevent future errors.

VI. PARTICIPANTS

- 6.1 The participants selected are:

Name	Institution	Position	Summary of duties
Shawn Martin	KSAC	Acting Director of Planning Control	Processing urban development applications in Kingston
Patrick Roberts	KSAC	Deputy Chair, Building and Town Planning	Coordination of Urban Planning activities in Kingston
Robert Hill	KSAC	Town Clerk	Coordination of local government administration
Marsha Henry-Martin	Ministry of Local Governments and Community Development (MLGCD)	Director Urban and Regional Planning	Coordination of sustainable development programs among national and local governments in Jamaica

- 6.2 These officers would travel to Medellin, Colombia, for 4 days and Rio de Janeiro for 2 days. The first trip will allow visiting the urban regeneration programs developed by the city of Medellin. It will take place from April 6 to April 10 and will include the following visits: (i) Comuna 13, once described as the city's most violent neighborhood, where specific programs have been implemented to increase social inclusion and quality of life of the residents and nowadays is a lively and friendly area. (ii) Garden Belt: the project converted an afflicted area in a metropolitan park, designed for environmental and rural protection and used by the community as a pedestrian and recreational area. (iii) The new North: a visit to the main public interventions to public spaces and the new generation of centers for citizen and community inclusion. (iv) Urban Transformation: A visit to projects where renewal, innovation and relationship

with the environment have played important roles in physical, social and economic regeneration of the area. Additionally during these days the Kingston delegation will be able to assist to some specific event, related to their topics of interest, that will take place in the WUF. The visit to Rio de Janeiro will possibly take place during the second half of April and will allow visiting one of the most important ongoing experiences on urban regeneration developed in LAC (<http://portomaravilha.com.br/web/esq/mnuBrieFing.aspx>). The IDB is working with the Porto Maravilha team in the coordination of the visit and the details will be defined upon approval of the TC/Intra.

VII. COST TO THE BANK

The Bank would contribute the equivalent of US\$19,940 to the costs of the operation. It include the costs air tickets and per diem to finance daily lodging and meals, pursuant to the following budget:

Category	Air Ticket	Hotel	Per Diem	Insurance	Total (US\$)
Medellin (CO)	1,150x4ppl=4,600	170 x4 night x 4 ppl =2,720	96 x 4 days x 4 ppl= 1,536	80 x 4 ppl= 320	9,176
Rio de Janeiro	1,300 x 4 ppl= 5,200	180 x 2 night x4ppl= 1,440	123 x 2 night x 4 ppl= 984	50 x 4 ppl=200	7,824
Sub-total:					17,000
General support					2,000
Contingency					940
TOTAL					19,940

VIII. CERTIFICATION

- 8.1 The Grants and Cofinancing Management Unit (ORP/GCM) certifies that the amount of US\$19,940 from the CT/INTRA Program of the Ordinary Capital is available to finance the project proposed herewith.

Original firmado

04/01/2014

Sonia Rivera
Chief ORP/GCM

Date

IX. APPROVAL

- 9.1 Pursuant to the provision of resolution DE-34/11 of June 1st, 2011 and Document GN-2620-1, the Bank's Representative in Jamaica authorizes the utilization of resources up to the equivalent of US\$19,940 for financing of the Intra-regional Technical Cooperation described in the present Memorandum Plan of Operations.

Original firmado

04/02/2014

Therese Turner Jones
Country Representative in Jamaica

Date