

TERMS OF REFERENCE

Valuation of the Last Flying River of the Amazon & WaterCredit Framework

REGIONAL

REGIONAL RG-T4794

[LINK TO APPROVED DOCUMENT](#)

1. Background and Justification

The ‘Last Flying River of the Amazon’ describes the atmospheric moisture recycling and transport system driven by forest evapotranspiration in the northern Amazon. This system underpins precipitation patterns across large areas of South America and, in doing so, sustains agriculture, hydropower generation, water security, and climate resilience. Deforestation and forest degradation threaten to disrupt this moisture conveyor, creating material risks for economic sectors and communities across multiple countries. In response, Technical Cooperation RG-T4794 aims to deliver a rigorous, decision-useful valuation of these ecosystem services and to design a high-integrity NatureCredit framework that can mobilize finance for protection and restoration while ensuring benefits for Indigenous Peoples and local communities.

This Terms of Reference (ToR) adopts a policy- and decision-oriented structure modeled on the IDB’s San Andrés Island regenerative blue economy ToR template. It translates the Flying River’s scientific and economic work program into a concise set of objectives, activities, deliverables, milestones, and payment triggers suitable for procurement and supervision.

2. Objectives

The primary objective of this consultancy is to produce a scientifically robust, decision-ready valuation of the ecosystem services linked to the Last Flying River and to design a scalable NatureCredit framework aligned with high-integrity principles.

Specific objectives include:

- i. Quantify moisture transport contributions and precipitation dependencies attributable to forest integrity, under baseline, deforestation, and restoration scenarios.
- ii. Estimate sector-by-sector economic impacts with an initial focus on Brazil’s agriculture (e.g., soy, maize) and hydropower, including uncertainty ranges and sensitivity analyses.
- iii. Develop value-at-risk (VaR) metrics for ecosystem service loss under probabilistic deforestation and climate scenarios.

- iv. Integrate carbon and biodiversity values into a consolidated, portfolio-style valuation of the Flying River as a natural capital asset.
- v. Assess additionality from protection and restoration (enhanced Flying River) and translate biophysical gains into incremental economic benefits.
- vi. Design a high-integrity NatureCredit framework (credit unit definition, MRV, governance, and registry specifications) suitable for piloting.
- vii. Produce communication products for policy and investment audiences (executive summary, policy brief, investor note, slide deck).

3. **Scope of Services**

The scope includes comprehensive research, stakeholder engagement, analysis, and strategic planning activities, including but not limited to:

- Inception and methodological design, including a documented modeling chain from forest cover to moisture transport, precipitation, sector outcomes, and valuation, with a QA/QC and uncertainty plan.
- Moisture transport attribution and precipitation change estimation using state-of-the-art hydroclimate methods, with spatial outputs and uncertainty bounds.
- Sector-by-sector valuation modules (initially agriculture and hydropower in Brazil), with transparent assumptions, sensitivity analyses, and documented datasets.
- Value-at-Risk (VaR) assessment based on probabilistic deforestation/degradation scenarios and aggregation of sector results.
- Integrated valuation of carbon and biodiversity and consolidation into a portfolio narrative.
- Additionality analysis for protection/restoration scenarios and translation into incremental sectoral benefits.
- NatureCredit framework design (credit definition, MRV, governance, safeguards, and minimum registry specifications).
- Communication and decision products (visuals, briefs, and a dissemination-ready deck).

4. Key Activities

Baseline and Methodology

- Desk review of technical cooperation documentation and scientific/economic literature.
- Inception report with workplan, data/assumption registry, and validation protocol with designated scientific advisors.

Hydroclimate Modeling

- Moisture transport tracking and attribution to estimate precipitation contributions linked to the Flying River.
- Scenario analysis for deforestation, degradation, and restoration with spatial and temporal outputs.

Sector Valuation

- Agriculture: translate precipitation changes into yield impacts for priority crops and monetize by region.
- Hydropower: translate precipitation changes into generation impacts and monetize using relevant system parameters.

Risk and Integration

- Develop VaR metrics for sector modules and aggregated ecosystem service values.
- Integrate carbon and biodiversity values with sector valuations into a consolidated framework.

Additionality and Credits

- Model additionality from protection/restoration (enhanced Flying River) and monetize incremental benefits.
- Design NatureCredit framework (unit definition, MRV architecture, governance, safeguards, and registry specs).

Communications

- Prepare executive summary, policy brief, investor note, and a presentation deck with sector-by-sector visuals.

5. Expected Outcomes and Deliverables

Deliverable 1: Work Plan & Inception Package

Inception report, detailed workplan, modeling chain and datasets, QA/QC and uncertainty plan, and validation protocol.

Deliverable 2: Hydroclimate Attribution Package

Memo on moisture transport attribution, precipitation change estimates with uncertainty bounds, and spatial/time-series outputs.

Deliverable 3: Sector Valuation Report (Agriculture & Hydropower)

Quantified sector impacts, monetary valuation, sensitivity analyses, and an assumptions/data registry.

Deliverable 4: Integrated Valuation & NatureCredit Draft

Value-at-Risk technical report; integrated valuation including carbon and biodiversity; draft NatureCredit framework (unit, MRV, governance, registry).

Deliverable 5: Final Package & Communications

Additionality analysis for protection/restoration; finalized NatureCredit framework; executive summary, briefs, investor note, and slide deck.

6. Project Schedule and Milestones

The contract period is 8 months and the products will be delivered as follows:

• Deliverable 1	2 weeks after contract ratification
• Deliverable 2	2 months after contract ratification
• Deliverable 3	4 months after contract ratification
• Deliverable 4	6 months after contract ratification
• Deliverable 5	8 months after contract ratification

7. **Reporting Requirements**

Direct supervision of the firm’s work will be carried out by the IDB project team. The Team Leader, Camilo Santa (CSD/BNC), will provide inputs and comments on draft products and will approve payments upon satisfactory delivery. The consulting firm will provide bi-weekly progress updates (brief memo plus updated workplan).

8. **Acceptance Criteria**

Each product delivered will be reviewed by the project team. If corrections or clarifications are required, the team will request adjustments and define a specific period to receive the updated documents. Final approval by the project team is required to trigger each payment.

9. **Supervision and Reporting**

Camilo Santa, Sector Specialist of the Biodiversity and Natural Capital Unit (CSD/BNC), will be responsible for overall supervision and for the approval of the associated deliverables.

10. **Schedule of Payments**

Payment Schedule	
Deliverable	%
a. Deliverable 1	20%
b. Deliverable 2	20%
c. Deliverable 3	20%
d. Deliverable 4	20%
e. Deliverable 5	20%
TOTAL	100%

TERMS OF REFERENCE

Differential Access to Nature Finance for Indigenous Peoples

REGIONAL

REGIONAL RG-T4794

1. Background and Justification

Indigenous Peoples are rights-holders with distinct governance systems, legal traditions, territorial institutions, and community-held assets. Conventional finance models—built around private collateral, wage income, and growth metrics—often exclude or misalign with these realities. At the same time, the transition toward nature-positive and regenerative economies places Indigenous stewardship at the center of climate and biodiversity solutions. Within the context of Technical Cooperation RG-T4794 (Valuation of the Last Flying River of the Amazon), this consultancy will design a differential access to nature finance model that recognizes Indigenous self-governance, collective tenure, and community life plans, embedding Free, Prior and Informed Consent (FPIC) and culturally appropriate safeguards across the financing cycle. It will focus on the Water and Biodiversity Credit designed by Component 2, while drawing lessons for differential access to existing instruments like Amazon Bonds, TFFF, among others. The differential access model shall be designed for portability across the eight Amazon basin countries (Brazil, Colombia, Peru, Bolivia, Ecuador, Venezuela, Guyana, Suriname, and French Guiana), with a comparative legal and institutional scan of at least three to four jurisdictions to assess differences in Indigenous legal frameworks, collective tenure regimes, and financial sector access conditions. Indigenous data sovereignty is a cross-cutting principle embedded across all phases of this consultancy: data ownership, consent procedures, confidentiality protections, and culturally appropriate collection methods must be addressed consistently from inception through to the M&E framework and implementation roadmap. Engagement under this consultancy shall be maintained at the level of Indigenous authorities and organizations; community-level activities that would independently trigger FPIC obligations require separate IDB authorization before proceeding.

2. Objectives

The primary objective is to design a rights-based, culturally grounded framework that enables Indigenous Peoples to access and manage nature finance on their own terms, aligned with territorial life plans and without imposing privatization or land collateral requirements.

- Produce a diagnostic of barriers and enabling conditions for Indigenous nature finance in Colombia and the broader Amazon region (legal, institutional, financial, and cultural).
- Co-design, with Indigenous authorities, an operational model and instrument menu that fit customary governance and community/seasonal economies.
- Draft policy, operational procedures, and model clauses (term sheets, safeguard triggers, dispute resolution, and data governance).
- Propose a monitoring and evaluation (M&E) system using community-defined wellbeing indicators (avoiding jobs/income/GDP proxies).
- Deliver an implementation roadmap and capacity-building plan for the Executing Agency (EA) and partners under RG-T4794.
- Analyze how the differential access model interacts with additionality assessment under the Natural Capital Credit Framework developed in Component 2, including how Indigenous land tenure and governance are recognized as a distinct baseline scenario for credit issuance (socio-ecological system integrity, not only avoided deforestation).
- Conduct a comparative legal and institutional scan of at least three Amazon basin countries beyond Colombia to assess the portability of the differential access model, covering Indigenous legal frameworks, collective tenure regimes, and financial sector access conditions.
- Design a Nature Outcomes Bond prototype document as a key instrument within the differential finance architecture, comprising: (a) a participatory outcome metric framework co-designed with Indigenous authorities and aligned with biocultural indicators developed under Component 2; (b) a conceptual actor-role and fund-flow architecture identifying outcome payers, capital providers, community beneficiaries, and independent verifiers; (c) a repayment architecture linking outcome payments to verified thresholds of forest cover, hydrological integrity, and Indigenous governance indicators; and (d) a term-sheet skeleton suitable for engagement with prospective investors and outcome payers.

3. Scope of Services

- Inception and stakeholder mapping centered on rights-holders and FPIC-aligned engagement.
- Diagnostic of barriers, risks, and opportunities across financial, legal, and institutional dimensions.
- Co-design of a differential finance architecture (governance, instruments, safeguards).
- Operationalization package (policies, procedures, underwriting criteria, templates).
- Participatory M&E framework based on community-defined wellbeing indicators and Indigenous data sovereignty.
- Implementation roadmap and capacity-building plan.
- Design of a Nature Outcomes Bond prototype document, including participatory outcome metrics, fund-flow architecture, and investor-facing term-sheet skeleton.
- Additionality interface analysis: assessment of how Indigenous territorial governance and collective tenure are recognized as a distinct baseline scenario in the Natural Capital Credit Framework's MRV and registry specifications.
- Interface design with existing instruments: explicit mapping of how the differential access model connects to and operates alongside the TFFF, the Amazon Water Security Fund (AWSF), and Amazon Bond instruments, including eligibility criteria alignment and governance interface protocols.
- Multi-country portability scan: comparative legal and institutional assessment of at least three Amazon basin countries (pre-identified candidates include Colombia, Peru, Bolivia, Ecuador, Venezuela, Guyana, Suriname, and French Guiana) to evaluate the replicability of the differential access model across jurisdictions with different Indigenous legal frameworks and collective tenure regimes.
- Stakeholder co-design validation: documentation of the co-design process with Indigenous authorities, governance agreements reached, and recommended next steps for full instrument structuring and launch, resulting in a stakeholder validation report (see Deliverable 7).

4. Key Activities

Baseline and Inception

- Review project documents, national policies, and Indigenous territorial/life plans (as shared by communities).
- Map rights-holder institutions and relevant state/financial actors; prepare a FPIC-aligned engagement plan.

Diagnostic: Barriers, Risks, and Opportunities

- Identify exclusion mechanisms in current financial systems (collateral, identity, compliance burdens, indicators).
- Assess existing funding flows and governance; identify risks of dispossession or internal inequities with mitigation measures.
- Analyze how Indigenous territorial governance and collective tenure function as additional variables in the Natural Capital Credit Framework: assess the distinction between a “protected Indigenous territories” baseline scenario versus a standard avoided deforestation baseline, and document implications for credit issuance and MRV design.
- Conduct a comparative legal and institutional scan of at least three additional Amazon basin countries to assess portability of the differential access model, covering: recognition of collective tenure in finance law, legal standing of Indigenous authorities as financial counterparties, and existing PES or nature finance precedents applicable to Indigenous territories.

Co-Design of Differential Finance Architecture

- Define decision authority and consent pathways; propose two-key/Indigenous-veto mechanisms where appropriate.
- Develop instrument menu compatible with collective tenure (grants, revolving funds, guarantees/first-loss, revenue-based or seasonal repayment, stewardship payments).
- Establish safeguards: non-alienation, no forced privatization/individual titling, FPIC gating, Indigenous data sovereignty, cultural do-no-harm.
- Design the Nature Outcomes Bond prototype: co-design with Indigenous authorities a participatory outcome metric framework aligned with biocultural indicators from Component 2; develop a conceptual actor-role and fund-flow architecture identifying outcome payers, capital providers, community beneficiaries, and independent verifiers; structure a repayment architecture linked to verified thresholds of forest cover, hydrological integrity, and Indigenous governance indicators; and produce a term-sheet skeleton suitable for engagement with prospective investors and outcome payers.
- Map interface with the Tributaries of the Amazon Forests Finance Facility (TFFF), the Amazon Water Security Fund (AWSF), and Amazon Bond instruments: document eligibility criteria alignment, governance interface protocols, and the sequencing or complementarity between the differential access model and these existing mechanisms.

Operationalization Package

- Eligibility and appraisal criteria aligned to collective entities and customary authorities.
- Model clauses and templates: FPIC triggers, exit/restructuring, grievance, data governance, and confidentiality.
- Fiduciary/accountability procedures prioritizing community-first reporting.

Monitoring & Evaluation

- Participatory M&E framework with wellbeing indicators (food sovereignty, cultural vitality, territorial integrity, ecological health, governance strength, safety/cohesion).
- Culturally appropriate data collection consistent with Indigenous data sovereignty.

Implementation & Capacity Building

- Phased plan (pilot, learning, scaling, institutionalization).
- Capacity needs and training approach for Indigenous authorities and EA/partners, as approved by communities.
- Explicitly link the community-defined wellbeing indicator set and biocultural indicators to the MRV and registry design requirements of the Natural Capital Credit Framework being developed under Component 2, ensuring interoperability between the differential access model's M&E architecture and the credit framework's verification and reporting systems.
- Identify co-benefit indicators reflecting IP priorities (including but not limited to: forest cover and territorial integrity, hydrological health, food sovereignty, cultural vitality, governance strength, and safety/cohesion) and propose their integration as MRV variables within the credit framework's registry specifications.

5. Expected Outcomes and Deliverables

Deliverable 1: Inception Report & Engagement Plan

Workplan, stakeholder map, FPIC-aligned engagement and risk management plan.

Deliverable 2: Diagnostic Report

Barriers/enablers analysis, legal/institutional mapping, risk analysis, opportunity pathways. Includes comparative jurisdictional scan of at least three Amazon basin countries and analysis of how Indigenous territorial governance functions as an additionality variable within the Natural Capital Credit Framework.

Deliverable 3: Differential Finance Model (Design Package)

Governance model, instrument menu, safeguards architecture, and capital stack proposal. Includes: (i) Nature Outcomes Bond prototype document comprising participatory outcome metric framework, actor-role and fund-flow architecture, repayment architecture linked to verified conservation thresholds, and investor-facing term-sheet skeleton; and (ii) interface mapping with TFFF, AWSF, and Amazon Bond instruments, including eligibility criteria alignment and governance interface protocols.

Deliverable 4: Operational Toolkit

Policies/procedures, underwriting criteria, sample term sheets/clauses, grievance & FPIC triggers, data governance protocols.

Deliverable 5: M&E Framework + Indicator Menu

Participatory M&E plan, community-defined indicator set, and methods. Includes explicit linkage between community-defined wellbeing and biocultural indicators and the MRV and registry specifications of the Natural Capital Credit Framework (Component 2), ensuring interoperability and co-benefit recognition within the credit architecture. Identifies IP-priority co-benefit indicators proposed for integration as MRV variables in the registry.

Deliverable 6: Implementation Roadmap + Capacity Building Plan

Pilot plan, scaling strategy, institutional arrangements, and training modules outline. Includes explicit institutional interface design with TFFF, AWSF, and Amazon Bond instruments, and a multi-country replication assessment identifying priority jurisdictions and pre-conditions for scale.

Deliverable 7: Stakeholder Validation Report

Documentation of the co-design process with Indigenous authorities, recording governance agreements reached, shared principles validated, and recommended next steps for full instrument structuring and launch. This report constitutes the participatory validation record for the differential access model and the Nature Outcomes Bond prototype, and is a prerequisite for the payment of Deliverable 6.

6. Project Schedule and Milestones

The contract period is 6 months (180 days). The products will be delivered as follows:

Deliverable	Timing
Deliverable 1	Weeks 2–3 after contract ratification
Deliverable 2	Weeks 6–8 after contract ratification
Deliverable 3	Weeks 10–12 after contract ratification
Deliverable 4	Weeks 14–16 after contract ratification
Deliverable 5	Weeks 16–18 after contract ratification
Deliverable 6	Weeks 18–20 after contract ratification
Deliverable 7	Weeks 20–22 after contract ratification

7. Reporting Requirements

The consulting firm will report to the IDB Team Leader (CSD/BNC) and coordinate closely with the Executing Agency (EA). The firm will provide monthly progress updates (brief memo plus updated workplan), and engagement with Indigenous authorities will follow agreed cultural protocols and FPIC-aligned processes. All engagement shall be maintained at the level of Indigenous authorities and organizations. Community-level activities that would independently trigger FPIC obligations must not be initiated without prior written authorization from the IDB Team Leader. The firm shall flag any such activities in monthly progress updates before proceeding. Monthly reports shall also document progress on Indigenous data sovereignty compliance, including any data-sharing agreements executed, data governance protocols activated, and any community consent decisions reached during the reporting period.

8. Acceptance Criteria

Each product will be reviewed by the project team. If clarifications or revisions are required, the team will request adjustments and set a deadline for resubmission. Final approval by the project team is required to trigger payment.

9. Supervision and Reporting

Camilo Santa, Sector Specialist of the Biodiversity and Natural Capital Unit (CSD/BNC), will be responsible for overall supervision and the approval of deliverables, in coordination with the EA.

10. Schedule of Payments

Deliverable	% of Contract Value
Deliverable 1	10%
Deliverable 2	20%
Deliverable 3	25%
Deliverable 4	25%
Deliverable 5	10%
Deliverable 6	5%
Deliverable 7	5%
TOTAL	100%

TERMS OF REFERENCE

Communication and Dissemination of the Last Flying River of the Amazon

REGIONAL – RG-T4794

1. Background and Justification

Technical Cooperation RG-T4794 (“Valuation of the Last Flying River of the Amazon”) generates a portfolio of high-value knowledge products across three components: stakeholder engagement and co-governance (Component 1), economic valuation and natural capital credit framework design (Component 2), and communication and dissemination (Component 3). The technical evidence base produced — including value-at-risk assessments, sector-specific valuations across eight Amazon basin countries, a Natural Capital Credit Framework, a Nature Outcomes Bond prototype, and an Indigenous-inclusive differential access to nature finance model — is designed to inform policymakers, catalyze private investment, shape international standards, and be scaled across the Amazon region and beyond. However, these outputs will only translate into sustained impact if they are communicated effectively to differentiated audiences: technical experts, financial institutions, government officials, Indigenous organizations, civil society, and the general public.

Within the context of RG-T4794, this consultancy will provide editorial, design, translation, dissemination, and strategic communications services for Component 3. The firm will work in close coordination with the IDB Team Leader (CSD/BNC) and the Amazon Coordination Unit (CSC/ACU) to ensure that all publications and campaigns align with IDB visual identity standards, reach intended audiences, and are strategically positioned within the global nature credits and blended finance landscape — including through alignment with the International Advisory Panel on Biodiversity Credits (IAPB), the Biodiversity Credit Alliance (BCA), the Integrity Council for Voluntary Carbon Markets (ICVCM), TNFD, SBTN, and the Kunming-Montreal Global Biodiversity Framework. The work will also support the TC’s alignment with countries’ Nationally Determined Contributions (NDCs) and National Biodiversity Strategies and Action Plans (NBSAPs), SDG 6 (Clean Water), SDG 13 (Climate Action), and SDG 15 (Life on Land).

2. Objectives

The primary objective is to ensure that the knowledge products generated under RG-T4794 reach and influence the full range of intended audiences — policymakers, investors, practitioners, Indigenous organizations, academia, and the public — through high-quality editorial production, targeted dissemination campaigns, and strategic positioning within global nature finance and biodiversity credit discussions.

- Edit, design, typeset, and translate technical publications from Components 1 and 2 into final, audience-ready products for technical, policy, and non-technical audiences.
- Support and strengthen the TC’s visibility within global nature credit and biodiversity finance initiatives, in particular IAPB and BCA, ensuring alignment with emerging international standards and guidance.
- Develop and implement targeted digital and social media dissemination campaigns to expand awareness of flying-river economics and nature finance solutions among regional and global audiences.
- Design and produce guidelines and good practices for Indigenous-inclusive and Indigenous-led nature finance mechanism design, drawing on lessons from the flying river pilot and existing IDB instruments (e.g., Amazon bond guidelines, TFFF).
- Plan and support the organization and participation of experts, government officials, Indigenous representatives, and IDB staff in dissemination events fostering dialogue, validation, and pathways for replication and scale-up.

3. Scope of Services

- Editorial production: typesetting, copy-editing, graphic design, and layout of all publications from Components 1 and 2, in formats suitable for digital and print distribution.
- Translation: professional translation of selected publications and communications materials into English, Spanish, Portuguese, and French as required, with technical review ensuring terminology accuracy for nature finance and biodiversity credit contexts.
- Nature credits strategic positioning: analysis and support for the TC’s alignment with and visibility within global nature credit initiatives, including IAPB and BCA, to reinforce consistency with emerging international standards and amplify the TC’s influence in shaping responsible nature markets.
- Guidelines for Indigenous-inclusive and Indigenous-led nature finance: production of a practical guide drawing on lessons from the flying river pilot, the Nature Outcomes Bond prototype, and existing IDB instruments (e.g., Amazon bond guidelines, TFFF), to be disseminated as a regional and global reference.

- Digital and social media campaigns: development and execution of dissemination campaigns targeting technical, policy, and public audiences, expanding awareness of flying-river economics, nature-based water security solutions, and nature finance architecture.
- Event support: logistical and technical support for at least two major dissemination events organized under the TC, including preparation of agendas, presentations, speaker briefings, background notes, and post-event knowledge products.

4. Key Activities

Editorial Production and Translation

- Receive, review, and copy-edit technical manuscripts from Components 1 and 2 for clarity, accuracy, and consistency of terminology across nature finance, biodiversity credit, and Indigenous governance domains.
- Design and typeset publications in formats appropriate for multiple audiences: full technical reports, policy briefs, executive summaries, and visual data products (infographics, maps, and data visualizations), following IDB visual identity standards.
- Coordinate professional translation into Spanish, English, Portuguese, and French as required per publication, with a terminological review step by subject-matter experts to ensure accuracy in nature finance and biodiversity credit terminology.
- Prepare accessible non-technical summaries of key findings for general audiences, including culturally sensitive adaptations relevant to Indigenous communities where appropriate and as requested by the IDB Team Leader.

Nature Credits Strategic Positioning (IAPB and BCA Alignment)

- Map and track the evolving landscape of international nature credit standards and governance discussions (IAPB, BCA, VCMI, TNFD, SBTN, Kunming-Montreal GBF), identifying opportunities for the TC's findings to inform and be recognized within these processes.
- Prepare policy and investor-oriented notes, briefings, and op-eds positioning the flying river valuation and the Natural Capital Credit Framework within the international nature finance debate, adapted for IAPB and BCA member organizations, MDB networks, and government delegations.
- Support the IDB Team Leader in engagement with IAPB and BCA processes, including preparation of submissions, presentations, and written contributions to consultations on biodiversity credit standards and high-integrity market guidance.

Indigenous-Inclusive Nature Finance Guidelines

- Synthesize lessons from the flying river pilot, the Nature Outcomes Bond prototype, and the Differential Access to Nature Finance model into a practical guidelines document for Indigenous-inclusive and Indigenous-led nature finance mechanism design.

- Benchmark the guidelines against existing relevant instruments: Amazon bond guidelines, TFFF governance documentation, IAPB Indigenous Peoples principles, and IPBES indigenous and local knowledge guidance, ensuring consistency with international best practice and IDB safeguard standards.
- Produce the guidelines in bilingual format (Spanish/English) with visual design suitable for practitioner and institutional audiences; design an accompanying summary for Indigenous authorities and civil society partners.

Digital and Social Media Campaigns

- Develop a digital dissemination strategy identifying channels, audiences, content types, and publication schedules for communicating TC results throughout the execution period, coordinated with the IDB Team Leader and ACU communications teams.
- Produce and schedule social media content packages (posts, threads, short videos, and graphics) for LinkedIn, X/Twitter, and Instagram tailored to different audience segments: investors and financial institutions, government and policy audiences, academic and research communities, and the general public.
- Monitor and report on campaign reach and engagement metrics, providing quarterly analytics summaries to the IDB Team Leader and identifying adjustments to the dissemination strategy based on performance data.

Dissemination Events and Expert Participation

- Identify and map strategic dissemination opportunities — including CBD COP, UNFCCC COP, IAPB and BCA convenings, IDB Annual Meeting side events, regional Amazon governance forums, and investment-focused platforms — and prepare an event engagement calendar for the TC execution period.
- Provide logistical and technical support for at least two major dissemination events organized under the TC, including preparation of agendas, presentations, speaker briefings, background notes, and post-event knowledge products (summaries, op-eds, or working papers).
- Coordinate the participation of external experts, government officials, Indigenous representatives, and IDB staff in dissemination activities, managing logistics and preparatory materials as required and approved by the IDB Team Leader.

5. Expected Outcomes and Deliverables

Deliverable 1: Inception Report and Communications Strategy

Workplan; audience segmentation and channel analysis; publication production schedule aligned with Components 1 and 2 delivery timelines; digital dissemination strategy; event engagement calendar for the TC execution period.

Deliverable 2: Published Technical Report Package (Components 1 and 2 Outputs)

All publications from Components 1 and 2 in final edited, designed, typeset, and translated versions (full technical reports, policy briefs, executive summaries, and data visualization products), ready for digital and print distribution. Delivered in batches aligned with the production schedule agreed in Deliverable 1.

Deliverable 3: Guidelines for Indigenous-Inclusive and Indigenous-Led Nature Finance Mechanism Design

Practical bilingual guidelines (Spanish/English) synthesizing lessons from the flying river pilot, the Nature Outcomes Bond prototype, and the differential access model, benchmarked against existing IDB and international instruments; accompanied by a practitioner summary for Indigenous authority and civil society audiences.

Deliverable 4: Nature Credits Positioning Package (IAPB and BCA Alignment)

Landscape analysis of global nature credit and biodiversity finance standards processes; at least three policy/investor notes or op-eds for external publication; written contributions to IAPB or BCA consultations as applicable; and a strategic alignment brief documenting how TC findings relate to key international standards and guidance documents.

Deliverable 5: Digital and Social Media Campaign Package

Full digital dissemination campaign materials including content packages for all platforms, graphics, short-form videos, and scheduled publication calendar; quarterly analytics reports tracking reach and engagement; and a final campaign performance summary with recommendations for replication.

Deliverable 6: Dissemination Events Support and Post-Event Knowledge Products

Full logistical and technical support for at least two major dissemination events (agendas, presentations, speaker briefings, background notes); coordination of expert and government participation; and at least two post-event knowledge products per event (summaries, working papers, or op-eds).

6. Project Schedule and Milestones

The contract period is 30 months, aligned with the TC’s 36-month execution period and allowing time for publication and dissemination of outputs from Components 1 and 2 as they are finalized. The products will be delivered as follows:

Deliverable	Timing
Deliverable 1	Weeks 3–5 after contract ratification
Deliverable 2	Ongoing batches; final batch by Month 28
Deliverable 3	Months 18–22 after contract ratification
Deliverable 4	Ongoing; consolidated report by Month 24
Deliverable 5	Ongoing; final performance summary by Month 29
Deliverable 6	Per event; final knowledge products by Month 30

7. Reporting Requirements

The consulting firm will report to the IDB Team Leader (CSD/BNC) and coordinate closely with the Amazon Coordination Unit (CSC/ACU) communications team. The firm will provide monthly progress updates (brief memo plus updated workplan and production schedule), quarterly digital campaign analytics reports, and ad hoc event preparation briefings as required. All publications must be approved by the IDB Team Leader before release, and all external-facing content (op-eds, social media posts, press materials) must receive written sign-off from the IDB communications team prior to publication.

8. Acceptance Criteria

Each deliverable will be reviewed by the IDB project team. If clarifications or revisions are required, the team will request adjustments and set a deadline for resubmission. For publications, acceptance requires compliance with IDB visual identity standards, technical accuracy verified by the relevant component team, and approval of translations by a subject-matter reviewer. Final approval by the IDB Team Leader is required to trigger payment for each deliverable.

9. Supervision and Reporting

Camilo Santa, Sector Specialist of the Biodiversity and Natural Capital Unit (CSD/BNC), will be responsible for overall supervision and the approval of deliverables, in coordination with the Amazon Coordination Unit (CSC/ACU).

10. Schedule of Payments

Deliverable	% of Contract Value
Deliverable 1	10%
Deliverable 2	35%
Deliverable 3	15%
Deliverable 4	15%
Deliverable 5	15%
Deliverable 6	10%
TOTAL	100%