

REQUEST FOR EXPRESSIONS OF INTEREST **CONSULTING SERVICES**

Selection # as assigned by e-Tool: RG-E1881-P001.

Selection Method: Simplified Competitive Selection.

Country: Regional.

Sector: INE/INE.

Funding – TC #: (i) RG-E1881. (ii) RG-T3784, ATN/OC-18657-RG.

Project #: (i) RG-E1881. (ii) RG-T3784.

TC name: (i) The economics of adopting green infrastructure in Latin America and the Caribbean. (ii) Setting the Prices Right for Infrastructure Services.

Description of Services: Implementation of a multi-country discrete choice experiment on green infrastructure technology adoption in Latin America.

Link to TC document: <https://www.iadb.org/es/projects-search?country=§or=&status=&query=RG-T3784>

The Inter-American Development Bank (IDB) is executing the above-mentioned operation. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest. Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations (<http://beo-procurement.iadb.org/home>) by: 08/04/2023, 5:00 P.M. (Washington D.C. Time).

To access the IDB Portal, the firms must generate a registration account, including **all** the data requested by the Portal. In the event that any of the information requested is not included, the firm will not be able to participate in this or any other Bank-executed selection process for operational work. If the firm has been previously registered, please validate that you have **all** the firm's information updated and complete before submitting an expression of interest.

The consulting services ("the Services") include implementing a discrete choice experiment (DCE) to understand consumers' preferences regarding green infrastructure technology adoption in two cities in Latin America (e.g. Santiago de Chile, Chile; and Bogotá, Colombia). For the experiment, it is necessary to program and implement an online survey, as well as conduct and supervise data collection and quota sampling assignments. For this, quality assurance processes for research and platform resources are expected. In particular, the firm is expected to have extensive experience in developing and managing online surveys.

The consulting services for the implementation of this multi-city discrete choice experiment are crucial to the understanding of consumers' preferences towards Electric Vehicles (EVs) and green infrastructure technology adoption in the region. The selected firm will be tasked with programming and conducting an online survey tailored to a sample of 4000 participants (2000 completes in each designated city), strategically chosen through a quota sampling strategy in both cities. This includes the running of a pilot study, two rounds of revisions for each deliverable, supervision of data collection, and the production of a comprehensive report detailing the sampling methodology and survey procedures. Moreover, monetary compensation will be provided to the survey participants. The timeline for the project is defined by key milestones including the creation of a detailed work plan, drafting the survey instrument, completion of the pilot, finalization of the survey instrument, reports during data collection at different stages, and the final methodological report and clean dataset. The consulting firm will be responsible for the data collection process, including cleaning

the data and providing a technical report and dataset. While the discrete choice data will be collected, the specific analysis of this data, as well as the design of the survey, falls under the IDB's scope. Interested firms must exhibit extensive experience in the development and management of online surveys, ensuring quality assurance processes for both research and platform resources. The contribution of this project towards the broader goals of green infrastructure in Latin America and the Caribbean is an integral part of the economic development strategy for the region.

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-4. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described above in the [draft summary](#) of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative.

Interested eligible consulting firms may obtain further information during office hours, 09:00 AM to 05:00 PM, (Washington D.C. Time) by sending an email to: Lenin Balza (leninb@iadb.org), Tomas Serebrisky (tserebrisky@iadb.org), Nicolas Gomez (ngomezparra@iadb.org) and Yuri Daltro(yurid@iadb.org).

Inter-American Development Bank
Division: INE/INE
Attn: Lenin Balza, Project team leader.

1300 New York Ave, NW, Washington DC 20577, USA
Tel: +1 202 523-7308
E-mail: leninb@iadb.org
Web site: www.iadb.org