

## TC ABSTRACT

### I. BASIC PROJECT DATA

<b>Country/Region:</b>	Latin America and the Caribbean
<b>TC Name:</b>	Proposal for a Housing Indicators Platform
<b>TC Number:</b>	RG-T2289
<b>Team Leader/Members:</b>	Ophélie Chevalier (IFD/FMM) and César Bouillon (RES/RES) as co-team leaders; Marcos Robles (SCL/SCL); Cynthia Boruchowicz (RES/RES); Laura Aguilera and Susana Roman-Sánchez (IFD/FMM).
<b>TC Type:</b>	Knowledge generation & dissemination.
<b>Date of TC Abstract:</b>	August 2013
<b>Beneficiary:</b>	Policy makers in Latin America and the Caribbean
<b>Executing Agency and contact name:</b>	The Bank will be the contracting agency
<b>Local counterpart funding, if any:</b>	N/A
<b>Disbursement period (which includes execution period):</b>	30 months
<b>Required start date:</b>	October 2013
<b>Types of consultants:</b>	Individual consultants and firm
<b>Prepared by Unit:</b>	IFD/FMM and RES/RES
<b>Unit of Disbursement Responsibility :</b>	
<b>GCI-9 Sector Priority:</b>	Social policy, Infrastructure, institutional capacity, gender and diversity

### II. OBJECTIVE AND JUSTIFICATION

- 2.1 The objective of the TC is to create a user-friendly platform for sharing knowledge, accessing indicators policies and best practices related to housing conditions. The indicators will be a combination of publicly available indicators, and indicators obtained from specific surveys, such as the ones carried by the Bank for the 2012 Housing DIA,<sup>1</sup> Habitat for Humanity for the Global Housing Indicators, and HOFINET.<sup>2</sup>
- 2.2 The interactive tool will enable users to share indicators, knowledge and best practices to describe and identify the determinants of the housing affordability and other housing market characteristics in the region, including social housing and access to basic services. The indicators will contribute to the assessment of housing policy performance, the identification of priority areas for reform and donor investment, and the analysis of the impact of country reform efforts.

<sup>1</sup> 2012 Development in the Americas (DIA): Room for Development: Housing Markets in Latin America and the Caribbean.

<sup>2</sup> See: <http://globalhousingindicators.org/> and <http://www.hofinet.org/>.

- 2.3 Key features of the web tool are: (i) the information provided (methodology used, indicators' reliability, validity and suitability for comparisons across countries and over time); and (ii) the creation of a community of users (peer-to-peer exchanges and bottom-up innovations from municipal and regional policy-makers).
- 2.4 The platform will showcase three areas of content: (i) a shortlist of featured indicators on an annual basis, defined as top five indicators; (ii) an easy-to-access in-depth selection of indicators on core sectors; and (iii) an open-source interactive community space for researchers, policy-makers, and practitioners to showcase and discuss their work.
- 2.5 Value added. With this TC the Bank will be the first donor institution to lead a process of global partnership in data gathering to benefit policy makers in the housing sector. The TC is aligned with Bank's GCI-9 sector priorities, as it will not only help support social policy and infrastructure development but also strengthen the institutional capacity of policy makers at the national and local levels.

### III. DESCRIPTION OF ACTIVITIES

- 3.1 **Component I. To gather indicators for the 18 cities in the region.**<sup>3</sup> The objective of this component is to have relevant and solid data for the housing sector. This component will cover the costs of hiring, reviewing, drafting, and translating services to: (i) carry housing market and policy assessment surveys in relevant countries at both the national and city level, focusing on cities of more than one million inhabitants; (ii) update part of the existing city level data processed from national household surveys; (iii) analyze the data; and (iv) draft policy papers in 2 cities. **Component II. To create a platform.** The objective is to have the Bank host the first interactive tool for housing indicators in the region. This component will cover the costs of designing and making operational a web platform to: (i) identify and feature five key indicators; (ii) organize and present core data by clusters; and (iii) build an online community.<sup>4</sup>

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<sup>3</sup> The 18 cities will be selected among the following list: Argentina (Buenos Aires, Cordoba, Mendoza, and Rosario), Bolivia (La Paz and Santa Cruz), Brazil (Belem, Belo Horizonte, Brasilia, Curitiba, Fortaleza, Porto Alegre, Recife, Rio de Janeiro, Salvador de Bahia and Sao Paulo), Chile (Santiago and Valparaiso), Colombia (Bogota, Cali and Medellin), Costa Rica (San Jose), Dominican Republic (Santo Domingo), Ecuador (Guayaquil and Quito), El Salvador (San Salvador), Guatemala (Guatemala City), Honduras (Tegucigalpa), Mexico (Guadalajara and Mexico City), Nicaragua (Managua), Panama (Panama City), Peru (Lima), Paraguay (Asuncion), Uruguay (Montevideo) and Venezuela (Caracas).

<sup>4</sup> The five key indicators and the core data will be discussed and regularly updated by a workgroup of partners working in the region. Current members of the workgroup include: Habitat for Humanity, UN Habitat, World Bank, USAID, HOFINET (Wharton), Catholic University, University of Pennsylvania, Wilson Center, Cities Alliance, Millennium Challenge Corporation, IFRC, HUD, GIZ, Global Urban Development. The workgroup has been meeting for the past 2 years under the leadership of the Bank and is currently meeting every trimester to discuss individual progresses in systematizing data collection.

#### IV. BUDGET

Activity Component	Description	IDB Fund Funding	Counterpart Funding /Habitat for Humanity	Total Funding
<b>Component 1</b>		<b>177,000</b>	<b>20,000</b>	<b>197,000</b>
National housing market and policy assessment survey	\$3,000 per country*9 countries	27,000		
City housing market and policy assessmentsurvey	\$5,000 per city*18 cities	90,000		
Processing of national household surveys		20,000		
Policy papers	\$10,000 per paper	20,000		
Editing and publishing	\$20,000	10,000	10,000	
Diffusion	\$20,000	10,000	10,000	
<b>Component 2</b>		<b>23,000</b>	<b>0</b>	<b>23,000</b>
Webpage design and development	\$20,000	20,000		
Miscellaneous		3,000		
<b>TOTAL</b>		<b>200,000</b>	<b>20,000</b>	<b>220,000</b>

#### V. EXECUTING AGENCY AND EXECUTION STRUCTURE

- 5.1 The TC will be executed by the Bank.<sup>5</sup> The final product could be a key product for the institution to present to the upcoming World Urban Forum in Medellin, Colombia.

#### VI. PROJECT RISKS AND ISSUES

- 6.1 No risk has been identified.

#### VII. ENVIRONMENTAL AND SOCIAL CLASSIFICATION

- 7.1 N/A.<sup>6</sup>

<sup>5</sup> RES/RES and IFD/FMM will co-lead the hiring of the services, the timing of the surveys, and the launching of the webpage.

<sup>6</sup> The surveys do include a series of indicators related to gender equality and environmental regulations. Additionally, a series of indicators address the issues of disaster preparedness through a series of information on land ownership and regulations.