

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	Regional
▪ TC Name:	Latin America and The Caribbean Focus Day at World Water Week 2015
▪ TC Number:	RG-T2587
▪ Team Leader/Members:	Germán Sturzenegger (INE/WSA), Team Leader; Team Members: Silvia Ortiz, Jorge Ducci, Celia Bedoya del Olmo, and Irene Cartin (INE/WSA); Ana Maria Nuñez (EXR/CMG); Javier Jiménez (LEG/SGO); and Heleno Gouvea (ORP/ORP)
▪ Indicate if: Operational Support, Client Support, or Research & Dissemination.	Research & Dissemination
▪ If Operational Support TC, give number and name of Operation Supported by the TC:	N/A
▪ Reference to Request ¹ : (IDB docs #)	N/A
▪ Date of TC Abstract:	January 29, 2015
▪ Beneficiary (countries or entities which are the recipient of the technical assistance):	IDB, Stockholm International Water Institute, LAC countries
▪ Executing Agency and contact name	IDB through INE/WSA
▪ IDB Funding:	Multidonor AquaFund (MAF)
▪ IDB Funding Requested:	US\$237,000
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period (which includes execution period):	15 months
▪ Required start date:	I Trimester 2015
▪ Types of consultants (firm or individual consultants):	Firm and individual consultants
▪ Prepared by Unit:	INE/WSA
▪ Unit of Disbursement Responsibility:	INE
▪ Included in Country Strategy (y/n);	No
▪ TC included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Infrastructure for Competitiveness and Social Welfare

II. Objective and Justification

- 2.1 The Stockholm International Water Institute (SIWI) is a policy institution that generates knowledge to inform decision-making towards better water policy. Founded in 1991, SIWI conducts research, builds institutional capacity and provides advisory services in five thematic areas: water governance, trans-boundary water management, climate change and water, the water-energy-food nexus, and water economics. Every year, SIWI hosts World Water Week (WWW), which is the leading global event for addressing water issues and

¹ This TC is a regional initiative and does not require a non-objection letter from the Governments of the LAC region.

setting the water-related agenda at the global and regional levels. Dedicated sessions to address regional issues are convened every year. Sessions related to Latin American and The Caribbean (LAC) are grouped in what SIWI denominates LAC Focus Day. 2014 WWW gathered over 3,000 sector specialists and 270 convening organizations from 130 countries around the world. All LAC countries had representatives in the event.

- 2.2 In October 2014, SIWI requested the Bank's Water and Sanitation Division to coordinate WWW's LAC Focus Day for the next three years (2015-2017). During this regional day, relevant sector topics for LAC are discussed by key stakeholders, from government organizations to water utilities and donor agencies. This collaboration with SIWI has been formalized through a Letter of Intent signed by both entities in October, 2014 (see Annex 1).
- 2.3 Coordinating LAC Focus day at WWW represents an opportunity to advance IDB's leadership in sector discussions typically driven by other multilaterals and donor agencies. This coordination role granted by SIWI represents an excellent opportunity to position the Bank not only as the main water and sanitation financial institution in the region, but also as the leading multilateral agency for technical discussions and agenda setting processes.
- 2.4 The year 2015 is particularly important as the dialogue for the post-2015 agenda is concluding and a new set of Sustainable Development Goals (SDGs) will be launched during the United Nations General Assembly that will take place in September. In 2015, WWW will focus on "Water for Development" and the challenges rose by a new dedicated goal on water: "securing sustainable water for all". LAC Focus Day will serve as a timely opportunity to discuss how LAC is positioned to implement, measure and monitor this new goal and its associated targets. Discussions held at the sessions are expected to inform decision-making at the regional level on the new development agenda and its implications at the country level, identifying priority actions the region should take within this new SDG framework. LAC Focus Day will thus allow key regional stakeholders come together and discuss relevant sector topics, identify best practices, and apply this knowledge back to their local set ups.
- 2.5 For the organization of LAC Focus Day, the IDB will partner with relevant stakeholders such as the Spanish Cooperation Development Agency (AECID), the Swiss Cooperation, both AquaFund partners, FEMSA Foundation, the Latin American Association of Water Utilities (ALOAS), the Economic Commission for Latin America and the Caribbean (ECLAC), the Mexican National Water Commission (CONAGUA), the International Water Association (IWA), and the Development Bank of Latin America (CAF).
- 2.6 Sector agencies, water utilities, multilateral organizations, NGOs, and academics from all over the region typically participate in WWW. IDB's leading role in organizing the LAC Focus Day will legitimate the Bank towards these clients. This Technical Cooperation operation will thus enable the Bank to accomplish SIWI's request as coordinator and position it as the main sector actor in the region.
- 2.7 The goal of this TC is to ensure knowledge creation and dissemination on the challenges the water and sanitation sector faces in LAC in the new post-2015 development agenda by coordinating the LAC Focus Day at this year's WWW. This goal will be achieved by leading

the coordination of the LAC Focus Day, partnering with key regional IDB clients, and disseminating the results of the discussions held at WWW.

2.8 LAC Focus Day will be structured in four 90-minute sessions, which represent the main sector topics of the post-2015 agenda (see Annex 2). Each session will be supported by a technical paper that would frame the sessions' discussions. These papers will be disseminated at the regional level. The four sessions are:

- ✓ **Session 1: Securing sustainable water for all: achieving the new water-related SDG in LAC.** This session's goal is to discuss how LAC will implement, measure and monitor the new dedicated goal on water (secure sustainable water for all). The Bank will partner with ECLAC to develop a technical paper on where the region stands regarding the Millennium Development Goals (MDGs), and what can be learned from them to face the new challenges posed by the new water-related SDG.
- ✓ **Session 2: Understanding the human rights to water and sanitation.** This session's goal is to better identify how governments, regulators, water utilities and private sector companies understand and put in practice the approach. The session will be convened with two strategic partners: AECID and SDC, both AquaFund donors. The United Nations Special Rapporteur for the Human Rights to Water and Sanitation will participate as keynote speaker.
- ✓ **Session 3: The future of water services in Latin America: the utility approach.** This session's goal is to discuss how utilities in LAC are innovating to address problems such as rapid urbanization and aging infrastructure. It will be co-organized with ALOAS, the regional association of water utilities.
- ✓ **Session 4: The future of water in Latin America: A sector agenda for the next five years.** This session's goal is to discuss, with all key regional stakeholders, sector priorities for the next five years. The discussion should lead to a policy and knowledge creation agenda that will promote smarter water management and a more sustainable scenario for the region.

2.9 In addition to the four LAC Day sessions, the Bank will organize and co-organize three other activities to advance even further a LAC-related agenda at WWW:

- ✓ Per SIWI's request, the Bank will be part of the scientific committee for the session "Do countries develop economically without water?". This participation includes revision of technical proposals received by SIWI and participation in the panel discussion.
- ✓ The Bank will also host two additional side events on AquaRating and Water Funds, together with its partners (IWA and The Nature Conservancy). The goal of these side events is to promote and disseminate, among current and potential clients, strategic initiatives developed by the Bank.
- ✓ The Bank will also co-organize an interregional session with the Asian and African Development Banks to exchange experiences among regions and promote interregional cooperation and knowledge sharing.

- 2.10 This TC is aligned with the Bank’s GCI-9 sector priority, Infrastructure for Competitiveness and Social Welfare.

III. Description of Activities and Outputs

- 3.1 **Component 1. Knowledge Development.** This component will finance the development of knowledge products, such as technical notes and factsheets, expected to inform discussions during LAC Focus Day and decision-making throughout the region. For each session and thematic area, a technical study will be conducted, which will be distributed and disseminated among IDB clients.
- 3.2 **Component 2. Client Outreach.** The goal of this component is to promote the participation of key regional decision makers and stakeholders, such as government officials, staff from utilities and others, at WWW’s LAC Focus Day. This participation is expected to promote knowledge sharing among these stakeholders. This component will finance travel and lodging expenses for keynote speakers, panelists and special invitees to the Stockholm-based event (see Annex 2).
- 3.3 **Component 3. Communication and Dissemination.** The goal of this component is to disseminate LAC Focus Day throughout the region and share the knowledge and conclusions generated at the session. It will finance external communication consultants (firms or individuals) who will: (i) edit and design knowledge products to distribute among actors; (ii) help prepare presentations for each session; (iii) design and print the LAC Regional Day stand; and (iv) design communication materials to be distributed before, during and after the event, such as leaflets, visual capsules, agendas and other promotional materials.
- 3.4 **Component 4. Logistics for LAC Focus Day 2015.** This component will finance the logistic costs of organizing the LAC Focus Day sessions and side events. It includes translation services, room space at the venue, and other expenses associated with the organization of the sessions and side events the Bank will host. It will also contemplate costs related to the participation of the IDB in the scientific committee of the seminar “Do countries develop economically without water?” as well as the organization of the inter-regional session.

IV. Budget

- 4.1 The total funding needed is US\$237,000 to be financed by the IDB. The resource distribution by component is as follows:

Components	IDB (US\$)
Component I - Knowledge Development	50,000
Component II – Client Outreach	115,000
Component III - Communication and Dissemination	40,200
Component IV - Logistics for LAC Focus Day	31,800
Total	237,000

- 4.2 Convening partners of LAC Focus Day, such as CAF, Femsa Foundation, CONAGUA, SDC and AECID will also contribute to cover some of the costs associated with the organization of the

sessions, such as travel expenses for panelists and special invitees and logistic costs. The specific contributions will be agreed as the sessions' design moves forward, and will be directly executed by each partner.

V. Executing agency and execution structure

- 5.1 The TC will be executed by the Bank through INE/WSA. INE/WSA will follow the policies for the selection and contracting of consultants financed by the Bank (GN-2350-9). A detailed budget will be included in the TC Document.

VI. Project Risks and issues

- 6.1 There are no risks associated to this TC.

VII. Environmental and Social Classification

- 7.1 Following ESG's project classification process requirements, it is foreseen that this project will fall under Category C. No environmental assessment studies or consultations are required for Category "C" operations.

ANNEXES:

- I. [Letter of Intent SIWI/IDB](#)
- II. [Agenda of the Event](#)
- III. [Detailed Budget](#)