

CONSULTANCY SERVICES FOR GENERAL DATA COLLETCTION AND PREPARATION FOR IMPACT EVALUATION ANALYSIS

Ecuador

EC-T1584

Understanding the Impacts of Metro Systems in LAC: The Case of Quito's First Metro Line

1. Background and Justification

- 1.1. Established in 1959, the Inter-American Development Bank Group ("IDB" or "Bank") is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries
- 1.2. The IDB along with other multilateral institutions financed Quito's First Metro Line (PLMQ by its initials in Spanish). The PLMQ is one of Ecuador's most important infrastructure projects and significantly advances Quito's public transportation system. In operations since December of 2023, the PMLQ's underground tunnel stretches approximately 22 kilometers, connecting the north and the south of the city and featuring 15 stations along the route.
- 1.3. The PLMQ significantly reduces travel times for most of its users. For instance, it reduces the trip from Quitumbe in the south to Labrador in the north from one hour and 40 minutes to 34 minutes. Additionally, it is expected to reduce operational transportation costs, improve connectivity, safety, and the comfort of the current system, and decrease emissions of pollutants and Greenhouse Gases (GHG).
- 1.4. Technical Cooperation (TC) EC-T1584 aims to evaluate the PLMQ on mobility, environmental, and socioeconomic outcomes. By generating rigorous causal evidence, the TC seeks to enhance the understanding of how large-scale transportation systems create societal value, providing insights to inform future projects of a similar nature across Latin America and the Caribbean (LAC). The results from this impact evaluation will shape future mobility projects in the country and the region.

2. <u>Objective</u>

2.1. The objective of this consultancy is the collection, gathering, and preparation of data to evaluate the impacts of the PLMQ on mobility, socioeconomic, and environmental outcomes. Data requirements may be subject to change depending on availability and may include various sources, such as origin and destination surveys, anonymized mobile phone data, restricted and public administrative data, household surveys, census data, data from online sources via web scraping, and publicly available satellite data.

3. <u>Scope of Services</u>

3.1. This Terms of Reference will be used for the procurement of consultancy services for activities related to the collection and preparation of data to analyze the effects of Quito's first metro line. The scope of services includes: (i) selecting the most suitable data sources for analyzing Quito's mobility patterns before and after the start of the PLMQ's operations



and collecting the data, whether through surveys or mobile phone providers; (ii) collecting data from both public and restricted-access administrative sources; (iii) compiling and preparing data from surveys; (iv) gathering publicly available satellite data for environmental and urban analysis; and (v) preparing all collected data for further analysis. Activities may include the collection of mobile phone data, satellite imagery, and data extraction from various online sources through web scraping. The table below presents a mapping of potential data sources.

Source	Data	Availability
Ecuadorian Internal Rent Services Companies Cadastral	Companies' characteristics	Public
Company Directory	Companies addresses	Public
Financial Statements Superintendency of Companies	Sales, taxes, EBIT, assets	Public
Transactional Annex	Invoicing	Restricted public
Municipal Properties Cadaster	Land use, property appraisal, property characteristics	Restricted public
Real Estate Portals	Announcement of sale, purchase, and rental prices of properties	Public
Quito's Metro Satisfaction Surveys	User satisfaction	Public
Waze	Congestion, commuting times (processed)	Restricted
2022 National Ecuadorian Census	Demographic and labor characteristics at block level	Public
2010 National Ecuadorian Census	Demographic and labor characteristics at block level	Public
National Labour Household Survey (ENEMDU)	Demographic and labor characteristics at parish level	Public
Global Building Volume	Cubic construction meters per cell	Public
Administrative Records of Quito's Metro	Number of users, entry station	Restricted public
Origin and Destination Survey	Routes and transport modes,	Restricted
of Quito's Metro 2022 Satellite Nighttime and Daytime Images	household characteristics Luminosity, Pollution	public Public

4. Key Activities

- 4.1. Develop workplan.
- 4.2. Define methods for data collection
- 4.3. Collect/gather data.
- 4.4. Prepare data for analysis and create databases for analysis
- 4.5. Catalog databases and sources
- 5. <u>Expected Outcome and Deliverables</u>



- 5.1. Completed workplan
- 5.2. Completed and accepted methods for data collection
- 5.3. Draft of databases
- 5.4. Completed and accepted databases

6. <u>Reporting Requierements</u>

- 6.1. The reports should be submitted in Word and Excel format and written as a working paper, with each deliverable added as a new section. The reports should be written in English.
- 6.2. The fileformat of databases should be submitted as required by the technical team.

7. <u>Acceptance Criteria</u>

- 7.1. The IDB team responsible for this project will deem each deliverable as acceptable or not. In the latter case, the team will provide clear guidelines to the consulting firm on specific revisions to be made.
- 7.2. The delivery of the products must be made in English. Delays in delivery must be communicated to the Bank and duly approved.
- 7.3. File formats must be appropriate for each deliverable and will be agreed upon in advance with the IDB team.

8. <u>Other Requirements</u>

8.1. N/A

9. <u>Supervision and Reporting</u>

9.1. Supervision will be led by the Team Leader.

10. <u>Schedule of Payments</u>

- 10.1. Payment terms will be based on project milestones and deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services herein.
- 10.2. The IDB Official Exchange Rate indicated in the RPF will be applied for the necessary conversions of local currency payments

Schedule of Payments		
	Deliverable	%
1.	Workplan	10%
2.	Methodology	10%
3.	Draft of data bases	40%
4.	Final Databases	40%
Total		100%



CONSULTANT FOR DATA ANALYSIS AND IMPACT EVALUATION

Ecuador

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- 1.4. Technical Cooperation (TC) EC-T1584 aims to evaluate the PLMQ on mobility, environmental, and socioeconomic outcomes. By generating rigorous causal evidence, the TC seeks to enhance the understanding of how large-scale transportation systems create societal value, providing insights to inform future projects of a similar nature across Latin America and the Caribbean (LAC). The results from this impact evaluation will shape future mobility projects in the country and the region.

2. <u>Objective</u>

2.1. The objective of this consultancy is to provide research support to a technical team in the development of an impact evaluation of Quito's first Metro line on mobility, socioeconomic, and environmental outcomes.

3. <u>What you'll do</u>

- 3.1. Review literature on the impact of investment programs in transport infrastructure, such as metro systems, on mobility, environmental, economic, and sociodemographic outcomes, to contextualize the impact evaluation.
- 3.2. Extract and process data to create analytical databases, as required. These activities may include downloading public information from government websites or satellite data, web scraping public portals with relevant data, preprocessing datasets to ensure consistency, cleaning and organizing data, and transforming variables to facilitate analysis. The consultant may also be required to merge data from multiple sources to build



comprehensive datasets for evaluation purposes.

- 3.3. Carry out econometric and statistical analysis.
- 3.4. Produce maps to visualize the geographic distribution of key variables and the areas impacted by the metro line. This may include creating thematic maps of mobility patterns, socioeconomic indicators, environmental impacts, and other relevant data, using appropriate geospatial software.
- 3.5. Assist and participate in the writing of different products drafts, as required.
- 3.6. Participate in the dissemination of results of different analytic products, including preparation of presentations, executive summaries, or other materials, as required.

4. Expected Outcomes and Deliverables

4.1. The consultant must submit deliverables according to the following schedule. The first deliverable is the consultant's work plan. Subsequent reports must include: (i) an introduction with project context and description, (ii) a summary of progress made and/or results obtained, and (iii) an updated schedule of pending tasks.

Deliverable	Percentage	Estimated Delivery Date relative to the signing of the contract
Work Plan	15%	14 days
Interim Report	20%	3 months
Interim Report	20%	6 months
Interim Report	20%	9 months
Final Report	25%	12 months

5. <u>Reporting Requirement</u>

- 5.1. Deliverables should be submitted depending on what the parties agree is more appropriate for each product.
- 5.2. The written deliverables must be in English.
- 5.3. All code produced for data processing, statistical and econometric analysis and for generating dissemination products must be annotated to ease reproduction.
- 5.4. All methodologies, assumptions, and data sources used must be clearly outlined, including a list of bibliographic references.
- 5.5. During the execution of this work, there will be recurring meetings to track the progress. The frequency of the meetings will be defined by the IDB team and the consultancy team at the project's kick-off meeting.



6. <u>Acceptance Criteria</u>

- 6.1. The IDB team responsible for this project will deem each deliverable as acceptable or not. In the latter case, the team will provide clear guidelines to the consulting firm on specific revisions to be made.
- 6.2. The delivery of the products must be made in English, through the official email address of the selected candidate. Delays in delivery must be communicated to the Bank and duly approved.

7. Supervision and Reporting

7.1. Consultant will report to the team leader and meet with a prespecified frequency with the Technical Team

8. <u>Type of contract and duration</u>

- Type of Contract: External Products and Services Consultant (PEC), lump sum
- Duration: 12 months
- Travel: No

9. <u>What you'll need:</u>

- **Education**: Bachelor's degree (or equivalent advanced degree) in Economics or related fields; a graduate degree in Economics would be preferred.
- **Experience**: At least 2 years of progressive experience in economic research or research assistance. Skills in economic and/or econometric analysis tools such as STATA, RStudio, Python, or similar are required. Experience or familiarity with geospatial software, such as QGIS, is also desirable.
- **Languages**: Proficiency in Spanish and English, spoken and written, is required. Additional knowledge of French and Portuguese is preferible.

10. Key skills:

- Learn continuously.
- Collaborate and share knowledge.
- Focus on clients.
- Communicate and influence.
- Innovate and try new things.

11. <u>Requirements:</u>

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to the fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB, IDB Invest, or IDB Lab.

12. Our culture:

At the IDB Group we work so everyone brings their best and authentic selves to work, willing to try new approaches without fear, and where they are accountable and rewarded for their actions.



Diversity, Equity, Inclusion and Belonging (DEIB) are at the center of our organization. We celebrate all dimensions of diversity and encourage women, LGBTQ+ people, persons with disabilities, Afro-descendants, and Indigenous people to apply.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job interview process. If you are a qualified candidate with a disability, please e-mail us at diversity@iadb.org to request reasonable accommodation to complete this application.

13. <u>A about the IDB Group:</u>

The IDB Group, composed of the Inter-American Development Bank (IDB), IDB Invest, and the IDB Lab offers flexible financing solutions to its member countries to finance economic and social development through lending and grants to public and private entities in Latin America and the Caribbean.

14. About IDB:

We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of integrity, transparency, and accountability.

Follow us:

https://www.linkedin.com/company/inter-american-development-bank/

https://www.facebook.com/IADB.org

https://twitter.com/the IDB



CONSULTANT FOR BIG DATA ANALYSIS

Ecuador

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2. <u>Objective</u>

2.1. The objective of this consultancy is to provide research support to a technical team in the development of an impact evaluation of Quito's first Metro line on mobility, socioeconomic, and environmental outcomes.

3. <u>What you'll do</u>

- 3.1. Extract, process, and manage large datasets to create analytical databases as required. These activities may include downloading extensive public data from government websites or satellite sources, web scraping large datasets from public portals with relevant data, preprocessing datasets to ensure consistency, cleaning and organizing high volumes of data, and transforming variables to facilitate analysis. The consultant may also need to merge data from multiple large-scale sources to build comprehensive datasets for evaluation purposes.
- 3.2. Conduct econometric and statistical analyses on big data, employing methods suited to



high-volume datasets.

- 3.3. Produce maps to visualize the geographic distribution of key variables and the areas impacted by the metro line. This may involve creating thematic maps of mobility patterns, socioeconomic indicators, environmental impacts, and other relevant data using advanced geospatial software to handle complex datasets.
- 3.4. Assist and participate in the writing of different products drafts, as required.
- 3.5. Participate in the dissemination of results of different analytic products, including preparation of presentations, executive summaries, or other materials, as required.

4. Expected Outcomes and Deliverables

4.1. The consultant must submit deliverables according to the following schedule. The first deliverable is the consultant's work plan. Subsequent reports must include: (i) an introduction with project context and description, (ii) a summary of progress made and/or results obtained, and (iii) an updated schedule of pending tasks.

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- Travel: No

8. Supervision and Reporting

8.1. Consultant will report to the team leader and meet with a prespecified frequency with the Technical Team

9. <u>What you'll need</u>

- Education: Bachelor's degree (or equivalent advanced degree) in Economics, Data Science or related fields; a graduate degree in a relevant field with a focus on big data analysis would be preferred.
- **Experience:** At least 2 years of progressive experience in research or research assistance, with demonstrated experience in handling and analyzing large datasets. Proficiency in analysis tools such as STATA, RStudio, Python, or similar is required, with additional experience in big data tools and frameworks considered an asset. Familiarity with geospatial software, such as QGIS, and experience in managing geospatial big data, is also desirable.
- Languages: Proficiency in spoken and written Spanish and English.

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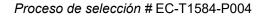
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Follow us:

https://www.linkedin.com/company/inter-american-development-bank/

https://www.facebook.com/IADB.org

https://twitter.com/the IDB





CONSULTANCY SERVICES FOR KNOWLEDGE DISSEMINATION

1. <u>Background and Justification</u>

- 1.1. Established in 1959, the Inter-American Development Bank Group ("IDB" or "Bank") is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries
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2. <u>Objective</u>

2.1. The objective of this consultancy is to provide communication and dissemination services to a technical team in the development of an impact evaluation of Quito's first Metro line on mobility, socioeconomic, and environmental outcomes.

3. <u>Scope of Services (What you'll do)</u>

- 3.1. Support the Bank in disseminating and expanding knowledge of the impact evaluation of the PLMQ through the implementation of various activities and instruments. Specifically, the following activities are expected to be developed:
 - Development of technical workshops to discuss the methodological advances and preliminary results of the PLMQ's impact evaluation.
 - Development of specific knowledge products.
 - Sharing and highlighting lessons learned.
 - Production of infographics, audiovisual material, and publications.
 - Collaboration and production of other communication activities to support the dissemination of the results.



4. Expected Outcomes and Deliverables

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Deliverable	Estimated Delivery Date
Work Plan	14 days
Interim Report	3 months
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Interim Report	9 months
Final Report	12 months

5. <u>Requirements</u>

- 5.1. **Education:** The professional must hold a university degree in design, communication, or a related field. Candidates who have or are pursuing a master's degree in topics related to the scope of the consultancy will be prioritized.
- 5.2. **Experience:** The professional must have at least three years of experience supporting countries in the region on issues related to development. Experience working with international organizations and extensive experience in developing communication solutions, knowledge dissemination, advertising, and digital content management will be valued.
- 5.3. Languages: Proficiency in spoken and written Spanish and English.
- 5.4. **Key Skills:** Teamwork, ability to manage multiple projects simultaneously, responsibility, innovative skills, communication skills, and interpersonal skills. Experience coordinating with teams from multiple institutions.
- 5.5. **Citizenship:** You are a citizen of one of our 48 member countries.
- 5.6. **Consanguinity**: You have no family members (up to the fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB, IDB Invest, or IDB Lab.

6. <u>Reporting Requirement</u>

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Schedule of Payments		
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Deliverable 2	20%	
Deliverable 3	25%	
Deliverable 4	40%	
Total	100%	



https://www.linkedin.com/company/inter-american-development-bank/

https://www.facebook.com/IADB.org

https://twitter.com/the_IDB