

Promoting an inclusive digital transformation of labor market institutions in the region (D2408)

Description:

Motivation:

People with disabilities and of indigenous descent face obstacles in accessing digital services due to lack of accessibility or cultural adjustments in digital systems, which can limit their economic prospects. To bridge this gap, this project aims to provide support and technical assistance to labor ministries and/or training institutions to promote an inclusive digitalization. At the same time the project will pilot ways to use digital systems to generate administrative data to monitor results with a gender and diversity perspective, by including disaggregation on labor insertion data.

Main Questions:

- What are the current barriers to inclusive digital services in labor markets institutions?
 - What strategies can be developed to increase the usability by people with disabilities and indigenous of those digital services?
 - What lessons learnt, and good practices are applicable in the region?
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- How can labor institutions use administrative data to monitor labor insertion results of their programs, with a gender and diversity perspective?

The general objective is to contribute to the systematization on good practices on inclusive digital transformation and the generation of knowledge on how to implement accessible systems for people with disabilities and culturally adequate for indigenous population.

The specific objectives are: (i) develop a set of guidelines for accessible and culturally inclusive digital transformation; (ii) determine good practices and lessons learnt on how to implement inclusive digital transformation; (iii) promoting sustainability by providing accessible digital services that reduce the impact of people going physically to public offices to attain services; (iv) promoting a results-based culture by promoting the use of administrative data for labor insertion monitoring with a gender and diversity perspective.

Submitted by:

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Status:

Submitted

Category:

Client Support

Tags:

#diversity #inclusion accesibility digital inclusion digital transformation diversity equality gender institutional capacity labor markets

Linked Ideas:

Whiteboard:

Team Leader Name

Manuel Urquidi Zijderveld

Alternate Team Leader Name

Veronica Alaimo

Has the proposal been discussed and authorized by the responsible sector or country department/division, as applicable?

Yes

Team Leader Responsible Department

SCL

Are there specific countries that will directly benefit from your proposal?

Yes

Mark the specific countries that will be directly benefited from your proposal?

Barbados

Bolivia

Paraguay

Where applicable, describe how the proposal aligns with the respective country strategy (for each country selected)

Barbados IDB Group Country Strategy (2019-23): by supporting cross-cutting themes (gender, institutional strengthening, including increased adoption of new technologies and enhanced data utilization) across the three priority areas of the strategy.

Bolivia IDB Group Country Strategy (2012-25): by focusing on the pillar inclusive and sustainable social development.

Paraguay IDB Group Country Strategy (2019-2023); by promoting institutional and productive transformation, adhering to principles of sustainability, equity, and economic and social inclusion, through the following areas: (i) public management and institutions.

Does the proposal align to one or more sector frameworks?

Yes, the proposal aligns with at least one sector framework

Identify and describe how the proposal aligns to the sector framework(s)

It is consistent with the Bank's following Sector Frameworks: (i) Labor (GN-2741-12) by contributing to the creation of inclusive, equitable, and sustainable access to employment, training and labor markets information; and (ii) Gender and Diversity (GN-2800-13) by aiming to equal access to social services of people with disability.

Select the regional challenges and cross-cutting issues to which the proposal aligns to

Social Inclusion and Equality

Institutional Capacity and Rule of Law

Gender Equality

Diversity

Justify the alignment to each selection above

- (i) Social Inclusion and Equality by promoting access to digital services of indigenous population and people with disabilities in the region.
- (ii) Gender Equality, by promoting transparency and access to social services.
- (iii) Diversity, by recognizing and addressing the problems due to accessibility of people with disabilities to digital services
- (iv) Institutional Capacity and Rule of Law by promoting transparency through digital services.

What is the estimated funding that you need in order to implement this proposal?

250000

Select the expected outputs of this proposal

Institutional Strengthening Deliverables (Training products, Management Information Systems, etc.)

Events (other than policy dialogues)

Knowledge Products

Pilot Interventions

Are outputs strictly Knowledge Products?

Describe the motivation and main question(s) this TC intends to answer.

Describe the methodological approach to be used and the type of data (when applicable) which will be used

Please specify the type(s) of Knowledge Product (s) this TC encompasses:

Technical and Policy Notes

Working Papers

Please provide a brief description of the output(s) selected above (The number of units planned, and the estimated cost). If you selected others, please specify.

1. Technical support to two pilot in two countries in the design and/or implementation of an inclusive and culturally adequate information system. (US\$ 100,000). The countries prioritized have funding from current IDB loans.
2. Technical support to at least one institution on developing a system to monitor labor insertion of beneficiaries with administrative data collected by information systems, with a gender and diversity perspective (US\$ 60,000).
3. One technical note on good practices for accessibility in digital transformation of labor markets institutions (US\$ 30,000).
2. One technical note on good practices of cultural adequacy of digital services in labor markets institutions (US\$ 40,000).
3. Workshops with governments to promote digital transformation (US\$ 20,000, includes edition and graphic design of documents).

Outcomes: If the outputs are delivered successfully, what is the change expected (in capacity, knowledge, behavior, etc.)

Labor markets institutions with strengthened services with improved accessibility and cultural diversity.

(1) Attachments

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0 Comments