

# Regional Housing Forum 2026

## Agenda



## I. AGENDA



Day 1 – September 30



### Participant registration

8:00 – 8:30

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### Opening Session

8:30 – 9:00

- Ilan Goldfajn, President of the IDB Group.
  - James Scriven, General Manager, IDB Invest.
  - Anacláudia Rossbach, Executive Director, UN-Habitat.
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### Keynote Address "Challenges and instruments for policy in the housing market in Latin America"

9:00 – 9:30

- Albert Saiz, Professor of Urban Economics, MIT.
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### Keynote Address "Artificial intelligence in the housing sector"

9:30 – 10:00

- Imran Sayeed, Professor of Entrepreneurship and Innovation, MIT Sloan School of Management.
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### Coffee Break

10:00 – 10:15

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### Panel 1 - Measuring to transform: new information tools to address the housing deficit in LAC

10:15 – 11:30

- Regional data platform: Housing and Urban Intelligence (HUI).
- Updated and comprehensive methodology to measure the housing deficit in LAC.
- Relevance and impact of national household surveys in measuring the housing deficit.

Moderator:

- Tatiana Gallego - Chief, Housing and Urban Development Division (HUD), IDB.

Panelists:

- José Antonio Mejía - Principal Sector Specialist, Institutional Capacity of the State (ICS), IDB.
- Helvia Velloso, Economic Affairs Officer, Washington, D.C. Office, Economic Commission for Latin America and the Caribbean (ECLAC).
- Boris Cournéde - Senior Economist, Economics Department, Organisation for Economic Co-operation and Development (OECD).
- Paloma Silva - Lead Specialist, Housing and Urban Development Division (HUD), IDB.



### **Aging in our cities: challenges and opportunities**

**11:30 – 11:40**

- Diana Rodríguez, Special Advisor on Gender and Diversity to the President, IDB.
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### **Panel 2 - New housing trends.**

**11:40 – 13:00**

- Senior Living
- Reverse mortgage
- Retrofit
- Rental housing

Moderator:

- Paloma Silva - Lead Specialist, Housing and Urban Development Division (HUD), IDB.

Panelists

- Jennifer Molinsky, Director, Joint Center for Housing Studies, Harvard University.
  - Joseph J. Kelly, Co-founding Partner, New View Advisors.
  - Carolina Streber, Senior Manager, ERA Architects.
  - Simone Gatti, Director, FICA
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### **The future of housing: new frontiers from academia.**

**13:00 – 13:30**

Moderator:

- Nora Libertun De Duren - Lead Specialist, Housing and Urban Development Division (HUD), IDB.

Panelists

- Uwe S. Brandes, Director, Georgetown Global Cities Initiative, Georgetown University
- Nicolás Maggio, SPURS Fellow, Massachusetts Institute of Technology
- Mac McComas, Senior Program Manager, 21st Century Cities Initiative John Hopkins University
- Jason A. Montgomery ncarb leed ap, Associate Dean, Catholic University School of Architecture and Allied Arts

Opening of the exhibition “Academia in action: housing solutions”

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### **Lunch**

**13:30 – 14:30**

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### **Resilient solutions for hurricanes and earthquakes**

**14:30 – 14:40**

- Wilhelm Dalaison, Senior Social Infrastructure Specialist, Infrastructure and Energy Department, IDB.
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### **Panel 3 – New construction trends**

**14:40 – 15:45**

- AI in housing construction.
- Modular housing, adaptability to urban demand and scalability.

- Innovation in materials and 3D construction

Moderator:

- Martha Fernández, Lead Investment Officer, Corporates Division, IDB Invest.

Panelists:

- Andrew Tresansky, Head of Strategy, Reframe Systems
- Oscar Peralta Casares, President, Grupo GMI Mexico
- Ariel Osorio, Technical Advisor, Research and Development Center, Cementos Progreso.



#### **Coffee Break**

15:45 – 16:00



#### **Panel 4 – New financing mechanisms.**

16:00 – 17:00

- Financing for the informal population.
- Fintech and proptech applied to housing.
- Housing microfinance.

Moderator:

- Cecilia Prieto, Managing Director and Division Chief of Portfolio Management, IDB Invest

Speakers:

- David Muñoz, CEO, Creditú.
- Brent McFee, CEO, Trinidad and Tobago Mortgage Bank.
- Rodrigo Padilla, General Director, Banco Inmobiliario de México.
- José Luis Ventura, Executive President, Inter-American Housing Union, Uniapravi.



#### **Opening of the Atrium Housing Week: a tangible experience**

17:00 – 18:00



### **Day 2 – October 1**



#### **Participant registration**

8:30 – 9:00



#### **Productivity, job creation and innovation in the housing sector in Latin America and the Caribbean**

9:00 – 9:15

- Juan Blyde, Lead Specialist in Economics, Productivity, Trade and Innovation Division (PTI), IDB.



#### **Keynote Address UN-Habitat New Housing Agenda.**

9:15 – 9:30

- Anacláudia Rossbach, Executive Director, UN-Habitat.



### **Panel 5 - Underserved population and gentrification**

**9:30 – 10:30**

- Characterization of the underserved population and access gaps.
- Gender approach and vulnerable groups.
- Gentrification
- Implications for the design of public policies and housing products.

Moderator:

- Clementine Tribouillard - Lead Specialist, Housing and Urban Development Division (HUD), IDB.

Panelists:

- Ernesto Castro, Vice President for Latin America and the Caribbean, Habitat for Humanity International
  - Ana Falú, Executive Director CISCESA - Red Mujer y Hábitat LAC.
  - Adriana Hurtado, Director, CIDER, Universidad de los Andes.
  - Juan Diego Céspedes, Director of Urban Development, Fundación Santo Domingo.
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### **Panel 6 - "The role of Development Banking in the housing sector"**

**10:30 – 11:45**

- Innovative financial instruments: concessional loans, guarantee funds, public-private co-financing.
- Scaling up pilot projects: how Development Banking can catalyze the replication of successful models at the urban and regional levels.
- Financial simulation tools to project viability and social return.

Moderator:

- Anderson Caputo Silva - Chief, Connectivity, Markets and Finance Division (CMF), IDB.

Presentation: Development Banking and Housing Finance at Scale

- Sebastián Vargas, Sector Specialist, Connectivity, Markets and Finance Division (CMF)

Panelists:

- Stella Marys Guillén, General Manager, Agencia Financiera de Desarrollo – AFD, Paraguay
  - Luis Josué Ventura, General Manager, Fondo Social para la Vivienda (FSV), El Salvador.
  - Inês da Silva Magalhães, Vice President for Housing, Caixa Econômica Federal, Brazil.
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### **Coffee Break**

**11:45 – 12:00**

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### **Panel 7 – Addressing the qualitative deficit: improving what already exists.**

**12:00 – 13:00**

- IDB Group's New Strategy to Address the Qualitative Housing Deficit
- Regulation, land, services and delivery models for the qualitative housing deficit.

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- Comprehensive technical assistance for housing improvement, rehabilitation and progressive construction.
  - Inclusive financing.
  - Planning, construction, sustainability and resilience.

Introduction Comprehensive methodology to address the qualitative deficit in Latin America and the Caribbean

Paloma Silva - Lead Specialist, Housing and Urban Development Division (HUD), IDB.

Moderator:

- Washington Menezes Fajardo - Senior Specialist, Housing and Urban Development Division (HUD), IDB.

Panelists:

- Ignacio Torcida, International expert.
- Mario Urrutia, Director of Housing, Banrural.
- Gabriela Arrastúa, CIO, TECHO
- Elena Tamés Cornish – Specialist in self-production housing.

Discovery Paper launch

- Paloma Silva - Lead Specialist, Housing and Urban Development Division (HUD), IDB
  - Washington Menezes Fajardo - Senior Specialist, Housing and Urban Development Division (HUD), IDB.
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### **Closing of the Forum**

**13:00 – 13:15**

- Juan Pablo Bonilla, Executive Advisor to the President, IDB
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### **Opening of the artistic and architectural exhibition**

**Habitar en Proceso: Social Perspectives on Housing in Latin America and the Caribbean**

**13:15 – 14:00**