












Results Matrix

Outcomes

Outcome:	1 Increased coordination, collaboration and best practices exchanges regarding Rules of Origin between participating countries									
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2026	2027	2028	EOP
1.1 Number of good practices exchanged among participating countries		Good practices	0.00	2025	RoO Calculator registration records in ConnectAmericas	P	3.00	3.00	4.00	10.00
						P(a)	3.00	3.00	4.00	10.00
						A				
1.2 Number of joint initiatives or actions agreed among PSC members beyond the project's scope		Joint initiatives	0.00	2025	RoO Calculator registration records in ConnectAmericas	P	0.00	1.00	1.00	2.00
						P(a)	0.00	1.00	1.00	2.00
						A				
1.3 Number of new countries joining the RoO Calculator		Countries/PTAs		2025	PSC meetings minutes, workshop reports	P	0.00	2.00	2.00	4.00
						P(a)	0.00	2.00	2.00	4.00
						A				
Outcome:	2 Enhanced capacities among importers and exporters of the beneficiary countries to take advantage of PTAs									
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2026	2027	2028	EOP
2.1 Number of firms that use de RoO Calculator that report accessing preferential tariffs for the first time		Firms	0.00	2025	PSC minutes; follow-up agreements	P	0.00	20.00	30.00	50.00
						P(a)	0.00	20.00	30.00	50.00
						A				
2.2 Number of firms using the RoO Calculator		Firms	0.00	2025	ConnectAmericas data; PSC reports	P	3.00	3.00	4.00	10.00
						P(a)	3.00	3.00	4.00	10.00
						A				

 CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Design of the Rule of Origin Smart Calculator						Physical Progress					Financial Progress					Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP					
1.1 Participatory mechanisms for public investment decisions and/or service production or delivery developed	Stakeholder Consultation: Benchmark of similar tools and ID vendors; interview exporters, and validate with participating countries;	Participatory Mechanisms (#)	0	2025	Stakeholder Consultation Report	P	0	1	0	0	1	P	0	40000	0	0	40000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	40000	0	0	40000			
						A						A								
1.2 Institutional capacity analysis conducted	Legal and PTA Analysis of Regional RoO. Map, analyze, and validate with participating countries;	Assessments (#)	0	2025	Legal and PTA Analysis of Regional RoO Report	P	0	1	0	0	1	P	0	60000	0	0	60000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	60000	0	0	60000			
						A						A								
1.3 Technical models designed	Definition of Business and Technical Requirements for RoO Calculator; produce User Stories and Mock	Models (#)	0	2025	Report with User Stories produced and validated; mock-ups; and ToRs.	P	0	1	0	0	1	P	0	60000	0	0	60000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	60000	0	0	60000			
						A						A								
1.4 Governance models designed/implemented	Validated Governance Model: Design Governance Model (Project Steering Committee, and Project Team)	Models (#)	0	2025	Governance Model report and guidebooks for participants	P	0	1	0	0	1	P	0	20000	0	0	20000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	20000	0	0	20000			
						A						A								
2 Develop the Rule of Origin Smart Calculator						Physical Progress					Financial Progress					Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP	Theme	Fund	Flags		
2.1 New databases created	Database Modelling: Analyze existing database and previous structures used for RoO Calcs., identifying gaps and improvement	Databases (#)	0	2025	Report with new database architecture design and technical requirements.	P	0	1	0	0	1	P	0	50000	0	0	50000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	50000	0	0	50000			
						A						A								
2.2 UX/UI Design and User Validation		Report	0	2025	Report with UX/UI design, validation and technical requirements	P	0	1	0	0	1	P	0	50000	0	0	50000	Regional Integration	W1A	
						P(a)	0	1	0	0	1	P(a)	0	50000	0	0	50000			
						A						A								
2.3 Functioning Calculator and Source Code		Source Codes	0	2025	Links to functioning RoO Calculator and report with technical documentation	P	0	2	1	0	3	P	0	220000	0	0	220000	Regional Integration	W1A	
						P(a)	0	2	1	0	3	P(a)	0	220000	0	0	220000			
						A						A								
2.4 New databases created	Integration of new data and functionalities into ConnectAmericas: integrate new data with ConnectAmericas' existing database	Databases (#)	0	2025	Link to RoO Calculator in connectamericas.com	P	0	0	1	0	1	P	0	170000	0	0	170000	Regional Integration	W1A	
						P(a)	0	0	1	0	1	P(a)	0	170000	0	0	170000			
						A						A								
3 Operate, scale, and improve the Rule of Origin Smart Calculator						Physical Progress					Financial Progress					Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP	Theme	Fund	Flags		
3.1 Governance models designed/implemented	Organize meetings: PSC in-person launch; on-going oversight meetings (online); mid-term review (in-person); and validation	Models (#)	0	2025	PSC meeting reports.	P	0	4	3	3	10	P	0	15000	10000	15000	40000	Regional Integration	W1A	
						P(a)	0	4	3	3	10	P(a)	0	15000	10000	15000	40000			
						A						A								
3.2 Workshops organized	Training and Capacity Building: ongoing online/in-person capacity building and training workshops for participants	Workshops (#)	0	2025	Report with workshops' program and registration records	P	0	2	3	3	8	P	0	5000	5000	5000	15000	Regional Integration	W1A	
						P(a)	0	2	3	3	8	P(a)	0	5000	5000	5000	15000			
						A						A								
3.3 Awareness raising campaigns designed/implemented	Marketing and Dissemination: develop Marketing and Dissemination Materials, and validate with participants	Campaigns (#)	0	2025	Document with marketing design, implementation strategy, graphic design materials	P	0	0	1	0	1	P	0	16500	10000	10000	36500	Regional Integration	W1A	
						P(a)	0	0	1	0	1	P(a)	0	16500	10000	10000	36500			
						A						A								
3.4 New Country/Regional Block On Boarding Support		Databases	0	2025	Bi-annual report on promotion and onboarding process	P	0	0	2	4	6	P	0	13250	20000	13250	46500	Regional Integration	W1A	
						P(a)	0	0	2	4	6	P(a)	0	13250	20000	13250	46500			
						A						A								
3.5 Monitoring and evaluation systems implemented	Monitoring and Evaluation System design and implementation: define KPIs with participant countries, build and validate technical support	M&E systems (#)	0	2025	Link to M&E dashboard and bi-annual survey findings report	P	0	0	3	4	7	P	0	20000	10000	10000	40000	Regional Integration	W1A	
						P(a)	0	0	3	4	7	P(a)	0	20000	10000	10000	40000			
						A						A								
3.6 Technical models designed	Technical support and ongoing improvement model design: design technical support architecture and plan; develop technical support architecture and plan;	Models (#)	0	2025	Document with technical support architecture and plan, tools and workflows, content. Bi-annual report of technical support	P	0	0	2	4	6	P	0	25000	25000	25000	75000	Regional Integration	W1A	
						P(a)	0	0	2	4	6	P(a)	0	25000	25000	25000	75000			
						A						A								

Other Cost
Project's Final Evaluation

	2025	2026	2027	2028	Cost
P	\$0.00	\$0.00	\$0.00	\$15,000.00	\$15,000.00
P(a)	\$0.00	\$0.00	\$0.00	\$15,000.00	\$15,000.00
A					

	2025	2026	2027	2028	Total Cost
P		\$764,750.00	\$80,000.00	\$93,250.00	\$938,000.00
P(a)		\$764,750.00	\$80,000.00	\$93,250.00	\$938,000.00
A					

 CRF Indicator

 Standard Output Indicator