

## TECHNICAL COOPERATION ABSTRACT

### I. Basic project data

▪ Country/Region:	Latin American and Caribbean Countries (LAC)
▪ TC Name:	Technical Management of the Canadian Fund for Universal Legal Identity in Latin America and the Caribbean (CCR)
▪ TC Number:	RG-T2575
▪ Team Leader/Members:	Juan Cruz Vieyra (IFD/ICS), Team Leader; Nathalie Hoffman (IFD/ICS); and Monica Lugo (LEG/SGO)
▪ Indicate if: Operational Support, Client Support, or Research & Dissemination.	Research and Dissemination (RD)
▪ Reference to Request: (IDB docs #)	N/A
▪ Date of TC Abstract:	January 9, 2015
▪ Beneficiary:	IDB 26 borrowing member countries
▪ Executing Agency and contact name:	IDB – Institutional Capacity of the State Division (IFD/ICS)
▪ IDB Funding Requested:	US\$185,000
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period (which includes execution period):	36 months
▪ Required start date:	February 2015
▪ Types of consultants:	Individual consultants and firms
▪ Prepared by Unit:	IFD/ICS
▪ Unit of Disbursement Responsibility:	IFD/ICS
▪ Included in Country Strategy (y/n);	N/A
▪ TC included in CPD (y/n):	
▪ GCI-9 Sector Priority:	Institutions for Growth and Social Welfare (GN-2587)

### II. Objective and Justification

2.1 The overall objective of the Technical Cooperation (TC) is to enhance the impact of the Canadian Fund for Universal Legal Identity in Latin America and the Caribbean (CCR), the “Fund”, by strengthening its technical guidance and management, consolidating relevant knowledge and disseminating results. The specific objectives of this TC are (i) to promote and develop the fund portfolio, (ii) to disseminate the Fund’s activities and results, and (iii) to identify and consolidate innovative practices to close the identity gap.

2.2 **Justification.** The proposed TC will allow client countries to maximize the benefits from the Fund through timely and high quality management and oversight of the fund, the dissemination of relevant policy knowledge and the furthering of the agenda. This TC will also permit the implementation of the fund’s governance as stated in its Operational Guidelines.

### III. Description of activities and outputs

- 3.1 **Component I. Promotion and development of the Fund's portfolio.** This component aims at contributing to the promotion and development of the Fund's portfolio through the identification and generation of knowledge about potential operations related to the Fund's objectives. The main activity of this component is to conduct country, region and/or sector diagnostic studies or action plans to identify potential demand for TCs related to the Fund's objectives<sup>1</sup>, particularly in countries or areas with higher rates of unregistered populations.
- 3.2 **Component II. Dissemination of the Fund's activities and results.** This component aims at disseminating the Fund's activities and results. Specific activities will include (i) attending key regional workshops<sup>2</sup> and participating in relevant regional and global networks to promote the Fund and identify projects for funding under the CCR; (ii) financing the technical and graphic design of the Fund's website, brochures and other dissemination products; (iii) developing multimedia products highlighting the results of iconic projects financed by the Fund<sup>3</sup>; (iv) establishing, supporting and ensuring periodic consultation with an Advisory Group, comprising recognized technical and policy experts from within and outside the Bank. These activities will be carried out while ensuring proper coordination with other Bank initiatives and projects in this area, in cooperation with relevant Bank departments.
- 3.3 **Component III. Identification and dissemination of innovative practices to close the identity gap.** This component aims at consolidating information on innovative practices. The main activity is to support the identification, documentation and dissemination of innovative experiences to close the identity gap implemented at the sub-national level (states, provinces, departments, regions, or equivalent subnational jurisdictions). This activity will be conducted in 2015 within the 3<sup>rd</sup> edition of the contest *Gobernarte: the art of good government*<sup>4</sup>.

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<sup>1</sup> These diagnostic studies and/or action plans will be conducted in coordination with relevant departments of the Bank.

<sup>2</sup> A key forum where the participation of the Fund is envisioned and will be proactively pursued are the events organized by the Latin American and Caribbean Council for Civil Registration, Identity and Vital Statistics (CLARCIEV).

<sup>3</sup> The audience of multimedia products (webpage and videos) is a wide range of external and internal stakeholders, including public officials and civil society representatives, as well as Bank staff interested in the topics covered by the Fund.

<sup>4</sup> Gobernarte is a successful IDB initiative aimed at rewarding and disseminating innovative public management initiatives in LAC. It has obtained important recognition from governments in the region since its launching in 2013.

#### IV. Budget

##### Indicative Budget

Component	Products (Output)	IDB Financing US\$
<b>Component I: Promotion and development of Fund's portfolio</b>	2 consultancies at the country, region and/or sector level	30,000
<b>Component II. Dissemination of the Fund's activities and results</b>	Attendance at key regional workshops	15,000
	Fund's website, brochures and multimedia dissemination materials	15,000
	Organization of the meetings for the Advisory Group	25,000
<b>Component III. Identification and dissemination of innovative practices to close the identity gap</b>	Identification, documentation and dissemination of innovative experiences to close the identity gap implemented at the sub-national level	95,000
<b>Contingencies</b>		5,000
<b>Total</b>		<b>185,000</b>

#### V. Executing agency and execution structure

- 5.1 The Executing Agency (EA) for this TC will be the Inter-American Development Bank (IDB). Due to its technical capacity, involvement in the area of civil registry and legal identity within the Bank, and direct involvement in the management and promotion of activities supported by the fund, the Bank through the Institutional Capacity of the State Division (IFD/ICS) is in a unique position to execute this regional TC. The unit of disbursement responsibility will be IFD/ICS, in its technical secretariat role for the fund.
- 5.2 The technical secretariat will play a key role in the day-to-day execution of activities to be supported by this TC. This TC will not supplement the budget of a Bank department or division for routine activities.

#### VI. Project Risks and issues

- 6.1 The risk that reliable and timely performance information is not provided by task teams will be mitigated by the fact that this TC will ensure that adequate human resources are allocated to the fund Technical Secretariat to follow up with project teams regularly on the results achieved by TC activities.

#### VII. Environmental and Social Classification

- 7.1 There are no environmental or social risks associated with the activities outlined in this operation, therefore its environmental classification is "C", according to the classification toolkit of the Bank. (See link: IDBDOCS# [39331249](#)).