

## TC ABSTRACT

### I. BASIC PROJECT DATA

<b>Country:</b>	Ecuador, Honduras.		
<b>TC Name:</b>	Gender Perspective in the Evaluation of Housing and Urban Programs		
<b>TC Number:</b>	RG-T2273		
<b>Team members:</b>	Ophélie Chevalier (IFD/FMM), Team Leader; Gabriela Vega (SCL/GDI); Nora Libertun de Duren, Luis Marcano, Laura Aguilera and Susana Román-Sánchez (IFD/FMM); Alejandro Lopez Lamia (FMM/CEC); and Belinda Pérez Rincón (FMM/CHO).		
<b>Operation type</b>	Knowledge generation and dissemination		
<b>Date of TC Abstract:</b>			
<b>Beneficiaries:</b>	In Ecuador, MIDUVI; and in Honduras, FHIS. <sup>1</sup> In addition IFD/FMM is beneficiary of the TC as it will guide further design of urban programs.		
<b>Executing agency:</b>	Bank Executed		
<b>IDB Funding Requested:</b>	US\$396,500		
<b>Counterpart funds:</b>	US\$0		
<b>Disbursement period:</b>	Disbursement period	54 months	
	Execution period	48 months	
<b>Types of consultants;</b>	Firm and individual consultants		
<b>Prepared by Unit:</b>	IFD/FMM and SCL/GDI		
<b>TC included in CS or CPD</b>	Yes [ ]	<b>GCI-9 priority:</b>	Yes [ X ]
	No [X]		No [ ]
<b>GCI-9 Sector Priority</b>	Gender and Diversity and Institutional Capacity		

### II. OBJECTIVE AND JUSTIFICATION

- 2.1 The objective of this TC is to measure how two programs in the housing and urban sector are impacting gender. The two selected programs are a representative sample of IFD/FMM urban development portfolio.
- 2.2 The TC will help housing and urban development specialists identify: projects and activities that better impact gender positively and methodologies that measure the impact of housing and urban development programs on gender. The results of the TC will ultimately serve as key knowledge product to improve program design. It will generate applicable and practical products to disseminate and replicate.
- 2.3 **Value Added.** Since the approval of the Gender Action Plan for Operations (GAP) in March 2011, most efforts have been concentrated on improving the inclusion of gender indicators in projects in design and in execution. A key lesson learned in the process has been that team leader ownership over gender

<sup>1</sup> MIDUVI is the Ministry of Urban Development and Housing. FHIS is the Honduran Social fund.

mainstreaming produces better results. Housing and Urban Development Specialists in the IFD/FMM division, as well as other specialists in the Bank have underscored the need to identify activities and design characteristics that can maximize the positive impact of projects on women. The TC is aligned with Bank's GCI-9 sector priorities, as it will not only better document investments in gender, but also strengthen the capacity of executing agencies to report on program results.

### III. DESCRIPTION OF ACTIVITIES

- 3.1 **Component I. Design and implement evaluations, with focus on gender.** The objective of this component is to evaluate 2797/OC-EC and HO-L1088, in how they impact gender. This component will cover the costs of designing, carrying surveys, analyzing the data, and presenting the results of the two evaluations.
- 3.2 EC-L1113 is the second National Social Housing Program. The objective of the program is to facilitate access to adequate housing for Ecuadorian households in the two lowest-income quintiles. It was approved by the Board on October 2012. This TC will finance the evaluation of women inclusion in house titling.<sup>2</sup>
- 3.3 HO-L1088 or Program for Integration and Urban Coexistence is planned to be approved on December 2012. It aims to improve basic services and work opportunities, as well as to strengthen the social capital of neighborhoods in high risk. This TC will finance the baseline and follow-up data of program's evaluation, with specific attention to the impact of program's interventions on women in each treated neighborhood.
- 3.4 **Component II. Review current technical tools for the inclusion of gender in urban development and housing programs.** The objective of this component is to update the technical tools that have been drafted in 2012. It will help urban development and housing specialists identify gender issues in the diagnostic phase of programs design as well as indicators at the output and outcome levels. This component will cover the costs of editing, printing, and disseminating the updated tools, as well as providing technical support for the inclusion of gender in the future evaluations of FMM pipeline.

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<sup>2</sup> The evaluation will take into account the beneficiaries of the first national housing program (Loan 2279/OC-EC).

#### IV. BUDGET

Description and type of the procurement contract		Total Funding IDB
<b>Component I.</b> Design and implement evaluations, with gender spectrum.		
<b>2797/OC-EC:</b>	Survey design including gender.	37,500
	Final report on gender	5,000
	Training of surveyors, executing unit, and key actors on gender issues	50,000
<b>HO-L1088:</b>	Baseline	100,000
	Follow up	160,000
	Focal groups	8,000
<b>Subtotal</b>		<b>360,500</b>
<b>Component II.</b> Review current technical tools for the inclusion of gender in urban development and housing programs.		
Editing, printing, diffusing		5,500
Inclusion of gender in project evaluation		30,000
<b>Subtotal</b>		<b>35,500</b>
<b>TOTAL</b>		<b>396,000</b>

#### V. EXECUTING AGENCY AND EXECUTION STRUCTURE

- 5.1 This TC will be executed by IFD/FMM, in close coordination with SCL/GDI. Key partners to the success of this TC are the executing agencies of the two projects to be evaluated. The executing units have been informed about this TC, which they consider to be a positive supplement to the local efforts to evaluate the impact of housing and urban development programs on low income families and vulnerable groups.

#### VI. PROJECT RISKS AND ISSUES

- 6.1 There are no anticipated risks related to this TC. The main issue is the duration of the TC, which by definition needs to follow the disbursement period of each program to be evaluated. The sequencing of the execution (activities at the beginning of TC execution and towards the end of the disbursement period) will imply various months without disbursements. This characteristic will be reflected in Bank's system and the TC might appear as one that is not disbursing properly when it is only the design of the activities that imply this sequencing.

#### VII. ENVIRONMENTAL AND SOCIAL CLASSIFICATION

- 7.1 There are no environmental and social risks. The TC will allow for better appreciation of the impact of housing and urban development activities on women.