

TECHNICAL COOPERATION ABSTRACT (TC-ABSTRACT)

REGIONAL

I. BACKGROUND

Country:	Regional	
TC Name:	Supportive Management to the Broadband Initiative	
TC Number:	RG-T2370	
Team Leader/Members:	Antonio García Zaballos (IFD/CTI), Team Leader; Felix Gonzalez Herranz (IFD/CTI); Nathalia Foditsch (IFD/CTI); and Enrique Iglesias (IFD/CTI) and Cecilia Bernedo (IFD/CTI).	
TC Taxonomy:	Research and Dissemination (RD)	
Date of TC Abstract authorization:	June, 2013	
Donors providing funding:	TBD	
Beneficiary:	26 IDB borrowing countries	
Executing agency and contact name:	Inter-American Development Bank	
IDB Funding Requested:	IDB:	US\$200,000
Local counterpart funding:	Local:	<u>US\$ 0</u>
	Total:	US\$200,000
Execution period:	18 months	Disbursement period: 18 months
Required start date:	August, 2013	
Types of consultants:	Individual consultants	
Prepared by Unit:	Division of Competitiveness, Technology and Innovation (IFD/CTI)	
Unit of Disbursement Responsibility:	IFD/CTI	
TC included in Country Strategy:	N/A	TC included in CPD: N/A
GCI-9 sector priority:	Mentioned under current sector strategies: “Support Competitive Global and Regional Integration”, and “Institutions for Growth and Social Welfare”.	

II. OBJECTIVES AND JUSTIFICATION OF THIS TC

- 2.1 In March 2013, the Inter-American Development Bank (from now onwards, the Bank) approved the launch of the Broadband Special Program (from now onwards, BSP) financed with resources from the Ordinary Capital and a Multi-Donor Fund. The BSP aims at creating an institutional and regulatory framework in the Region to boost competition and investment in order to enhance access, adoption and usage of Broadband services.
- 2.2 The BSP offers technical support to any of the 26 IDB borrowing countries to help those economies enhance their capabilities to: (i) develop public policies and governance models that support the leadership of key institutions to design and implement Broadband strategies; (ii) develop a strategic regulation that boosts an

effective and sustainable competition, while reinforcing the judiciary framework in order to boost investment and while setting the grounds for a greater regional coordination and harmonization in terms of regulation; and (iii) strengthen the capacities of the institutions involved to move towards objectives of universality in access, adoption and usage of Broadband services.

- 2.3 The BSP has a growing technical team that is already working on helping the countries across the Region by means of specific technical support on the three aforementioned pillars of the BSP, as well as by means of key knowledge products. Nonetheless, and as the size of the portfolio starts to grow, the BSP has identified an urgent need by means of cross functional support especially for the BSP Coordinator and for the BSP Technical and Strategic Leader, in order to: (i) provide administrative support; (ii) provide strategic support to increase the exposure of the BSP; (iii) provide support to increase the number of key partnerships; and (iv) provide expert strategic guidance with best practices from the industry, government or academia.
- 2.4 **Objectives of the project:** The goal of this Technical Cooperation (TC) is to provide support to seek the specific technical resources that can provide administrative, strategic and operational support to the development and running of the BSP.

III. DESCRIPTION OF ACTIVITIES

- 3.1 The activities proposed in this project are divided into three main components. Each of the components collects a set of activities and responsibilities directly assignable to a single consultant or set of consultants.
- 3.2 **Component 1 Operative and Technical Support to the Integral Management of the BSP.** The objective of this component is to lead the operative tasks that ensure an optimal management of the BSP with a special focus on taking the lead on the promotion of the BSP within and outside the Bank and on complementing the BSP specialists by helping them monitoring the already-financed or in-the-funnel proposals, either executed by the IFD/CTI Division or an outsider stakeholder. The activities are expected to be conducted in an autonomous manner always in coordination primarily with the BSP Technical and Strategic Leader.
- 3.3 The main activities under this component are:
 - (i) monitor the already-financed or in-the-funnel proposals and projects, either executed by the IFD/CTI division or an outsider stakeholder;
 - (ii) support the BSP Technical and Strategic Leader in his efforts to define an strategic action plan for each of the countries where the BSP will focus;
 - (iii) define and execute a strategic plan to create synergies and reach partnerships with other divisions of the Bank, especially those that can benefit directly from Broadband such as: education, health, financial sector, private sector, public sector, the innovation itself. To that goal, as illustration, specific meetings with key stakeholders of those divisions will be set up, key Bank initiatives to present the BSP will be identified and additional activities will be organized with other divisions to create those synergies;

- (iv) lead the organization of events organized or co-organized by the BSP, in coordination and cooperation with the person responsible of Component 2;
- (v) collaborate in the elaboration of a plan to create synergies with the different regional and non-regional stakeholders such as governments, industry, civil society, private industry or academic. This can be done by open dialogues or by identifying key events in the Region and outside the Region to participate at; by leading the organization or co-organization of events (in cooperation with the person responsible of Component 1); or by means of finding strategic partnerships with key organizations. In any case, the plan will have to be customized to the reality of each country.
- (vi) develop and collaborate in the implementation of a promotion strategy for the BSP within and outside the Bank. The goal will be to disseminate BSP approach, results, activities, products and lessons learnt among the IDB borrowing countries and the Bank's personnel to create and increase demand in the Region. To that goal, one of the proposed activities will be to organize a communication campaign with the main media in the Region. This will therefore, require the preparation of press releases, press conferences and interviews with media.

3.4 **Component 2 Administrative Support to the Integral Management of the BSP.** The objective of this component is to support in the administrative tasks that ensure an optimal management of the BSP with a special focus on coordinating, processing, monitoring, evaluating and reporting on each of the BSP already-financed or in-the-funnel proposals. The activities are expected to be conducted in an autonomous manner always in coordination primarily with the BSP Coordinator.

3.5 This component will finance the following activities:

- (i) Administrative support with all the Bank procedures and systems to ensure the proper preparation, design, implementation, monitoring (including budget and timing), evaluation and reporting of each of the BSP proposals including the review of the proposals before being submitting to the internal channels of the Bank.
- (ii) Administrative support with tasks such as travel arrangements, contracts, payments and similar;
- (iii) Support to the official document writing and editing providing guidance and advice as appropriate;
- (iv) review and update of the BSP operating guides when necessary;
- (v) organization of key meetings as per request of the BSP Coordinator such as the ones with Eligibility Committee or the ones with the Advising Committee; and
- (vi) preparation of periodical reports that identify products, results and advancements of the projects financed by the BSP.

3.6 **Component 3 (minimum of 1 annual advisory meeting with group of experts): Strategic Expert Advice to the BSC Coordinator and the BSP Technical and Strategic Leader.** The objective of this component is to organize two meetings (in a year) with key experts that will provide guidance, advice, contacts and help to

the BSP. Without being restrictive, experts will advise of strategic aspects such as next steps, will help open dialogues with key stakeholders in the region, will help open dialogues with experts outside the region who can be good assets for the BSP or will provide technical inputs and advise on knowledge products.

- 3.7 The meetings will take place in a strategic location for the BSP and the number and qualifications of the experts will depend on the specific needs of the BSP at every time but they are expected to be leading experts from the public arena, private arena or academia
- 3.8 **Expected results:** As a result of this technical cooperation, the BSP will: (i) be strengthened in the administrative activities; (ii) increase its exposure within and outside the bank creating strategic partnerships; (iii) have ties with other sectors within the bank favoring the creating of partnered proposals and favoring the transversal role of Broadband; (iv) have a better and improved dialogue with key players within and outside the region; and (v) be reinforced in the procedural aspects of the Bank.

Table 3.1: Indicative matrix of the results

Suggested indicator	Measurement Unit	Baseline	Target at the end of the TC
Output Indicators:			
Component 1: Operative and Technical Support to the Integral Management of the BSP			
- Create monitoring reports the BSP proposals	No. of Documents	0	1 quarterly report
- Create a partnership strategy to create synergies within the Bank	No. of Documents	0	1
- Execute the aforementioned partnership strategy	No. of Meetings to present the BSP	0	6
	No. of Partnerships	0	2
- Lead the event design, plan and execution	No. of Events	0	1
- Create partnerships with key stakeholders in the region	No. of Partnerships	0	2
- Execute the promotion strategy (communication event)	No. of Events	0	1
Component 2: Administrative Support to the Integral Management of the BSP			
- Update and create information about BSP projects on the system leading the process from end to end	No. of Projects Managed	0	20
- Review of the BSP operating guidelines	No. of Documents	0	1
- Complement the promotion strategy (produce a yearly on BSP achievements and lessons learnt)	No. of Documents	0	1
Component 3: Strategic Expert Advice to the BSC			
- Hold two strategic meetings with the BSP Coordinator and the BSC Technical and Strategic leader	No. of Documents	0	2
Outcome Indicators:			
Increased administrative, operating and strategic support to the BSP team letting them to increase the portfolio.	No. of new projects created out of the BSP	0	8

IV. BUDGET

Table 4.1: Budget of reference

Activities	Description	IDB	Total
Component 1: Operative and Technical Support to the Integral Management of the BSP	Consultancy	120,000	120,000
Component 2: Administrative Support to the Integral Management of the BSP	Consultancy	70,000	70,000
Component 3: Strategic Expert Advice to the BSC	At least 1 annual meeting	10,000	10,000
Total		200,000	200,000

V. EXECUTING AGENCY AND EXECUTING STRUCTURE

- 5.1 The executing agency will be the IFT/CTI Division through the BSP team.

VI. PROJECT RISKS

- 6.1 There are two risks associated to this project. The first risk revolves around a delay in hiring the two consultants. It is mitigated by the fact that this technical cooperation will be exclusively executed by the BSP Coordinator and the BSP Technical and Strategic Leader. The second risk related to the difficulty to bring the desired experts to the two annual advisory meetings. It is mitigated by the fact that numerous experts are already aware of the BSP and already collaborating such as at the event in Santa Cruz, Bolivia, organized within the technical cooperation BO-T1192.

VII. EXCEPTIONS TO THE POLICY OF THE BANK

- 7.1 There are no exceptions to the policy of the Bank.

VIII. ENVIRONMENTAL STRATEGY

- 8.1 Given that the current TC revolves around hiring consultancy services and organizing meetings, there are no social or environmental risks associated with it. This operation is classified as a Category “C” according to the classification toolkit of the Bank (please see link: [IDBDocs#37840736](#)).