

TC ABSTRACT

RG-T2465

I. Basic project data

▪ Country/Region:	Regional
▪ TC Name:	Capacity-Building Program on Integration – Phase II
▪ TC Number:	RG-T2465
▪ Team Leader/Members:	Matthew Shearer (Team Leader), Joaquim Tres (Alternate Team Leader), Álvaro García, Silvia Leal (INT/INT); Alejandro Ramos, Carlos Gerardo Molina, Josué Mendoza (KNL/INDES), María Aparecida Da Conceicao (ACP/PRC).
▪ Indicate if: OS, CS, or R&D	Research & Dissemination
▪ Date of TC Abstract:	March 19, 2014
▪ Beneficiary:	All IDB borrowing member countries
▪ Executing Agency and contact name	The Inter-American Development Bank (IDB), through the Integration and Trade Sector (INT/INT) in coordination with INT/INTAL and KNL/INDES.
▪ IDB Funding Requested:	US\$1,500,000
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period:	18 months (12-month execution period)
▪ Required start date:	April 16, 2014
▪ Types of consultants (firm or individual consultants):	Individual consultants and firms, and regional or international organizations, depending on the activity
▪ Prepared by Unit:	INT/INT in coordination with INT/INTAL and KNL/INDES.
▪ Unit of Disbursement Responsibility:	INT/INT
▪ Included in Country Strategy (y/n);	No
▪ TC included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Regional and global integration. Other GCI-9 priorities may be strengthened depending on the thematic area.

II. Objective and Justification

- 2.1 The goal of the project is to create and sustain a long-term and multi-sector critical mass of national expertise on integration through technical-level training, short-term policy advisory services, and support to project execution and monitoring. The specific objectives are: (a) increase understanding of how to operate regional and global integration through highly specialized training of government officials and private sector stakeholders related to the global and regional integration agenda; and (b) promote the exchange of knowledge and experiences, and create communities of practice on integration through collaborative learning to increase quality of integration project execution and support integration reforms.
- 2.2 The Inter-American Development Bank (IDB) Report on the Ninth General Capital Increase of Resources (AB-2764) (GCI-9) establishes that supporting global and regional integration is one of the Bank’s five institutional strategic priorities, and proposes to increase lending to support regional cooperation and integration to 15 percent of the Bank’s lending by the end of 2015. Capacity-building is one of the non-financial instruments recommended in the new instrument compact of the Bank’s Sector Strategy to Support Global and Regional Integration (GN-2565-4), approved by the Board of Executive Directors on March 22, 2011 (the “Integration Strategy”), and its corresponding Action Plan (GN-2653).

- 2.3 The document creating the Regional Infrastructure Integration Fund (RIIF), *Proposal for the Establishment of a Multi-Donor Fund to complement the FIRII: The Regional Infrastructure Integration Fund*, (OP-590-1) sets forth “institutional strengthening activities with an emphasis on sustainable project execution capacity among local or regional organizations” as eligible for financing under the RIIF. The capacity-building activities on integration proposed in this document are thus consistent with the GCI-9 Report, the Integration Strategy and its Action Plan and the multidonor source of funding for its implementation.

III. Description of activities and outputs

- 3.1 **Component 1: Developing content on global and regional integration.** This component consists of developing or updating content for online tutored courses based on applied research and practice on the costs and benefits of integration, regional policy dialogues, formal training needs assessments and evaluations from the courses carried out under technical cooperation RG-T2265: Capacity Building Program on Integration. Similarly, courses designed to train tutors in integration topics will be developed as needed. The Bank will also continue to promote gender in its Capacity Building Program on Integration. Additionally, current materials will be updated and new ones developed to reflect commitments undertaken in the framework of the multilateral global Agreement on Trade Facilitation of the Ninth WTO Ministerial Conference in Bali (December 2013).
- 3.2 **Component 2: Delivering online tutored courses on integration.** This component consists of delivering online tutored courses to government officials and private sector stakeholders on (i) Trade Facilitation, Security and Customs, (ii) Trade Policy and Implementation of Trade Agreements, (iii) Export Promotion and Investment Attraction and (iv) Physical Integration. The courses will be delivered in the modality of either regional or national courses. The regional online tutored training courses are organized in modules, each equivalent to one tuition week that involves a commitment of 12-15 hours per participant. National courses will be scheduled upon specific institutional demands. Each tutored, collaborative and interactive course will be imparted between two and nine weeks. Participants’ knowledge will be evaluated through a training platform and assessed by trainers/facilitators at the beginning and at the end of the course to measure learning.
- 3.3 **Component 3: Innovation in Capacity Building.** This component consists of innovating in capacity building through the development of several new initiatives according to the most recent research and eLearning experiences worldwide: (i) Massive Open Online Courses (MOOCs) will be developed to be made available on platforms such as ConnectAmericas (IDB Group) and the edX Platform (Harvard University and Massachusetts Institute of Technology, University of California at Berkeley and the University of Texas System), and (ii) communities of practice will be established on topics such as Single Windows, International Transit for Goods (TIM for the Spanish acronym), Rules of Origin, Integrated Border Management, Authorized Economic Operator (AEO) and Customs Risk Management and other topics deemed relevant for the implementation of the integration agenda.
- 3.4 **Component 4: Program Coordination and Monitoring.** This component will finance the overall supervision and coordination of the Capacity Building Program on Integration, including the monitoring of the whole process of design and delivery of online courses on integration, managing relationships among providers and with the Program’s partners, and providing expertise in the development of innovative solutions to capacity building.

IV. Budget

Activity/ Component	Description	IDB Funding	Counterpart Funding	Total Funding
Component 1	Developing content on global and regional integration	\$560,000	N/A	\$560,000
	9 new courses developed and translated (when applicable)	\$464,000		\$464,000
	Content review and quality control	\$96,000		\$96,000
Component 2	Delivering online tutored courses on integration	\$644,000		\$644,000
	16 courses implemented, tutor fees, virtualization	\$644,000		\$644,000
Component 3	Innovation in Capacity Building	\$110,000		\$110,000
	4 MOOCs design and creation	\$50,000		\$50,000
	6 Communities of Practice	\$60,000		\$60,000
Component 4	Program Coordination and Monitoring	\$186,000		\$186,000
	Coordination	\$186,000		\$186,000
TOTAL		\$1,500,000		\$1,500,000

V. Executing agency and execution structure

- 5.1 The Bank, through the Integration and Trade Sector (INT/INT), will be the executing agency for this project. INT will provide the technical expertise on integration, trade and investment related issues with strategic partnerships with the International Trade Center (ITC), the World Customs Organization (WCO), the World Trade Organization (WTO), among others, and with subregional entities from LAC according to demand; INE units on infrastructure for physical integration; and IfD on broadband. INT/INT with INT/INTAL and KNL/INDES with support from contractors will operate as executing units according to their respective capacities and experience. Three main reasons justify the execution of this project by the Bank: (i) this is a regional project that involves the coordination of public sector (and relevant private sector) participants from countries across the region, and the Bank is ideally situated to serve as a regional coordinator; (ii) the project seeks consistency with the Bank's GCI-9 priorities and operational program, and Bank specialists are in the best position to ensure this; and (iii) it will disseminate the Bank's generated knowledge, experience and good practices.

VI. Project Risks and issues

- 6.1 The main risk foreseen for this project would be that the capacity building provided to participants would not be applied by individuals who have been trained, either by omission, or by the individuals leaving the organization for which they were originally trained. To mitigate this risk, this project will promote the design and implementation of online training courses in areas where the Bank is implementing integration projects to strengthen participants' capacities for better project execution and support integration reforms and also provide them with the competences to transfer and share their knowledge and experiences with other professionals in their institutions. The establishment of communities of practice will also contribute to continuous learning and application of the knowledge developed in the courses to implement the integration agenda.

VII. Environmental and Social Classification

- 7.1 This operation entails no environmental and social risks, as it is dealing with the organization and delivery of capacity-building activities. This TC is expected to be classified as category "C" in the Safeguard Policy Filter Report and Safeguard Screening Forms.

Results Matrix
RG-T2465: Capacity Building Program on Integration Phase II

	Results Statement	Indicator	Baseline Q1 2014	Target Q4 2014	Target Q2 2015	Data Source
Intermediate outcome	Strengthened institutional capacities to implement and participate in integration interventions and in cross-border and regional infrastructure initiatives.	Number of institutional units strengthened.	55	60	65	Lists of participants.
		Number of participants who become tutors	20	25	28	High and technical-level official contacts with government.
Immediate outcome	Improved knowledge and skills among individuals involved in cross-border and regional infrastructure initiatives.	Number of professionals successfully trained (receiving a certificate).	900	1,300	1,530	Examinations at the end of capacity-building events.
		Share of women in total persons receiving a certificate.*	45	50	50	Examinations at the end of capacity-building events.
Output	Training delivered to individuals involved in cross-border and regional infrastructure initiatives.	Number of professionals who received training.	1,200	1,680	1,950	Lists of participants.
		Number of women who received training.*	564	804	939	Lists of participants.
		Number of sub-topics in which training has taken place.	10	18	21	Documentation on each training/capacity-building event in INT-INTAL-KNL Capacity-Building Program files.
Activity 1	Developing content on global and regional integration.	Number of new courses developed, old courses adjusted and/or translated	20	26	29	INT-INTAL-KNL Capacity-Building Program files.
Activity 2	Delivering online tutored courses on integration.	Number of online courses delivered.	26	36	42	INT-INTAL-KNL Capacity-Building Program files.
Activity 3	Innovation in Capacity Building	Number of MOOCs developed	0	2	4	INT-INTAL-KNL Capacity-Building Program files.
		Number of communities of practice developed	0	3	6	INT-INTAL-KNL Capacity-Building Program files.

*This is an aspirational target. The Bank will do its best to encourage gender balance in these activities, but it is understood that the decision of whom to send to participate lies ultimately with the LAC institutions that participate.