

DOCUMENT OF THE INTER-AMERICAN DEVELOPMENT BANK

REGIONAL

CAPACITY BUILDING PROGRAM ON INTEGRATION

(RG-T2265)

TECHNICAL COOPERATION ABSTRACT

The project team consisting of prepared this document: Matthew Shearer (Team Leader), Leopoldo Diaz-Moure (Alternate Team Leader), Joaquim Tres, Silvia Leal (INT/INT)

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Technical Cooperation Abstract

I. Basic project data

▪ Country/Region:	Regional
▪ TC Name:	Capacity-Building Program on Integration
▪ TC Number:	RG-T2265
▪ Team Leader/Members:	Matthew Shearer (Team Leader), Leopoldo Diaz-Moure (Alternate Team Leader), Joaquim Tres, Silvia Leal (INT/INT)
▪ Indicate if: Operational Support, Client Support, or Research & Dissemination.	Research & Dissemination
▪ If Operational Support TC, give number and name of Operation Supported by the TC:	N/A
▪ Reference to Request: (IDB docs #)	N/A as this is a Research & Dissemination TC
▪ Date of TC Abstract:	November 21, 2012
▪ Beneficiary:	All IDB borrowing member countries
▪ Executing Agency:	The Inter-American Development Bank (IDB), through the Integration and Trade Sector (INT/INT) in coordination with INTAL and KNL
▪ IDB Funding Requested:	US\$1,450,000
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period (which includes execution period):	42 months
▪ Required start date:	January 1, 2013
▪ Types of consultants:	Individual consultants and firms, and possibly regional or international organizations, depending on the type of activity
▪ Prepared by Unit:	INT/INT
▪ Unit of Disbursement Responsibility:	INT/INT
▪ Included in Country Strategy (y/n);	No
▪ TC included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Regional and global integration but other GCI-9 priorities may be strengthened depending on the thematic area of activity

II. Objective and Justification

- 2.1 The goal of the project is to create and sustain a long-term and multi-sector critical mass of national expertise on integration through high and technical-level training, short-term policy advisory services, and support to project identification, design, monitoring and evaluation.
- 2.2 The specific objectives are: (a) Increase the understanding through training of government officials and private sector stakeholders related to the global and regional integration agenda; and (b) Promote the exchange of knowledge and experiences, and the creation of communities of practice on integration through the collaborative learning.
- 2.3 The Inter-American Development Bank (IDB) Report on the Ninth General Capital Increase of Resources (AB-2764) (GCI-9) establishes that supporting global and regional integration is

one of the Bank's five Institutional strategic priorities, and proposes to increase lending to support regional cooperation and integration to 15 percent of the Bank's lending by the end of 2015. Investing in global and regional integration includes the following main areas: (a) implementation of trade agreements, (b) export promotion and investment attraction, (c) trade facilitation and security, (d) economic Infrastructure, (e) institutional strengthening and reform; (f) regional public goods; and (e) capacity development.

- 2.4 Capacity-building is one of the non-financial instruments recommended in the new Instrument compact of the Bank's Sector Strategy to Support Global and Regional Integration (GN-2565-4), approved by the Board of Executive Directors on March 22, 2011, and its corresponding Action Plan (GN-2653) approved by OPC and distributed to the Board for information.
- 2.5 The document creating the Regional Infrastructure Integration Fund (RIIF) (OP-590-1) sets forth "institutional strengthening activities with an emphasis on sustainable project execution capacity among local or regional organizations" as eligible for financing under the RIIF. The capacity-building activities on Integration proposed in this document are thus consistent with the GCI-9 Report, the Integration Strategy and the multidonor source of funding for its implementation.

III. Description of activities and outputs

- 3.1 Project activities will include the development of content and the delivery of capacity building to support implementation and sustainability of Integration projects, programs, processes and initiatives. The capacity building will be delivered to both private and public sector actors in the region, including those Involved in regional infrastructure platforms such as the IIRSA and PM, and in the Caribbean. A Results Framework is included as an Annex to this document and is consistent with that of the RIIF Fund. This project consists of three components:
- 3.2 **Component 1: Developing content on global and regional integration.** This component consists of developing 42 modules. This is comprised of the following five courses (of six modules each): i) Single Window for Foreign Trade; ii) Authorized Economic Operator; iii) International Customs Transfer for Merchandise (TIM by its acronym in Spanish); iv) Customs leadership; v) Strategic Planning in Customs¹; plus two additional courses to be defined according to client demand. The instructional content is based on participants' needs assessments, and the trainers/facilitators responsible for developing the content will be experts identified by INT/INT In coordination with INTAL and KNL. The trainers/facilitators will be trained in online training methods for learning to design the activities that promote dialogue, collaboration, and exchange of experiences and knowledge among participants by the training providers be it KNL or outside contractors.
- 3.3 **Component 2: Delivering online tutored courses on integration for Latin American countries.** This component consists of seven online tutored courses to be delivered to government officials and private sector stakeholders related to logistics, trade security, integrated border management, and other topics relevant to cross-border and regional

¹ Content for the Single Window, Authorized Economic Operator, Customs leadership, and Strategic Planning In Customs will be developed In both Spanish and English. The TIM will only be developed and presented in Spanish, as It Is not applicable to the geography of the Caribbean.

infrastructure initiatives. The online training courses will be repeated two times, and are organized in modules, each equivalent to one tuition week that involves a commitment of 12-15 hours per participant. Each interactive course will be imparted between six and nine weeks. Participants' knowledge will be self-evaluated through a training platform and assessed by trainers/facilitators at the end of the course to assess knowledge acquisition.

- 3.4 **Component 3:** Delivering online tutored courses on Integration for Caribbean countries: This component consists of four online tutored courses to be delivered to government officials and private sector stakeholders related to logistics, trade security, and integrated border management in the Caribbean. The online training courses will be repeated two times. The content structure and evaluation procedures are organized in modules in the same manner as in component two.

IV. Budget

Indicative Budget

Activity/ Component	Description	IDB/Fund Funding	Counterpart Funding	Total Funding
Component 1	Developing content on global and regional integration		N/A	
	42 modules developed	105,000		105,000
Component 2	Delivering online tutored courses on Integration for Latin American countries			
	21 online tutored courses	780,000		780,000
Component 3	Delivering online tutored courses on Integration for the Caribbean countries			
	12 online tutored courses	532,000		532,000
Contingencies	2.3%	33,000		33,000
TOTAL		1,450,000		1,450,000

V. Executing agency and execution structure

- 5.1 The Bank is the executing agency for this project and it will program joint activities with the Sistema de Integración Centroamericana (SICA), the Secretaría de Integración Económica Centroamericana (SIECA) and may involve other subregional entities according to demand, and the World Customs Organization (WCO).

VI. Project Risks and issues

- 6.1 The main risk foreseen for this project would be that the capacity building provided to participants would not be applied by individuals who have been trained, either by omission, or by the individuals leaving the organization for which they were originally trained. To mitigate this risk, this project will promote the design and implementation of online training for trainers to strengthen participants' capacities and provide them with the competences to transfer and share their knowledge and experiences with other professionals in their institutions or who are involved in the implementation of integration projects. A secondary risk would be that there is not enough demand for integration courses. To mitigate the risk, INT, INTAL and KNL will leverage their experience, use needs assessments, and use their relevant databases and INT's integration clients to disseminate the courses in a timely manner.

VII. Environmental and Social Classification

- 7.1 According to the ESG classification, this operation entails no environmental and social risks whatsoever, as it is only dealing with the organization and delivery of capacity-building activities. This TC has been pre-classified as category "C" based on the Safeguard Policy Filter Report and Safeguard Screening Form.

VIII. VIII. Approval

-original signed-

Antoni Estevadeordal, Manager
Integration and Trade Sector

11/27/12

Date