

## Poverty Measurement Expert Consultant

### Post of duty: Headquarters – Washington DC

The IDB Group is a community of diverse, versatile, and passionate people who come together on a journey to improve lives in Latin America and the Caribbean. Our people find purpose and do what they love in an inclusive, collaborative, agile, and rewarding environment.

### About this position

The new Institutional Strategy of the IDB Group renews its focus on the eradication of extreme poverty and the reduction of poverty overall, and the accompanying Impact Framework seeks to ensure that a significant proportion of IDB projects directly benefit populations in poverty. To achieve this, the IDBG will be improving its tools to measure the poverty focus of its projects. This includes refining guidelines for projects across different sectors to measure their degree of poverty targeting and developing complementary tools (e.g., poverty maps and survey analysis) to assist teams around the IDB in achieving a high degree of poverty targeting.

You will support the Inter-American Development Bank (IDB) in enhancing poverty targeting and measurement in projects across Latin America and the Caribbean. Working with the Poverty Expert Consultant, you will contribute to developing state-of-the-art tools and methodologies to improve the analysis and elimination of poverty in the region. Your work will help ensure that IDB projects (across sectors such as education, health, agriculture, transportation, and institutions) are effectively targeted to benefit the most vulnerable, aligning with IDB's new Institutional Strategy. You will be based on the IDB's Social Sector, but your work will directly influence the IDB more broadly.

### What you'll do:

The selected candidate will implement the following activities:

- Contribute to refining and expanding guidance to assess the poverty targeting of IDB projects, creating frameworks that can be applied for diverse project types across various sectors
- Collaborate on the creation and adaptation of tools to identify poverty status of likely beneficiaries such as poverty maps and household surveys and other resources
- Support data collection in pilot project rounds, assessing poverty status of beneficiaries to identify opportunities for improvement in measurement methods
- Develop and implement dissemination activities to train teams across the IDB on the use of poverty measurement tools, ensuring wide-scale adoption.
- Provide support in representing the poverty measurement work at high-level meetings and strategic conversations with other organizations analyzing poverty in the region (i.e. the World Bank)

### What you'll need

- **Education:** At least a Master's degree (PhD preferred) in economics, development studies, econometrics, social sciences or any other related field.
- **Experience:** At least 10 years of relevant and substantive experience in poverty analysis, international development, or social policy, with strong focus on poverty reduction strategies and targeting, preferably in Latin America and the Caribbean. The candidate is

expected also to have a proven track record of publications related to poverty analysis. Knowledge of statistical packages like SPSS, STATA and R is an asset.

- **Languages:** Proficiency in Spanish and English, spoken and written, is required. Additional knowledge of French and Portuguese is preferable.

### **Key skills:**

- Ability to perform poverty and economic analysis.
- Ability to analyze development projects.
- Learn continuously.
- Collaborate and share knowledge.
- Focus on clients.
- Communicate and influence.
- Innovate and try new things.

### **Requirements:**

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to the fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB, IDB Invest, or IDB Lab.

### **Type of contract and duration:**

- **Type of contract:** International Consultant Full-Time.
- **Length of contract:** 6 months.
- **Work Location:** On site.

### **What we offer**

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

- A **competitive compensation** packages.
- **Leaves and vacations:** 2 days per month of contract + gender- neutral parental leave.
- **Health Insurance:** the IDB Group provides a monthly allowance for the purchase of health insurance.
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- We offer assistance with **relocation and visa applications** for you and your family when it applies.
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- **Health and wellbeing:** Access to our Health Services Center which provides preventive care and health education for all employees.
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### **Our culture**

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**Our Human Resources Team reviews carefully every application.**

### **About the IDB Group**

The IDB Group, composed of the Inter-American Development Bank (IDB), IDB Invest, and the IDB Lab offers flexible financing solutions to its member countries to finance economic and social development through lending and grants to public and private entities in Latin America and the Caribbean.

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We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of integrity, transparency, and accountability.

**Follow us:**

<https://www.linkedin.com/company/inter-american-development-bank/>

<https://www.facebook.com/IADB.org>

[https://twitter.com/the\\_IDB](https://twitter.com/the_IDB)

## **TERMS OF REFERENCE**

### *Development of a platform for the classification of Bank projects*

REGIONAL

RG-T4564

[Web link to approved document]

*DEVELOPMENT OF POVERTY REDUCTION TOOLS AND GUIDELINES FOR THE IDB OPERATIONS*

#### **1. Background and Justification**

- 1.1.** Established in 1959, the Inter-American Development Bank ("IDB" or "Bank") is the main source of multilateral financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice, and technical assistance to the public and private sectors of its borrowing countries.
- 1.2.** The Social Sector (SCL) is a multidisciplinary team convinced that investing in people is the way to improve lives and overcome the development challenges in Latin America and the Caribbean. Jointly with the countries in the region, the Social Sector formulates public policy solutions to reduce poverty and improve the delivery of education, work, social protection, and health services. The objective is to advance a more productive region, with equal opportunities for men and women, and greater inclusion of the most vulnerable groups.
- 1.3.** Poverty in Latin America and the Caribbean (LAC) had a sustained fall in the first part of the 21<sup>st</sup> century. It was halved from 2000 to 2023. While the pandemic set the region back 7 years in its progress, the region was back to a sustained poverty reduction path in just one year. Despite these gains, approximately 152 million people in the region still live in poverty, unable to meet their basic needs, underscoring the need for multisectoral approaches to address persistent poverty effectively.
- 1.4.** In LAC, non-contributory cash transfer systems reach around 30% of the population, yet cover only about 55% of those in poverty and address just one-third of the poverty gap. Persistent gender gaps in employment, standing at 20.3 points in 2022, are linked to high rates of informal employment that lack social protections. Climate change and economic shocks, like COVID-19 further hinder poverty reduction by impacting food security, health, and infrastructure, exacerbating vulnerabilities. Meanwhile, aging populations in countries such as Barbados and Uruguay stress under-resourced long-term care systems, leaving older adults financially vulnerable. Migration driven by poverty compounds these challenges, as migrants often encounter barriers to accessing social services and economic opportunities in their destination countries, perpetuating poverty cycle.

- 1.5. The new Institutional Strategy of the IDB Group renews its focus on the eradication of extreme poverty and the reduction of poverty overall, and the accompanying Impact Framework seeks to ensure that a significant proportion of IDB projects directly benefit populations in poverty.
- 1.6. Within this context, it is essential to develop tools that enable precise targeting and analysis of how projects target the poor, making them readily accessible for Bank teams to accurately measure how the operations are targeting poverty. This includes refining guidelines for projects across different sectors to measure their degree of poverty targeting and developing complementary tools (e.g., poverty maps and survey analysis) to assist teams around the IDB in achieving a high degree of poverty targeting.

## 2. Objectives

- 2.1. To develop a platform for Bank teams to facilitate the classification of projects regarding their poverty targeting. The platform should include a database of country poverty maps and pre-defined profiles of different groups according to their poverty level. The platform should allow Bank teams to input basic information and have a recommendation to classify their projects as poverty targeted or not.

## 3. Scope of Services

- 3.1. Develop a platform to facilitate the classification of projects regarding poverty targeting, using IDB accumulated information. Content included in the platform by the firm should be available in English, Spanish, and Portuguese.

## 4. Key Activities

The firm will carry out the following key activities that will facilitate the achievement of the objective:

- 4.1. Engage with the government stakeholders to design the platform and assess available data sources to ensure alignment with country-specific information needs
- 4.2. Develop a user-centered design for the platform, validating design and technical specifications to ensure interoperability with Bank-approved technology
- 4.3. Establish protocols for the integration of poverty maps and group profiles, ensuring that the platform remains accurate with data updates done within the Bank
- 4.4. Development and document platform and tools with clear justification for the choices, including performance, scalability, robustness, and ease of use
- 4.5. Conduct validation tests to confirm functionality, accuracy and usability before final deployment
- 4.6. Conduct system security assessment and create a Standard Operating Procedure (SOP) including data handling, system security, and publication, maintenance protocols.
- 4.7. Conduct user training for Bank staff with platform's features and provide ongoing support as needed
- 4.8. Monitoring and reporting of activities to the IDB. Firm should provide monthly reports to IDB on progress

## 5. **Expected Outcome and Deliverables**

The firm is expected to deliver the following deliverables:

- 5.1. Technical Proposal on the concept, design, development showing the scope, work items and entire execution period within 2 weeks of contract signing
- 5.2. A project classification platform with inclusion of poverty maps and pre-defined profiles of different groups according to poverty level. The platform should be accessible in Spanish, English, and Portuguese.
- 5.3. Simple and elaborate user guide that can be embedded in the platform
- 5.4. Standard Operating Procedure for publishing the platform, covering but not limited to data handling for agreed functions, publication protocols and maintenance protocols

## 6. **Project Schedule and Milestones**

- 6.1. The specific project schedule will be agreed upon with the IADB team and the consulting firm.

## 7. **Reporting Requirements**

- 7.1. All reports must be prepared in English or Spanish and will be reviewed by the IADB team for the purpose of approval. Reports should be submitted up to 30 days after the termination of any deliverable agreed upon with the IADB team. They should describe the activities performed to deliver the products, the staff and the number of days required, the results obtained, and the technical material elaborated to support the task.

## 8. **Acceptance Criteria**

- 8.1. All deliverables will be reviewed and approved by IDB. Comments and any issues developed during deployment and roll out will be provided by an official note or email. The consulting firm is expected to provide feedback on how comments were addressed.

## 9. **Consulting Firm and Team Requirements**

- 9.1. A firm must be a technology company with a proven record of innovation in the development of platform. The firm should have a proven record of platform developed. An experience in designing and managing platform, similar to these initiatives is an asset.
- 9.2. A firm should have a team of experts that include project coordinator, data analyst, database specialist, software engineer, and UI/UX designer. One of these professionals will act as coordinator of the team, being responsible for the relationship with the Technical Counterpart.

## 10. **Supervision and Reporting**

**10.1.** The firm will report to RG-T4564 Team Leader and Alternate Team Leader and provide monthly updates or when requested, via email or meetings, on the status of the project. The Bank will provide comments, and the Firm will have 2 weeks to incorporate these comments and submit a final version to be eligible for payment. It is the firm’s responsibility to ensure that such deliverables are submitted to the Bank. All the materials and deliverables developed under this consultancy are property of the Inter-American Development Bank.

**11. Schedule of Payments**

**11.1.** Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services described herein.

**11.2.** The IDB Official Exchange Rate indicated in the RFP will be applied for necessary conversions of local currency payments.

<b>Payment Schedule</b>	
<i>Deliverable</i>	<b>%</b>
1. Technical Proposal	10%
2. Final design of the platform	30%
3. Draft implementation of the platform	30%
4. Final version of the platform	30%
<b>TOTAL</b>	<b>100%</b>

## **TERMS OF REFERENCE**

*Mass processing of databases from SCL Data to create the basic profiles to be used for the classification of Bank projects*

REGIONAL

RG-T4564

[Web link to approved document]

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- 1.5. The new Institutional Strategy of the IDB Group renews its focus on the eradication of extreme poverty and the reduction of poverty overall, and the accompanying Impact Framework seeks to ensure that a significant proportion of IDB projects directly benefit populations in poverty.
- 1.6. Within this context, it is essential to develop tools that enable precise targeting and analysis of how projects target the poor, making them readily accessible for Bank teams to accurately measure how the operations are targeting poverty. This includes refining guidelines for projects across different sectors to measure their degree of poverty targeting and developing complementary tools (e.g., poverty maps and survey analysis) to assist teams around the IDB in achieving a high degree of poverty targeting.

## 2. **Objectives**

- 2.1. To process surveys available in the SCL data platform so that they include the necessary indicators for the classification of Bank projects. This includes replicating national poverty lines and poverty rates with available information and elaborating poverty maps when needed.

## 3. **Scope of Services**

- 3.1. The firm will review survey data on the SCL platform and analyze country-specific poverty lines, rates, and methodologies to ensure accurate poverty classification indicators for Bank projects. This includes constructing necessary aggregates, replicating national poverty lines and rates, and developing well-documented code and methodologies. Final data will be prepared for integration into newly developed platform for project classification.

## 4. **Key Activities**

The firm will carry out the following key activities that will facilitate the achievement of the objective:

- 4.1. Review survey data and other relevant information available in SCL platform to analyze organizational needs and priorities for developing poverty classification indicators
- 4.2. Review country level poverty lines, poverty rates and methodologies
- 4.3. Develop and replicate essential poverty indicators, including national poverty lines and poverty rates, to ensure alignment with country-specific metrics. This involves construction of aggregated data points based on survey information
- 4.4. Document clear versions of code and methodologies used for data collection/entry, storage, and retrieval modalities in accordance with approved specifications
- 4.5. Prepare the final processed data with consumption/income aggregates, code and methodology report, for Bank to continue or update the application as needed.

## 5. **Expected Outcome and Deliverables**

The firm is expected to deliver the following deliverables:

- 5.1. **Proposed workplan**

- 5.2. Comprehensive review report on available information in SCL platform, including strategic plan for integrating existing information to meet needs and priorities
- 5.3. Databases with described aggregates
- 5.4. Methodological documents and code

## 6. Project Schedule and Milestones

- 6.1. The specific project schedule will be agreed upon with the IADB team and the consulting firm.

## 7. Reporting Requirements

- 7.1. All reports must be prepared in English or Spanish and will be reviewed by the IADB team for the purpose of approval. Reports should be submitted up to 30 days after the termination of any deliverable agreed upon with the IADB team. They should describe the activities performed to deliver the products, the staff and the number of days required, the results obtained, and the technical material elaborated to support the task.

## 8. Acceptance Criteria

- 8.1. All deliverables will be reviewed by IDB. Comments and any issues developed during deployment and roll out will be provided by written email. The consulting firm is expected to provide feedback on how comments were addressed.

## 9. Consulting Firm and Team Requirements

- 9.1. A firm must be a company with a proven record of data management/database development and archiving based on organizational data needs. Prior experience with data management of data sets from development/multilateral organization is desirable.
- 9.2. A firm should have a team of experts that include experts with experience in poverty analysis or socio-economic indicator development, data analyst, database specialist, and software engineer. One of these professionals will act as coordinator of the team, being responsible for the relationship with the Technical Counterpart.

## 10. Supervision and Reporting

- 10.1. The firm will report to RG-T4564 Team Leader and Alternate Team Leader and provide monthly updates or when requested, via email or meetings, on the status of the project. The Bank will provide comments, and the Firm will have 2 weeks to incorporate these comments and submit a final version to be eligible for payment. It is the firm's responsibility to ensure that such deliverables are submitted to the Bank. All the materials and deliverables developed under this consultancy are property of the Inter-American Development Bank.

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<b>Payment Schedule</b>	
<b><i>Deliverable</i></b>	<b>%</b>
1. Proposed Workplan	20%
2. Comprehensive Review Report	40%
3. Databases with described aggregates, code, methodology report	40%
<b>TOTAL</b>	<b>100%</b>

### Research Assistant for Poverty Targeting

The IDB Group is a community of diverse, versatile, and passionate people who come together on a journey to improve lives in Latin America and the Caribbean. Our people find purpose and do what they love in an inclusive, collaborative, agile, and rewarding environment.

#### About this position

We are looking for a professional research assistant with a technical background to provide research and operational support to Social Sector (SCL) projects with a focus on poverty measurement. As research assistant, you will support the preparation of analytical documents, reports and presentations as well as providing other technical inputs and operational support.

You will work in the Social Sector (SCL) that is a multidisciplinary team convinced that investing in people is the way to improve lives and overcome the development challenges in Latin America and the Caribbean. Jointly with the countries in the region, the Social Sector formulates public policy solutions to reduce poverty and improve the delivery of education, work, social protection, and health services. The objective is to advance a more productive region, with equal opportunities for men and women, and greater inclusion of the most vulnerable groups.

#### What you'll do:

The selected candidate will implement the following activities:

- Collect, and organize data to support the representative and operations specialists in all analytical and programming tasks across the sector
- Contribute to and assist in the preparation and editing of the background technical papers
- Support monitoring of operations by tracking project milestones, preparing updates, and ensuring consistent use of reporting tools
- Help organize conferences, workshops, and other events, coordinating logistics and preparing relevant materials, as needed
- Prepare (or help prepare) briefings, talking points, power-point presentations and other material for internal and external dissemination
- Assist with operational work, as needed

#### What you'll need

- **Education:** Bachelor's degree (masters preferred) with minimum two years of relevant professional experience or the equivalent combination of education and experience in economics, public policy, business administration or any other related field.
- **Experience:** At least 2 years of progressive experience in relevant profession. Experience in poverty measurement is desirable.
- **Languages:** Proficiency in English and one of the other Bank official languages (Spanish, French or Portuguese) is required.

#### Key skills:

- Learn continuously.
- Collaborate and share knowledge.
- Focus on clients.

## HRD Terms of References

## ANNEX A

- Communicate and influence.
- Innovate and try new things.

### Requirements:

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to the fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB, IDB Invest, or IDB Lab.

### Type of contract and duration:

- **Type of contract:** International Consultant Full-Time.
- **Length of contract:** 6 months.
- **Work Location:** On site.

### What we offer

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

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- We offer assistance with **relocation and visa applications** for you and your family when it applies.
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- **Development support:** We offer learning opportunities to boost your professional profile such as seminars, 1:1 professional counseling, and much more.
- **Health and wellbeing:** Access to our Health Services Center which provides preventive care and health education for all employees.
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- Help organize conferences, workshops, and other events, coordinating logistics and preparing relevant materials, as needed
- Prepare (or help prepare) briefings, talking points, power-point presentations and other material for internal and external dissemination
- Develop geospatial information layers and tools using layers such as population predictive models, infrastructure, etc
- Assist with operational work, as needed

### What you'll need

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- **Experience:** At least 2 years of progressive experience in relevant profession. Experience in poverty measurement is desirable. Experience in the use and construction of geospatial analysis and information systems.
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The new Institutional Strategy of the IDB Group renews its focus on the eradication of extreme poverty and the reduction of poverty overall, and the accompanying Impact Framework seeks to ensure that a significant proportion of IDB projects directly benefit populations in poverty. To achieve this, the IDBG will be improving its tools to measure the poverty focus of its projects. This includes refining guidelines for projects across different sectors to measure their degree of poverty targeting and developing complementary tools (e.g., poverty maps and survey analysis) to assist teams around the IDB in achieving a high degree of poverty targeting.

**What you'll do**

You will support the Inter-American Development Bank (IDB) in its development of state-of-the-art tools to improve the analysis and elimination of poverty in the region, as well as specifically to ensure that its projects are directly benefiting the poor. You will have the opportunity to develop tools that apply across the range of areas of work at the IDB (including but not limited to education, health, agriculture, transportation, and institutions). You will be based on the IDB's Social Sector, but your work will directly influence the IDB more broadly.

In this role you will:

1. Expand and improve existing guidance to identify the level of poverty targeting of IDB projects.
2. Develop guidelines for how to apply across different types of projects and in different sectors.
3. Propose and prepare tools using poverty maps, household surveys, and other resources to facilitate the identification of the poverty status of likely beneficiaries of different types of IDB projects.
4. Provide guidance to sectors as they seek to apply guidelines and update guidelines.
5. Gather pilot data from the first round of projects that seek to measure the poverty status of project beneficiaries and identify weaknesses and potential improvements in measurement.
6. Organize and conduct meetings and strategic conversations with other organizations analyzing poverty in the region (such as the World Bank) to share tools.

**What you'll need**

- **Education:** At least a master's degree in public policy, social sciences or economics. PhD preferred.
- **Experience:** At least 10 years of relevant and substantive experience in international and foreign policy, experience working in international organizations with a focus on poverty,

## HRD Terms of References

## ANNEX A

preferably in Latin America and the Caribbean. The candidate is expected also to have a proven track record of publications related to poverty analysis.

- **Languages:** Proficiency in Spanish and English, spoken and written, is required. Additional knowledge of French and Portuguese is preferable.

### Key skills

- Ability to perform poverty and economic analysis.
- Ability to analyze development projects.
- Learn continuously.
- Collaborate and share knowledge.
- Focus on clients.
- Communicate and influence.
- Innovate and try new things.

### Requirements

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to the fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB, IDB Invest, or IDB Lab.

### Type of contract and duration

- **Type of contract:** International Consultant Full-Time.
- **Length of contract:** 6 months.
- **Work Location:** On site.

### What we offer

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

- A **competitive compensation** packages.
- **Leaves and vacations:** 2 days per month of contract + gender- neutral parental leave.
- **Health Insurance:** the IDB Group provides a monthly allowance for the purchase of health insurance.
- **Savings plan:** The IDB Group cares about your future, depending on the length of the contract, you will receive a monthly savings plan allowance.
- We offer assistance with **relocation and visa applications** for you and your family when it applies.
- **Hybrid** and **flexible** work schedules.
- **Development support:** We offer learning opportunities to boost your professional profile such as seminars, 1:1 professional counseling, and much more.
- **Health and wellbeing:** Access to our Health Services Center which provides preventive care and health education for all employees.
- **Other perks:** Lactation Room, Daycare Center, Gym, Bike Racks, Parking, and others.

### Our culture

At the IDB Group we work so everyone brings their best and authentic selves to work, willing to try new approaches without fear, and where they are accountable and rewarded for their actions.

Diversity, Equity, Inclusion and Belonging (DEIB) are at the center of our organization. We celebrate all dimensions of diversity and encourage women, LGBTQ+ people, persons with disabilities, Afro-descendants, and Indigenous people to apply.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job interview process. If you are a qualified candidate with a disability, please e-mail us at [diversity@iadb.org](mailto:diversity@iadb.org) to request reasonable accommodation to complete this application.

**Our Human Resources Team reviews carefully every application.**

### **About the IDB Group**

The IDB Group, composed of the Inter-American Development Bank (IDB), IDB Invest, and the IDB Lab offers flexible financing solutions to its member countries to finance economic and social development through lending and grants to public and private entities in Latin America and the Caribbean.

### **About IDB**

We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of integrity, transparency, and accountability.

### **Follow us:**

<https://www.linkedin.com/company/inter-american-development-bank/>

<https://www.facebook.com/IADB.org>

[https://twitter.com/the\\_IDB](https://twitter.com/the_IDB)

## **TERMS OF REFERENCE**

### *Training and dissemination of poverty related materials*

REGIONAL  
RG-T4564

[Web link to approved document]

*DEVELOPMENT OF POVERTY REDUCTION TOOLS AND GUIDELINES FOR THE IDB OPERATIONS*

#### **1. Background and Justification**

- 1.1.** Established in 1959, the Inter-American Development Bank ("IDB" or "Bank") is the main source of multilateral financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice, and technical assistance to the public and private sectors of its borrowing countries.
- 1.2.** The Social Sector (SCL) is a multidisciplinary team convinced that investing in people is the way to improve lives and overcome the development challenges in Latin America and the Caribbean. Jointly with the countries in the region, the Social Sector formulates public policy solutions to reduce poverty and improve the delivery of education, work, social protection, and health services. The objective is to advance a more productive region, with equal opportunities for men and women, and greater inclusion of the most vulnerable groups.
- 1.3.** Poverty in Latin America and the Caribbean (LAC) had a sustained fall in the first part of the 21<sup>st</sup> century. It was halved from 2000 to 2023. While the pandemic set the region back 7 years in its progress, the region was back to a sustained poverty reduction path in just one year. Despite these gains, approximately 152 million people in the region still live in poverty, unable to meet their basic needs, underscoring the need for multisectoral approaches to address persistent poverty effectively.
- 1.4.** In LAC, non-contributory cash transfer systems reach around 30% of the population, yet cover only about 55% of those in poverty and address just one-third of the poverty gap. Persistent gender gaps in employment, standing at 20.3 points in 2022, are linked to high rates of informal employment that lack social protections. Climate change and economic shocks, like COVID-19 further hinder poverty reduction by impacting food security, health, and infrastructure, exacerbating vulnerabilities. Meanwhile, aging populations in countries such as Barbados and Uruguay stress under-resourced long-term care systems, leaving older adults financially vulnerable. Migration driven by poverty compounds these challenges, as migrants often encounter barriers to accessing social services and economic opportunities in their destination countries, perpetuating poverty cycle.

- 1.5. The new Institutional Strategy of the IDB Group renews its focus on the eradication of extreme poverty and the reduction of poverty overall, and the accompanying Impact Framework seeks to ensure that a significant proportion of IDB projects directly benefit populations in poverty.
- 1.6. Within this context, it is essential to develop tools that enable precise targeting and analysis of how projects target the poor, making them readily accessible for Bank teams to accurately measure how the operations are targeting poverty. This includes refining guidelines for projects across different sectors to measure their degree of poverty targeting and developing complementary tools (e.g., poverty maps and survey analysis) to assist teams around the IDB in achieving a high degree of poverty targeting.

## 2. **Objectives**

- 2.1. To develop a plan for dissemination and training of materials related to the technical cooperation, including poverty mapping methodologies, editing, design of materials and communication strategy.

## 3. **Scope of Services**

- 3.1. To develop training materials based on the other products of this technical cooperation to help Bank staff understand and become familiar with their use.

## 4. **Key Activities**

The firm will carry out the following key activities that will facilitate the achievement of the objective:

- 4.1. Review materials related and produced through the TC
- 4.2. Edit, design and translate all materials related to the TC
- 4.3. Develop a communication plan for the products and objectives of the TC
- 4.4. Review studies and other products developed for the TC
- 4.5. Develop training materials based on the products of the TC

## 5. **Expected Outcome and Deliverables**

The firm is expected to deliver the following deliverables:

- 5.1. Technical Proposal on the concept, design, development showing the scope, work items and entire execution period within 2 weeks of contract signing
- 5.2. Papers, documents edited and with graphic design.
- 5.3. Training and communications plan implemented

## 6. **Project Schedule and Milestones**

**6.1.** The specific project schedule will be agreed upon with the IADB team and the consulting firm.

## **7. Reporting Requirements**

**7.1.** All reports must be prepared in English or Spanish and will be reviewed by the IADB team for the purpose of approval. Reports should be submitted up to 30 days after the termination of any deliverable agreed upon with the IADB team. They should describe the activities performed to deliver the products, the staff and the number of days required, the results obtained, and the technical material elaborated to support the task.

## **8. Acceptance Criteria**

**8.1.** All deliverables will be reviewed and approved by IDB. Comments and any issues developed during deployment and roll out will be provided by an official note or email. The consulting firm is expected to provide feedback on how comments were addressed.

## **9. Consulting Firm and Team Requirements**

**9.1.** A firm must be a technology company with a proven record of innovation in the development of platform. The firm should have a proven record of platform developed. An experience in designing and managing platform, similar to these initiatives is an asset.

**9.2.** A firm should have a team of experts that include project coordinator, editor, graphic designer.

## **10. Supervision and Reporting**

**10.1.** The firm will report to RG-T4564 Team Leader and Alternate Team Leader and provide monthly updates or when requested, via email or meetings, on the status of the project. The Bank will provide comments, and the Firm will have 2 weeks to incorporate these comments and submit a final version to be eligible for payment. It is the firm's responsibility to ensure that such deliverables are submitted to the Bank. All the materials and deliverables developed under this consultancy are property of the Inter-American Development Bank.

## **11. Schedule of Payments**

**11.1.** Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services described herein.

**11.2.** The IDB Official Exchange Rate indicated in the RFP will be applied for necessary conversions of local currency payments.

<b>Payment Schedule</b>	
<b><i>Deliverable</i></b>	<b>%</b>
1. Technical Proposal	10%
2. Communications and training plan implemented	40%
3. Documents designed	40%
<b>TOTAL</b>	<b>100%</b>