

PROJECT ABSTRACT

The objective of the Project is to demonstrate the feasibility of introducing an alternative model for apparel manufacturing in Haiti that radically departs from the prevailing paradigm of low-cost production of commodity garments. The Sponsors of the Project are creating a company that will (i) train the local workforce to produce higher-end apparel utilizing the latest manufacturing technologies; (ii) adhere to superior social (and environmental) standards; (iii) share economic benefits with employees and host communities; and (iv) seek to produce greater value-added for Haiti. The Project consists of retrofitting a factory building located in the Sonapi Industrial Park in Port-au-Prince and equipping it to produce high-end, quality garments for export to the North American market. Once the Company proves the concept can work, in a second phase of the project, it will seek financing for the construction of a brand new, state-of-the-art, LEED certified manufacturing plant to be located in Ganthier, Haiti.

The Project is being sponsored by an investor group headed by (i) Joelle Berdugo-Adler, a Canadian fashion industry executive and Founder of the OneXOne Foundation, (ii) Richard Coles, a Haitian textile executive who is the CEO of Multiwear S.A. and (iii) Robert Broggi, a financial sector executive and future CEO of the Borrower (the “Sponsors”). The Sponsors hope to scale up the model in Haiti and then replicate elsewhere in some of the poorest countries in the world. The Project is being undertaken by a newly created company, Industrial Revolution II (Haiti) LP (“IRII”). The Opportunities for the Majority Sector (OMJ) is proposing to provide a senior loan (the “IDB Loan”) of up to US\$1 million to IRII, to help finance the start-up of the facility.

The Project is consistent with the OM Initiative as it will seek to: (1) generate direct employment opportunities and allied benefits for about 200 low-income Haitians by 2015; (2) provide a high level training to enhance the skill level of Haitian apparel industry workers and managers; (3) reinvest 50% of profits through a profit redistribution scheme for employees, their families, and the community; and (4) demonstrate the feasibility of conducting higher value-added garment manufacturing in Haiti.