Project Name	Brazil-Amazon Region Protected (@) Areas (GEF)
Region	Latin America and Caribbean Region
Sector	Other Environment
Project ID	BRGE58503
Implementing Agency	<pre>FUNBIO Address: Largo do IBAM, No. 1, piso 6, Humaita, Rio de Janeiro, Contact Person: Pedro Leitao Tel: 55-21-25790809 Email: pleitao@funbio.org MMA Address: Esplanada dos Ministerios, Bloco B, 6 Andar, Brasilia Contact Person: Aurelio Vianna Tel: 55-61-781-33368 Email: aureliovianna@uol.com.br</pre>
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## 1. Country and Sector Background

Overview and Government ResponsesAmong the key environmental issues in a. Brazil, is deforestation of the biologically rich Amazon forest regions, which is driven by a complex set of forces including agricultural expansion, ranching and logging. Vested interests, poverty, and an absence of environmentally sustainable alternative economic activities exacerbate the situation. Consequences of these factors are increased clearing and burning of tropical forests, degradation of watersheds and coastal areas, and over-exploitation of wildlife and fisheries. In the Amazon landless rural people continue to be settled in inappropriate areas, timber extraction has increased with growing participation by foreign (mostly Asian) logging companies, and large tracts of forest are being converted to cattle pastures and monocultures such as soybeans. Long-term solutions will require measures to reduce poverty, provide economically feasible and environmentally sustainable alternatives, and strengthen effective protection of priority ecosystems.Deforestation in the Amazon and other environmental problems in Brazil have received growing government attention in recent years, driven mainly by an increasing public awareness of the deleterious effects of deforestation in Brazil. As a result, federal and state governments are moving towards adopting environmentally friendly policies for sustainable development. Major reforms that are relevant to the Brazilian Amazon include: adoption of a "Green Protocol," which requires banks and lending agencies to incorporate environmental criteria in the projects they finance; ratification of the Convention on Biodiversity and preparation of