

REGIONAL

**AMAZONIAFOREVER360+ PHASE 2: REGIONAL SCALING AND COUNTRY LEVEL
TERRITORIAL INTELLIGENCE**

(RG-T4860)

PROJECT DOCUMENT

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PROJECT SUMMARY

Operation Type:	Technical Cooperation
Sector:	REGIONAL INTEGRATION
Subsector:	REGIONAL AND CROSS-BORDER COOPERATION
TC Taxonomy:	Research and Dissemination
Project Number under the Operational Support Taxonomy:	N/A
Technical Responsible Unit:	CSC/ACU-Amazon Coordination Unit
Unit with Disbursement Responsibility (UDR):	CSC/CSC-Southern Cone
Executing Agency:	Inter-American Development Bank

PROJECT OBJECTIVE

To scale AmazoniaForever360+ as the definitive territorial intelligence platform for Amazonia through systematic market deployment building a robust user community, development of Country Territorial Intelligence Hubs providing higher resolution data at the national level, strategic integration with ACTO's Amazon Regional Observatory creating a unified regional ecosystem, and implementation of the Governance and Sustainability Plan establishing institutional frameworks that ensure long-term viability as an IDB-led regional public good.

FINANCIAL INFORMATION

Financing Type	Fund	Amount in US\$
TCN - Nonreimbursable	GRN - Green Climate Fund	925,000
Total IDB Financing		925,000
Counterpart Financing		0
Total Project Budget		925,000
Donors:	N/A	
Disbursement Period:	24 months	
Execution Period:	24 months	

ADDITIONAL FINANCIAL INFORMATION

N/A

I. JUSTIFICATION AND OBJECTIVE

- 1.1 **Diagnostic.** In November 2025, AmazoniaForever360+ was officially launched at COP30 in Belém, marking the transition from platform development to public deployment. The platform evolved from Amazon GRID (RG-T4174), a foundational technical cooperation implemented from 2023-2025 that established core territorial data infrastructure and first user experience. Through collaborative design, co-creation with diverse IDB units, regional and global stakeholders, and comprehensive beta testing, AmazoniaForever360+ is now publicly available (amazoniaforever360.org) and operational, democratizing access to complex territorial intelligence previously available only to specialized users (Geographers, GIS specialists, data scientists, etc.).

This Phase 2 represents a strategic shift from development to market deployment and user community building. Having successfully launched at COP30, AmazoniaForever360+ now requires focused efforts to establish itself as the definitive territorial intelligence platform for Amazonia through systematic user engagement across regional, global, and IDB Group networks, while expanding analytical capabilities through country-level infrastructure and strengthening regional positioning through strategic partnerships

- 1.2 **Request.** AmazoniaForever360+ democratizes access to complex territorial intelligence across Amazonia, enabling diverse stakeholders to make informed decisions about sustainable development, conservation, and territorial planning. The platform is currently operational at regional scale, publicly accessible following its COP30 launch, and serving users across Amazonian countries.

The platform transforms complex territorial data into understandable insights through three integrated tools:

Report: Intuitive territorial report generation enabling rapid contextualization for general users

Grid: Hexagonal spatial analysis system that enables users to manipulate, analyze and compare normalized territorial indicators systematically across the whole region

Studio (foundational elements): Advanced spatial analysis environment providing GIS-like analytical capabilities for users without specialized GIS expertise, enabling custom layer overlays and sophisticated territorial assessments

The platform integrates over 140+ territorial indicators across eight thematic categories, providing AI-powered automated report generation and spatial analysis tools.

- 1.3 **Objective.** To scale AmazoniaForever360+ as the definitive territorial intelligence platform for Amazonia through systematic market deployment building a robust user community, development of Country Territorial Intelligence Hubs providing higher resolution data at the national level, strategic integration with the Amazon Cooperation Treaty Organization (ACTO)'s Amazon Regional Observatory creating a unified regional ecosystem, and implementation of the Governance and Sustainability Plan establishing institutional frameworks that ensure long-term viability as an IDB-led regional public good.

1.4 **Complementarity.** AmazoniaForever360+ serves diverse stakeholders across Amazonia: government entities overseeing social, environmental, land use and bioeconomy projects; researchers and academics; environmental organizations; multilateral institutions; businesses related with the bioeconomy sector; indigenous and traditional communities; policy makers; donors and investors seeking territorial intelligence to assess sustainable bioeconomy investments; and the broader public. IDB staff including country office teams, sector specialists, and researchers also utilize the platform as a working tool for country programming, operational planning, and portfolio monitoring. AmazoniaForever360+ serves as territorial intelligence infrastructure for Amazonia Forever, VPC's flagship regional program with a portfolio exceeding \$7 billion. The platform complements sector interventions by providing unified territorial intelligence that informs country programming across the program's five strategic pillars: (i) bioeconomy and value chains; (ii) sustainable infrastructure; (iii) territorial governance; (iv) inclusive finance; and (v) knowledge and innovation.

1.5 **Strategic Alignment.** This operation aligns with four aspects:

- a) **Alignment with IDB Institutional Strategy:** This operation aligns with the IDB Group Institutional Strategy 2024-2030: Transforming for Scale and Impact (GN-3159-12). The TC contributes to the Strategy's three core objectives: reducing poverty and inequality through democratized access to territorial intelligence; addressing climate change through biodiversity conservation and environmental sustainability support; and bolstering sustainable regional growth through territorial intelligence enabling evidence-based bioeconomy development. The operation specifically supports the cross-cutting operational focus areas of biodiversity, natural capital and climate action; gender equality and inclusion of diverse population groups; and institutional capacity strengthening.
- b) **Alignment with Amazonia Forever Program:** AmazoniaForever360+ serves as the territorial intelligence infrastructure for Amazonia Forever, IDB's flagship regional program. The platform generates regional territorial knowledge that enriches country programming, identifies critical gaps between countries, and enables the program's extensive stakeholder network—including ministerial networks, the Green Coalition (20 development banks), the Amazonia Finance Network (54 financial institutions), and the Amazon Cities Forum—to base initiatives on comprehensive territorial understanding. As bioeconomy development represents a priority pillar of Amazonia Forever, the platform provides essential information for territorial contextualization of bioeconomy opportunities and evidence-based investment decision-making.
- c) **Alignment with GCF Amazon Bioeconomy Fund Financed through the GCF Amazon Bioeconomy Fund (FP173):** this operation directly addresses identified market barriers limiting bioeconomy investment, particularly territorial knowledge gaps creating uncertainty for investors and developers. By providing comprehensive territorial intelligence infrastructure enabling evidence-based assessment of bioeconomy opportunities, contextual analysis of investment locations, and monitoring of environmental and social impacts, AmazoniaForever360+ facilitates private capital flows to sustainable bio-businesses across the region. The platform's dual-scale architecture enables

investors, project developers, policymakers, and communities to make informed bioeconomy decisions while ensuring alignment with environmental sustainability and social inclusion objectives, contributing to the fund's objective of mobilizing private investment for bioeconomy development throughout Amazonia. GCF funds will be used in accordance with the provisions of the Accreditation Master Agreement (AMA) signed by the GCF and the Bank on 29 August 2017 and the Funded Activity Agreement (FAA) signed by the GCF and the Bank on 2 August 2022, specifically aligned with the objectives, scope, activities (Schedule 1), results framework, and eligibility criteria (Schedules 9 and 10) established therein.

- d) **Additional Alignment:** AmazoniaForever360+ aligns with the IDB Group Impact Framework 2024-2030 (GN-3195-8) by supporting Sustainable Development Goals related to climate action (13), life on land (15), reduced inequalities (10), and partnerships for goals (17). Given the regional nature of this TC benefiting seven Amazonian countries (Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, and Suriname), the platform supports IDB's country strategies through its dual-scale architecture. At the regional level, it provides contextual analysis informing cross-country and regional operations programming. At the country level, Country Territorial Intelligence Hubs serve as working tools supporting national programming, operational planning, portfolio monitoring, and bioeconomy sector analysis.

The platform aligns with multiple IDB sectoral frameworks: Environment and Biodiversity (GN-2827-8); Climate Change (GN-2835-13); Gender and Diversity (GN-2800-13); and Innovation, Science, and Technology (GN-2791-13).

The platform facilitates collection, analysis, and dissemination of gender-disaggregated data and diversity indicators at both regional and country scales, incorporating population groups and gender indicators in territorial mapping to address inequalities in environmental management, sustainable development, and bioeconomy participation

II. COMPONENTS

2.1 **Components.** This section should describe the purpose, activities, and outputs of each component:

- a. **Component 1: Market Deployment and User Community Building:**
This component represents the strategic "garage exit" phase following AmazoniaForever360+'s COP30 public launch, focusing on systematic market deployment and user community building across regional Amazonian stakeholders, global networks, and institutional users.

With the platform now publicly operational, this component executes comprehensive strategies to position AmazoniaForever360+ as the definitive territorial intelligence platform for Amazonia and bioeconomy territorial contextualization. The component develops and implements segmented value propositions for diverse user groups including government entities, research institutions, civil society, indigenous communities, bioeconomy investors and developers, multilateral institutions, and development practitioners.

The component leverages IDB's regional institutional infrastructure through Country Offices (COF) and Amazon Coordination Unit (CSC/ACU) sectoral focal points as strategic deployment epicenters, enabling coordinated outreach. The Communications Division of the External Affairs and Communications Department (EXC/DCC) lead the comprehensive communications and marketing strategy, developing targeted messaging for diverse user segments, coordinating multilingual campaigns across regional and global networks, and implementing systematic brand positioning activities that establish AmazoniaForever360+ as the authoritative territorial intelligence platform for Amazonia. Training products and capacity building activities are developed in collaboration with the Knowledge and Learning Department (KLD/SDI). The component implements AI powered user experience enhancements across all platform tools, with emphasis on conversational interfaces that facilitate intelligent interaction with the territorial indicators database, enabling users to discover relevant indicators through natural conversation queries.

Key Activities:

Design and implement comprehensive market deployment strategy across regional, global, and institutional user universes with emphasis on bioeconomy stakeholders

Develop user segmentation strategies and targeted value propositions

Implement AI-powered conversational interfaces enabling natural language indicator discovery

Execute regional road show program coordinated through IDB country offices

Create professional training programs and user support systems in collaboration with KLD/SDI

Implement user onboarding, retention and engagement mechanisms

Execute multilingual marketing campaigns

Enhance platform user experience based on COP30 launch feedback

To this end, the objective is to select two consulting firms in the frame of Corporate Procurement (GN-2303-33).

Outputs:

Market deployment program with measurable user adoption across target segments

AI-powered conversational interfaces operational across all platform tools

Training materials and user support systems demonstrating user competence.

- b. **Component 2: Country Geospatial Intelligence Hub Prototype** Through multiple user testing sessions conducted during platform development, stakeholders expressed strong interest in complementing the platform's regional-scale capabilities with comprehensive country-specific territorial intelligence. Government entities, local stakeholders, researchers, and development practitioners identified opportunities to enhance the platform by incorporating higher-resolution, country-specific datasets. While the platform successfully provides valuable regional context, the diverse territorial realities and data landscapes across Amazonian countries create demand for more granular analysis tools supporting operational decision-making at the national level.

This component designs and implements a Country Geospatial Intelligence Hub (CTIH) prototype as a minimum viable product developed collaboratively with users, national institutions, and local partners. The hubs integrate three critical elements: higher resolution territorial data reflecting national contexts, country-specific information from local institutions, and georeferenced IDB operations databases with an analytical and impact monitoring focus. This georeferenced operations data becomes accessible at the Hub level and enables territorial analysis of development interventions, portfolio territorial distribution assessment, operational coverage monitoring, and evidence-based programming support. In contexts where national geospatial platforms exist, AF360+ country modules will serve as the platform enabling articulation with regional datasets and broader analysis, while national hubs will function as the official national data repositories. Interoperability between platforms will be promoted to ensure data consistency, reduce gaps, avoid duplication, and facilitate regional integration of information.

Central to this component is developing Studio as an advanced spatial analysis environment providing GIS-like capabilities for users without specialized GIS expertise. Studio enables users to intuitively overlay multiple data layers existing in the platform to analyze spatial patterns and trends at both regional and country levels. For example, users can examine how bioeconomy promotion centers are distributed in relation to indigenous territories or analyze the intersection between infrastructure investments and areas of high biodiversity value. This layer of manipulation capability, combined with the Grid outputs and custom spatial analysis, transforms Studio into a powerful tool for territorial decision-making. Studio becomes particularly valuable at the CTIH level, where higher resolution data and georeferenced operations databases enable detailed assessments for government analysts, planning professionals, researchers, development practitioners and IDB staff conducting country-level territorial analysis.

Key Activities:

Design the Studio as fully functional advanced spatial analysis environment based on the overall platform architecture

Design Country CTIH through comprehensive stakeholder engagement

Pilot georeferenced IDB operations data at country level in, at least, two pilot countries

Integrate dual-scale user experience into platform architecture

Adapt database infrastructure for higher resolution data

Pilot comprehensive data integration with selected countries

Outputs:

Fully operational Studio with user friendly spatial analysis capabilities

Functional Country CTIH prototype

Integrated IDB operations data layer for territorial analysis and portfolio monitoring (two pilot countries)

Country CTIH replicable framework with technical guidelines

To achieve this objective, the procurement plan includes hiring a consulting firm and three individual consultants (AM-650).

c. **Component 3: ACTO Amazon Regional Observatory Integration**

This component creates strategic integration between AmazoniaForever360+ and ACTO's Amazon Regional Observatory (ARO) to establish a unified regional territorial intelligence ecosystem. The two platforms serve highly complementary functions: ARO focuses on monitoring and observation activities while AmazoniaForever360+ disseminates territorial knowledge and intelligence to diverse users including bioeconomy stakeholders.

The primary value of this integration lies in converging both platforms' user universes, creating a single, comprehensive regional knowledge network that provides stakeholders with seamless access to combined capabilities and datasets. This eliminates duplication, enhances user experience, and positions the integrated ecosystem as Amazonia's authoritative territorial intelligence source.

Building on AmazoniaForever360+'s existing presence within ARO's service offering, this component establishes formal collaboration through legal frameworks and data sharing agreements between IDB and ACTO. The integration creates bidirectional data flows where both platforms enhance each other's capabilities while joint outreach strategies reach broader audiences. The experience provides a foundation for subsequent integration with other complementary regional platforms, progressively building a comprehensive territorial intelligence network.

Key Activities:

- Develop technical integration protocols ensuring system interoperability

- Establish legal frameworks and governance agreements

- Create collaborative data management protocols with bidirectional data exchange

- Design comprehensive data sharing agreements

- Implement joint outreach strategies converging both platforms' user universes

Outputs:

- Technical and legal integration framework with ACTO Amazon Regional Observatory

- Joint outreach strategy with ACTO

To achieve this component, two competitive processes will be launched, one to hire a consulting firm and the other to hire a non-consulting service to disseminate the strategy with ACTO

d. **Component 4: Governance and Sustainability Plan Implementation:**

This component implements the comprehensive Governance and Sustainability Plan developed during Phase 1, establishing the organizational structure, governance model, hosting strategy, financial sustainability framework, and strategic alliance architecture essential for long-term platform viability.

The implementation addresses critical institutional frameworks ensuring AmazoniaForever360+ transitions from project-funded platform to sustainable institutional assets. This includes establishing governance entities with clear operational protocols, implementing secure and adaptive hosting infrastructure, executing diversified funding strategies, and

formalizing comprehensive alliance networks that support continuous platform evolution.

The platform's sustainability depends on three complementary alliance categories: Strategic Alliances with high-level institutional partners positioning the platform within broader Amazonian governance frameworks; Technological Alliances with technology providers and research institutions enhancing technical capabilities; and Data Alliances with authoritative providers like RAISG and MapBiomias ensuring comprehensive, regularly updated territorial datasets

Key Activities:

Implement recommended platform governance structure with management team and decision-making protocols

Implement hosting and technical infrastructure strategy

Design and implement financial sustainability framework with institutional commitments

Develop and formalize strategic alliances with regional entities.

Outputs:

Governance, financial sustainability and strategic alliances framework

Operational hosting infrastructure with secure solutions

The consulting firm planned to enable the objective to be achieved will be contracted under Policy GN-2303-33 option a) It is a task that represents a natural continuation of previous work carried out by the firm, directly for the Bank or in the context of a Bank project. Contract award RG-T4174-P004.

III. BUDGET

3.1 **Budget.** The total cost of this operation is US\$ 925,000.00, which will be financed with resources from the Green Climate Fund (GRN). The unit responsible for disbursements will be CSD/ACU.

Components	IDB/GRN	Total Funding
Component 1: Market Deployment and User Community Building	USD 200,000	USD 200,000
Component 2: Country Geospatial Intelligence Hub Prototype	USD 475,000	USD 475,000
Component 3: ACTO Amazon Regional Observatory Integration	USD 175,000	USD 175,000

Component 4: Governance and Sustainability Plan Implementation	USD 75,000	USD 75,000
Total	925,000	925,000

IV. EXECUTION STRUCTURE

- 4.1 **Institutional Capacity.** The Bank will execute this TC through the Amazon Unit (CSC/ACU) over 24 months, ensuring continuity with platform development work established in Phase 1 and leveraging institutional knowledge from the Amazon GRID foundation. The execution follows a phased approach with regular milestones, user engagement activities, and systematic monitoring.

The Amazon Unit Coordinates with the AmazoniaForever360+ Task Force established during Phase 1, ACTO Amazon Regional Observatory, national institutions participating in Country CTIH development, and regional partners to secure oversight of all technical developments and deployment activities, ensuring alignment with IDB policies, regional development objectives, bioeconomy priorities, and the platform's strategic positioning as Amazonia's definitive territorial intelligence resource

- 4.2 **Procurement.** All procurement to be executed under this Technical Cooperation have been included in the Procurement Plan (Annex IV) and will be hired in compliance with the applicable Bank policies and regulations as follows: (a) Hiring of individual consultants, as established in the regulation on Complementary Workforce (AM-650); (b) Contracting of services provided by consulting firms in accordance with the Corporate Procurement Policy (GN-2303-33) and its Guidelines; and (c) Non-consulting services in accordance with IDB Institutional Procurement Policy (GN-2303-28). All consulting firms must be from IDB member countries.
- 4.3 **Non-Competitive Method: Single Source Selection.** The contracts with the firm to provide consulting services denominated: *Technology firm for comprehensive platform development and integration covering* will be awarded directly.

The process will be contracted under Policy GN-2303-33 through option a) *This task is a natural continuation of previous work carried out by the company, either directly for the Bank or in the context of a Bank project.*

In this regard, through Technical Cooperation RG-T4174, Contract RG-T4174-P006 was awarded, the objective of which was based on the Amazonia360 MVP, it has developed a public beta release of the Amazonia360 platform hosted on IDB infrastructure and a prototype version of Amazon Grid integrated into Amazonia360 (beta version).

In this new TC, this process will continue to further develop the tasks previously assigned. The firm, SIMBIOTICA SL, has been contracted by ACU for the

development of the prototype version (MVP) of the Amazonia360 platform. This development is currently being completed with outstanding success and has demonstrated that the company possesses unique skills and qualifications for this type of development. In addition, the work done to date by SIMBIOTICA SL on the Amazonia360 MVP provides them with invaluable context and understanding of the architecture, use cases and objectives of the system. By building on the preliminary work they have already done in the initial development of the MVP.

On the other hand, the process Consulting firm for legal frameworks, institutional agreements, governance, and sustainability, also aims to be a direct hire under a previous contract called RG-T4174-P006, through which the firm has designed a comprehensive Governance and Sustainability Plan for AmazoniaForever360+, with particular emphasis on its integration with AmazonGRID.

In due course, it will also be a continuation of the previous work in which the company has successfully achieved the objective

- 4.4 **Execution and Disbursement Period.** The project will be carried out between 2026 and 2028, once approval has been obtained. The largest expenditures are projected for 2027. That year will see the largest expenditure and the greatest physical execution.
- 4.5 **Origination and Reporting to Donors.** The project team will be responsible for the preparation and submission, to the donor of the project reporting, in compliance with the stipulations of the Accreditation Master Agreement (AMA) signed by the GCF and the Bank on 29 August 2017. Supervision, monitoring and evaluation will include periodic progress reports, milestone-based monitoring aligned with the Results Matrix (Annex I), user engagement metrics, and coordination with the AmazoniaForever360+ Task Force established during Phase 1.

V. POTENTIAL RISKS

- 5.1 **Adoption and User Engagement - Risk:** The platform may fail to achieve target user base growth or maintain engagement across diverse stakeholder groups despite being publicly operational, due to inadequate value proposition communication, insufficient outreach efforts, or challenges in building sustainable user communities across different countries and cultural contexts.

Mitigation: Implement comprehensive user research and segmentation strategies with demonstrated value propositions particularly for bioeconomy stakeholders, leverage IDB country offices as deployment epicenters through ACU focal points. Success timelines will vary by country context, with deployment strategies adapted to institutional capacity and data infrastructure maturity in each country.

Country CTIH Implementation and National Coordination - Risk: Establishing Country Territorial Intelligence Hubs may face challenges related to national institutional capacity, data availability and quality, political changes, or difficulties negotiating data sharing agreements, potentially resulting in uneven CTIH implementation or unsustainable operations beyond project timeframe.

Mitigation: Establish flexible implementation timelines accommodating diverse national contexts, create robust sustainability models integrating CTIHs with national institutional frameworks.

Technical Integration Complexity - Risk: Integration of multiple advanced technologies may encounter technical incompatibilities, performance issues, data synchronization challenges, or development delays that could compromise platform functionality or project timelines.

Mitigation: Implement phased development approach with regular testing milestones, establish dedicated technical teams with clear responsibilities, conduct early compatibility assessments, maintain contingency plans for critical functionalities, leverage existing technical foundation from AmazonGRID development and establish technical advisory mechanisms with TTD/TTR.

ACTO Partnership and Institutional Coordination - Risk: Coordinating the complex partnership with ACTO's Amazon Regional Observatory may face challenges related to diverging institutional priorities, delayed decision-making processes, unclear governance structures, intellectual property disputes

Mitigation: Establish clear governance frameworks with defined roles and decision-making protocols formalized through legal agreements, develop shared objectives and KPIs with measurable integration milestones, assign dedicated partnership management resources, build on existing collaborative relationship, develop comprehensive data sharing agreements addressing intellectual property requirements early, and create joint communication strategies.

Data Quality, Governance, and Cross-Border Management - Risk: Varying data quality standards, formats, update frequencies, and governance policies across multiple regional partners, national institutions, and Amazonian countries may result in inconsistent platform performance, unreliable analytical outputs, user dissatisfaction, or legal complications related to cross-border data sharing, privacy requirements, and regulatory compliance.

Mitigation: Implement robust data validation protocols with automated quality checks and VPS support, establish clear regional data governance standards applicable across all data sources and Country CTIHs, provide capacity building support for national data providers, develop flexible data integration approaches, create transparent data quality indicators visible to users, establish legal frameworks and maintain fallback data source

- 5.2 **Intellectual Property.** Any knowledge products generated within the framework of this technical cooperation will be the property of the Bank and may be made available to the public under a creative commons license. However, upon request of the beneficiary, the intellectual property of said products may also be licensed and/or transferred to the beneficiary through specific agreements

VI. ENVIRONMENTAL AND SOCIAL ASPECT

- 6.1 This TC will not finance feasibility or pre-feasibility studies of investment projects with associated environmental and social studies; therefore, it is excluded from the scope of the Bank's Environmental and Social Policy Framework (ESPF).

However, environmental and social considerations are central to the platform's content and function. AmazoniaForever360+ provides territorial intelligence through 140+ indicators across eight thematic categories, including Nature (biodiversity, deforestation, protected areas), People (population, indigenous territories, social vulnerability), and Risk and Vulnerabilities (climate impacts, environmental threats).

The platform enables users to access the territorial data and indicators necessary to conduct environmental and social assessments, identify indigenous territories and vulnerable populations, evaluate biodiversity and climate risks, and establish appropriate safeguards in their own projects and initiatives. This territorial intelligence empowers governments, project developers, investors, and civil society to make informed decisions that appropriately consider environmental protection, social equity, and Indigenous rights in Amazonia's sustainable development.

REQUIRED ANNEXES:

- Annex I: Results Matrix
 - Annex II: Terms of Reference
 - Annex III: Procurement Plan
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