

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	Regional
▪ TC Name:	Economic Empowerment of Women Conference
▪ TC Number:	RG-T2657
▪ Team Leader/Members:	Claudia Piras, Team Leader (SCL/GDI); Nathyeli Acuña (SCL/GDI); Lina Uribe (SCL/GDI); and Carmen Masters (SCL/GDI)
▪ Indicate if: Operational Support, Client Support, or Research & Dissemination.	Research & Dissemination
▪ Reference to Request ¹ : (IDB docs #)	Being requested.
▪ Date of TC Abstract:	June 1, 2015
▪ Beneficiary (countries or entities which are the recipient of the technical assistance):	Ministries of Social Inclusion, Ministries of Women Affairs, and private sector entities
▪ Executing Agency and contact name (Organization or entity responsible for executing the TC Program) {If Bank: Contracting entity} {If the same as Beneficiary, please indicate}	Inter-American Development Bank, through the Gender and Diversity Division, SCL/GDI
▪ IDB Funding Requested:	US\$198,000
▪ Local counterpart funding, if any:	US\$0
▪ Disbursement period (which includes execution period):	20 months (18 months of execution)
▪ Required start date:	September 1, 2015
▪ Types of consultants (firm or individual consultants):	Firms and individuals
▪ Prepared by Unit:	Gender and Diversity Division, Social Sector (SCL/GDI)
▪ Unit of Disbursement Responsibility:	Social Sector (SCL)
▪ Included in Country Strategy (y/n);	No
▪ TC included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Strategy on Social Policy for Equity and Productivity

II. Objective and Justification

2.1 The MDB Working Group on Gender (MDB WGG) was set up in 2001 with the aim of strengthening information-sharing and collaboration on gender equality in operations among multilateral development banks. MDB Working Group

¹ A copy of the Letter of Request, Programming/Portfolio Review Mission Aide Memoire or Report requesting the TC should be submitted with the Abstract.

members include the Asian Development Bank (ADB), the African Development Bank (AfDB), Inter-American Development Bank (IADB), the European Bank for Reconstruction and Development (EBRD) and the World Bank (WB). The Islamic Development Bank (IsDB) has attended as an observer since 2011, and the Caribbean Development Bank (CAB) and the European Investment Bank (EIB) have also joined as observers in 2013.

- 2.2 As part of their exchange and dissemination of knowledge commitments, the WGG organizes inter-regional conferences to facilitate the dialogue and exchange of best practices. These inter-regional events are crucial to promote cross-fertilization of experiences and accelerate the pace of learning to assure that MDBs are encouraging state-of-the-art policies and initiatives to their respective clients.
- 2.3 Following this practice, the WGG are committed to jointly organize a Conference on the Economic Empowerment of Women. This conference will be the 6th organized and sponsored by the Multilateral Development Banks (MDBs). The first three regional events held in Manila (2008), Peru (2009) and Addis Ababa (2011) and hosted by ADB, WB-IADB, and AfDB respectively, were focused on gender and infrastructure. The 4th hosted by EBRD was held in Istanbul and was focused on employment. The 5th was hosted by the ADB in Manila and dedicated to the issue of voice and agency. It is the IDB's turn to organize the next.
- 2.4 The objective of this technical cooperation is to promote the exchange of knowledge, innovations and best practices on the economic empowerment of women among experts from development institutions, government officials and private sector representatives from Latin America and the Caribbean and other world regions. For that purpose, the IDB will host a two-day conference at its Washington, D.C., headquarters in the second trimester of 2016.

III. Description of Activities and Outputs

- 3.1 The event will be two-days long and will be structured as a combination of plenary sessions, panels and roundtables. The technical content of the conference will be developed by an advisory committee integrated by representatives from the MDB WWG. An initial draft has been developed by the IDB and the WB Group. The coordination team within the IDB will be integrated by SCL/GDI and VPP.
- 3.2 The topics to be discussed will be selected based on the current challenges and new promising initiatives in the promotion of female employment and entrepreneurship. Potential themes to be addressed are the following: (i) good practices on public policies and private practices that increase opportunities for women's employment; (ii) innovations in caring services and policies; (iii) making the business case for private sector investment in female employment; (iv) promoting inclusive procurement practices and women-led SMEs in value chains; (v) women's leadership in boards and management; (vi) innovations in access to financial services; and (vii) and new gender data initiatives.
- 3.3 Participants will include representatives from each of the MDBs, UN Agencies operating in the area, regional NGOs, government and private sector

representatives and other development partners. The IDB anticipates bringing 25 participants from Latin America and the Caribbean. It is expected that the other MDBs will support the attendance of participants from their respective regions.

IV. Budget

Indicative Budget

Activity/Component	Description	IDB/Fund Funding	Counterpart Funding	Total Funding (US\$)
Exchange of best practices and innovations	Transportation and per-diem of policy-makers and renowned international experts (including panelists and participants)	60,000	0	60,000
Technical and logistics services	Translation, audio/visual equipment, catering services, web streaming, communications, editing, printing, etc.	90,000	0	90,000
Coordination	Event coordinator	30,000	0	30,000
Contingencies		18,000	0	18,000
Total		198,000	0	198,000

V. Executing Agency and Execution Structure

- 5.1 This TC will be executed by the IDB (SCL/GDI). Given the participation of extra-regional institutions and the desire to include high-level participants from the region, IDB's execution will facilitate the engagement of all participants.

VI. Project Risks and Issues

- 6.1 The main risks of this TC are the coordination of the priorities of the different MDBs and the complexity of organizing the logistics and agendas of panelists in all the regions of the world. To mitigate the risk of coordination among MDB there will be an advisory committee integrated by representatives from the MDB WWG. To deliver a high quality event, it is required to hire the services of an event coordinator.

VII. Environmental and Social Classification

- 7.1 No negative environmental impact is anticipated given the nature of this project. In accordance with the Environment and Safeguard Compliance Guidelines and OP-703, the operation has been classified as "C."

June 1, 2015