

PUBLIC

DOCUMENT OF THE INTER-AMERICAN DEVELOPMENT BANK

REGIONAL

APO IN URBAN MANAGEMENT AND CULTURAL HERITAGE

(RG-W1053)

EXTERNALLY FUNDED CONTRACTUAL (EFC) DOCUMENT

The project team consisting of prepared this document: Francesco Lanzafame, Team Leader; Javier Leon, Fernanda Magalhaes and Dianela Avila (IFD/FMM), and Claudia Oglialoro (ORP/GCM).

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CERTIFICATION

I hereby certify that this consultancy was approved for financing under the Italian Trust Fund for Regional Competitiveness (ICR) through a communications dated September 5, 2014 submitted by Luca Zelioli and that resources are available for up to US\$178,814 in order to finance the activities described and budgeted in this document. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount, may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, for which the Fund is not at risk.

Original Firmado

9/9/2014

Sonia M. Rivera
Chief
Grants and Co-financing Management Unit
ORP/GCM

Date

APPROVAL

Approved:

Original Firmado

2/22/2014

Vicente Fretes
Division Chief
Fiscal and Municipal Management Division
IFD/FMM

Date

INTER-AMERICAN DEVELOPMENT BANK
EXTERNALLY FUNDED CONTRACTUALS (EFC) DOCUMENT
EFC N°: RG-W1053

I. GENERAL INFORMATION

EFC Title:	APO in Urban Management and Cultural Heritage
Contract modality:	Defined Term Contractual (DTC)
Type of EFC Special Program (If applicable):	APO
Financing mechanism:	Trust Fund (TF)
Trust Fund/Partner financing the EFC:	Italian Trust Fund for Regional Competitiveness (ICR)
Beneficiary country:	Regional
Hiring IDB Unit/Division:	Fiscal and Municipal Management Division (IFD/FMM)
Unit of Disbursement Responsibility (UDR):	IFD/FMM
Person responsible for supervision:	Francesco Lanzafame and – Javier Leon (IFD/FMM)
Estimated total amount to be financed:	US\$178,814
Disbursement Mechanism:	Loan Management System (LMS)
Contract period and disbursement deadline:	Two years - June 30th, 2017

II. BUDGET

	Monthly Amount in US\$	Total Amount in US\$
Honorarium	6,000	144,000
Airfare round trip		2,660
Savings Plan 9%		12,960
Medical Insurance Allowance	250	6,000
Installation Allowance		4,500
Repatriation Allowance		3,000
Training/Missions		5,694
TOTAL		178,814

III. RESPONSIBILITY IN THE BANK

- 3.1 **Technical Responsibility:** IFD/FMM will be responsible for the supervision and evaluation of the EF-CWE, under the coordination of: Francesco Lanzafame, Email: francescol@iadb.org, tel #202 623 2311; Fernanda Magalhaes, Email: fernandamag@iadb.org, tel #2020 623 2549, and Javier Leon Email: javierl@iadb.org, tel #202 312 4317.

**Fiscal and Municipal Management Division (IFD/FMM)
Italian Associate Professional Officer (APO) at FMM**

Terms of Reference

Background

Latin America is the most urbanized region in the world; 77% of the population is urban, while in Asia, less than 40% of the population lives in cities and towns. In LAC, cities generate 55% of the regional GDP and it is expected that the 80% of future growth will originate in cities. Their role is key to the diffusion of innovations, knowledge generation and concentration of specialized labor force. However, 270 million poor people, the equivalent of 44% of LAC population, is concentrated in urban areas. This population has growing needs that in general are not currently satisfied by urban services. The multiple needs of its urban population represent one of the main challenges of the region for the next two decades.

LAC cities are called to make a critical contribution to sustainable development. However, most cities rely financially on contributions from central, regional and municipal governments. Financial resources are limited and it is necessary to develop new approaches to mobilize needed funds, to ensure quality of service and respond to changing needs and emerging issues.

Urban problems require an integral approach, combining the action of different sectors in the generation of complete and sustainable solutions.

The Inter-American Development Bank (IDB) is actively involved on urban development sector, mainly through the Fiscal and Municipal Management (FMM) Division of the Institutions for Development (IFD) Department.

FMM offers an innovative approach, combining fiscal and urban development tools with an integrated vision. It provides selective technical and financial support to LAC governments for i) improving the quality of fiscal and economic management at national and subnational level; (ii) improve the housing sector; (iii) promote the regeneration of inner cities and urban heritage and the integration of low income neighborhoods into the formal urban structure; (iv) fight urban poverty and promote social cohesion.

KEY RESPONSIBILITIES

The Italian APO will provide support to the design and implementation of a range of activities carried out over FMM on sustainable urban development, particularly focusing on regeneration of inner cities and urban heritage.

- Support the design, execution and evaluation FMM's loan and technical cooperation. This will include preparing background studies; identifying data sources and data generation strategies for the collection, analysis, and dissemination of data and quantitative information in support of project design, monitoring and evaluation, as well as for the development of evidence-based policies.
- Contribute to the collection, dissemination, documentation and analysis of lessons learned, in the LAC Region and at the international level, and support its inclusion in Bank's new operation.
- Contribute to the development of networks in the promotion of inner cities and urban heritage regeneration.
- Contribute to the development of sector level knowledge by participating in meetings with experts, preparing and giving presentations, participating in working papers, technical notes and sharing information and analytical studies with peers.
- Prepare written reports and documents using Bank's formats on the analysis performed.
- Organize and participate to missions as required.

REQUIREMENTS

Education: Post graduate degree in architecture and urban planning, economics, social studies.

Experience: At least two year working experience in either policy-making or project design and implementation or research (academia, research center, government agency, consultancy) on sustainable urban development and urban and cultural heritage preservation.

Publication/Reporting track: proven publication track on the theme (sectorial notes, papers and working papers, reports).

Languages: Full proficiency in at least two of IDB's official languages (English, Spanish, French, Portuguese), one being English or Spanish.

COMPETENCIES

Sector expertise and skills: Strong knowledge and understanding of sustainable urban development issues with emphasis on policies and strategies for: (i) reverting urban sprawl; (ii) promoting compact cities; (iii) regeneration of inner cities; (iv) urban heritage; (v) urban poverty and social cohesion.

Work experience on governmental policy (central or local) on these issues. Experience in Latin America or the Caribbean Region a plus.

Demonstrated ability to apply evidence-based tools (data analysis and quantitative techniques) to project and policy design and evaluation.

Project workflow: Ability to contribute through the various stages from identification and design of the operation to execution and evaluation.

Teamwork skills: Demonstrated ability to: (i) work on multi-sectorial team; (ii) identify and value the participation and involvement of everyone on project teams; (iii) take initiative to assist others and share information, knowledge and best practices.

Building Bonds: Demonstrated ability to build and maintain relationships and networks within and outside the Bank.

Initiative and drive by results: Ability to work under independently within guidelines and resourcefully. Motivation to produce high quality outputs.

Communication and writing skills: Demonstrated ability to write and present orally and to adapt communication style and content to different public.

Supervision: Francesco Lanzafame, Housing & Urban Development Senior Specialist, in close coordination with Vicente Fretes, Division Chief, IFD/FMM.

Place of Work: The APO will be based at the IDB Headquarters, in Washington, DC.