

INTEGRATED SAFEGUARDS DATA SHEET

APPRAISAL STAGE

Report No.: ISDSA1584

Date ISDS Prepared/Updated: 01-Mar-2013

Date ISDS Approved/Disclosed: 08-Mar-2013

I. BASIC INFORMATION

1. Basic Project Data

Country:	Pakistan	Project ID:	P131850
Project Name:	Enhanced Nutrition for Mothers and Children (P131850)		
Task Team Leader:	Luc Laviolette		
Estimated Appraisal Date:	22-Jan-2013	Estimated Board Date:	30-May-2013
Managing Unit:	SASHN	Lending Instrument:	Specific Investment Loan
Sector:	Health (90%), Other social services (10%)		
Theme:	Nutrition and food security (100%)		
Financing (In USD Million)			
Total Project Cost:	65.34	Total Bank Financing:	40.89
Total Cofinancing:		Financing Gap:	0.00
Financing Source			Amount
BORROWER/RECIPIENT			8.54
International Development Association (IDA)			40.89
Pakistan Partnership for Improved Nutrition			15.91
Total			65.34
Environmental Category:	C - Not Required		
Is this a Repeater project?	No		

2. Project Objectives

The development objective for the project is to increase the coverage, in targeted areas, of interventions that are known to improve the nutritional status of children under two years of age, of pregnant and of lactating women.

3. Project Description

The project will initially be implemented in the provinces of Balochistan and Sindh, with possible extension into other geographic areas of Pakistan when plans for scale-up are prepared and approved

and when additional financing is available. While there will be variations to account for the specificities of provincial priorities, the activities of the project fall within the following four components:

Component 1: Addressing general malnutrition in women and children. This component will support nutrition interventions that address general malnutrition mainly in pregnant and lactating women and children less than two years of age.

Component 2: Addressing micronutrient malnutrition. This component will support micronutrient interventions for women and young children. The focus is on delivery of micronutrient supplementation and on defining the system for regulatory monitoring of micronutrient fortified foods. In line with global evidence, the project will focus on increasing access to the following five key micronutrients: vitamin A, iron, iodine, folic acid and zinc.

Component 3: Communication for development: This component includes two types of cross-cutting communications activities that will support all the other interventions: i) advocacy targeted at key stakeholders/decision makers and ii) mass media campaigns for behavior change within households and communities.

Component 4: Strengthening institutional capacity: The project will strengthen existing institutional capacity for nutrition within the health sector at the provincial and district levels.

The project will target individuals in the stages of the life cycle that are known to be most critical for improving nutritional status, the 1000 days from pre-conception to the first two years of life. Specifically, the following populations will be targeted with nutrition services: (1) girls and young women between the ages of 15 and 25 years, (2) pregnant and lactating women, (3) children 0-24 months of age. Some of the interventions (e.g. Vitamin A supplementation, zinc supplementation/ORS, treatment of severe acute malnutrition) will be provided to children 0-60 months as per the policies and guidelines of the Government of Pakistan which are in line with international guidance. In order to foster a conducive environment for the behavior change required to improve nutritional status, all community members, including men, will be reached with behavior change communications.

The Lending Instrument for the project is a Specific Investment Credit, with a total amount of US \$41 million to be financed by an IDA Credit and US \$17 million to be co-financed by the programmatic trust fund for the Pakistan Partnership for Improved Nutrition (PPIN), administered by the Bank. Currently AusAid has expressed interest to a contribution to this trust fund and other donors have also shown interest. The project will be implemented over a period of five years with a closing date of 31 December 2018.

Alternatives considered: The team considered developing a multi-sectoral nutrition project, but decided that this would be too complex and risky in the current political and security environment in Pakistan. Instead, the project will develop the capacity of the provincial Departments of Health (DOH) to engage with other sectors to make the case for them to also focus on nutrition as part of their core work. The project will also build the capacity of provincial multi-sectoral coordination mechanisms. The team also considered developing a Program for Results approach but decided to proceed with a Specific Investment Credit because there is currently no well-developed program which the Bank can finance. Indeed, this project aims to build such a program. The team also considered adding a conditionality relating to nutrition (e.g. making payments conditional to seeking

nutrition services) to the Benazir Income Support Program (BISP) but decided jointly with the social protection team which supports BISP that reliable supply of nutrition services would first need to be established before considering nutrition conditionality in BISP.

4. Project location and salient physical characteristics relevant to the safeguard analysis (if known)

Sindh and Balochistan Provinces of Pakistan

5. Environmental and Social Safeguards Specialists

Ruma Tavorath (SASDI)

Samina Mussarat Islam (SASDS)

6. Safeguard Policies	Triggered?	Explanation (Optional)
Environmental Assessment OP/ BP 4.01	No	
Natural Habitats OP/BP 4.04	No	
Forests OP/BP 4.36	No	
Pest Management OP 4.09	No	
Physical Cultural Resources OP/ BP 4.11	No	
Indigenous Peoples OP/BP 4.10	No	
Involuntary Resettlement OP/BP 4.12	No	
Safety of Dams OP/BP 4.37	No	
Projects on International Waterways OP/BP 7.50	No	
Projects in Disputed Areas OP/BP 7.60	No	

II. Key Safeguard Policy Issues and Their Management

A. Summary of Key Safeguard Issues

1. Describe any safeguard issues and impacts associated with the Restructured project. Identify and describe any potential large scale, significant and/or irreversible impacts:
No potential significant and/or irreversible impacts are expected under the proposed project.
2. Describe any potential indirect and/or long term impacts due to anticipated future activities in the project area:
No potential long term impacts are expected due to anticipated future activities in the project area.
3. Describe any project alternatives (if relevant) considered to help avoid or minimize adverse impacts.

N/A
4. Describe measures taken by the borrower to address safeguard policy issues. Provide an assessment of borrower capacity to plan and implement the measures described.
N/A
5. Identify the key stakeholders and describe the mechanisms for consultation and disclosure on safeguard policies, with an emphasis on potentially affected people.
A social assessment was conducted at the preparation stage of the project in consultation with potential beneficiary communities, especially poor and marginalized and marginalized communities. As a result of this assessment, a number of socio-cultural, economic, gender and structural issues were identified as determinants of malnutrition. The findings of the social assessment have been integrated into the project design.

B. Disclosure Requirements

If the project triggers the Pest Management and/or Physical Cultural Resources policies, the respective issues are to be addressed and disclosed as part of the Environmental Assessment/Audit/or EMP.
If in-country disclosure of any of the above documents is not expected, please explain why:

C. Compliance Monitoring Indicators at the Corporate Level

The World Bank Policy on Disclosure of Information			
Have relevant safeguard policies documents been sent to the World Bank's Infoshop?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]
Have relevant documents been disclosed in-country in a public place in a form and language that are understandable and accessible to project-affected groups and local NGOs?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]
All Safeguard Policies			
Have satisfactory calendar, budget and clear institutional responsibilities been prepared for the implementation of measures related to safeguard policies?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]
Have costs related to safeguard policy measures been included in the project cost?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]
Does the Monitoring and Evaluation system of the project include the monitoring of safeguard impacts and measures related to safeguard policies?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]
Have satisfactory implementation arrangements been agreed with the borrower and the same been adequately reflected in the project legal documents?	Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]	NA [<input checked="" type="checkbox"/>]

III. APPROVALS

Task Team Leader:	Luc Laviolette	
<i>Approved By</i>		
Regional Safeguards Coordinator:	Name: Sanjay Srivastava (RSA)	Date: 07-Mar-2013

Sector Manager:	Name: Julie McLaughlin (SM)	Date: 08-Mar-2013
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