

Implementation Status & Results
China
Gansu Cultural and Natural Heritage Protection and Development Project (P091949)

Operation Name: Gansu Cultural and Natural Heritage Protection and Development Project (P091949) Project Stage: Implementation Seq.No: 5 Status: ARCHIVED Archive Date: 15-May-2013

Product Line: IBRD/IDA Country: China Approval FY: 2008
 Region: EAST ASIA AND PACIFIC Lending Instrument: Specific Investment Loan
 Implementing Agency(ies):

Key Dates

Board Approval Date	20-Mar-2008	Original Closing Date	31-Dec-2013	Planned Mid Term Review Date	21-Oct-2011	Last Archived ISR Date	09-Apr-2012
Effectiveness Date	11-Aug-2008	Revised Closing Date	31-Dec-2013	Actual Mid Term Review Date	19-Mar-2012		

Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The project development objective is to generate benefits for local communities from the development of sustainable cultural tourism in Gansu Province.

Has the Project Development Objective been changed since Board Approval of the Project?

Yes No

Component(s)

Component Name	Component Cost
Protection and Development of Priority Sites	46.07
Institutional Strengthening and Capacity Building	1.38

Overall Ratings

	Previous Rating	Current Rating
Progress towards achievement of PDO	Satisfactory	Moderately Satisfactory
Overall Implementation Progress (IP)	Moderately Satisfactory	Moderately Unsatisfactory
Overall Risk Rating		

Implementation Status Overview

Progress toward meeting the project's development objective could be deemed satisfactory by judging only the key monitoring indicators. Gansu has met all indicators specified in the results framework for year 2012 except for the number of heritage sites with approved culture conservation plans. However, the lack of adequate site operations plan for all nine project sites and the substantially delayed culture heritage conservation work in Maijishan, Shuoyang and Jiayuguan will hinder full achievement of the PDO with respect to "the development of sustainable cultural tourism in Gansu Province." A project restructuring is under discussion to reallocate Loan proceeds, update the financing plan, and extend the closing date to allow extra time to complete conservation activities in Maijishan and Qingcheng.

Locations

Country	First Administrative Division	Location	Planned	Actual
China	Gansu Sheng	Sunan Yugur Zizhixian		
China	Gansu Sheng	Suzhou Qu		
China	Gansu Sheng	Jiuquan Shi		
China	Gansu Sheng	Jinta Xian		
China	Gansu Sheng	Jiayuguan Shi		
China	Gansu Sheng	Jiayuguan		
China	Gansu Sheng	Dunhuang		
China	Gansu Sheng	Guazhou Xian		
China	Gansu Sheng	Zhangye Shi		
China	Gansu Sheng	Yuzhong Xian		
China	Gansu Sheng	Yongdeng		
China	Gansu Sheng	Tianshui Shi		
China	Gansu Sheng	Qingcheng		
China	Gansu Sheng	Lanzhou Shi		
China	Gansu Sheng	Gaolan Xian		
China	Gansu Sheng	Gansu Sheng		
China	Gansu Sheng	Baiyin Shi		
China	Gansu Sheng	Zhongquan		
China	Gansu Sheng	Liancheng		
China	Gansu Sheng	Yadang		

Results

Project Development Objective Indicators

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
Number of people participating in the provision of tourism services at the project sites	<input type="checkbox"/>	Text	Value	3,130	7197	3,740
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 3,740, so this target was exceeded. EOP target has been exceeded as well.	
Percentage of tourists who purchase private tourism services when visiting the project sites (%)	<input type="checkbox"/>	Text	Value	34%	60%	60%
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 60% so target was met as well as EOP target.	
Percentage of local community members with awareness and knowledge of the significance of the cultural site (%)	<input type="checkbox"/>	Text	Value	63%	84%	80%
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 80% so this was exceeded as well as EOP target.	

Intermediate Results Indicators

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
Number of heritage sites in project with approved cultural conservation plans (#)	<input type="checkbox"/>	Text	Value	1	6	7
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 7. The new conservation plan for Majjishan has been prepared but is still under review by the central government.	
Level of visitor satisfaction with access to site (% fully satisfied)	<input type="checkbox"/>	Text	Value	37	86%	60
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target of 60% was exceeded as was EOP target.	
Level of visitor satisfaction with interpretation of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	24	79%	60
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 60% so target was exceeded as was EOP target.	
Level of visitor satisfaction with management of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	21%	75%	60%
			Date	31-Dec-2008	31-Dec-2012	31-Dec-2013

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			Comments		YR5 target was 60% so this has been exceeded as well as EOP target.	
Level of visitor satisfaction with environment of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	15%	72%	50%
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 50%, so this target was exceeded as well as EOP target.	
Average expenditure per tourist visit at Maijishan Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	400	513	480
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 480 so target was exceeded and EOP target met.	
Average expenditure per tourist visit at Yellow River Stone Forest Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	335	600	430
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 430 so target was exceeded as was EOP target.	
Average expenditure per tourist visit at Jiayuguan Great Wall Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	625	820	800
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 800 so target was exceeded and EOP target met.	
Average expenditure per tourist visit at Yadan National Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	350	500	425
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 425 so target was exceeded as well as EOP target.	
Participation of communities in sustainable tourism regarding cumulative number of local people trained in sustainable tourism-related activities (#)	<input type="checkbox"/>	Text	Value	0	9828	9,000
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 9,000 so this was exceeded as well as EOP target.	
Participation of communities in sustainable tourism regarding number of community persons with improved road access to main tourist areas within Maijishan and Qingcheng (#)	<input type="checkbox"/>	Text	Value	0	13495	27,000
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		YR5 target was 27,000 and it was not met. Seems there was a inconsistency in the	

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					monitoring data provided by the GPPMO. This will be verified	
Direct project beneficiaries	<input checked="" type="checkbox"/>	Number	Value	0.00	0.00	0.00
			Date	31-Dec-2007	31-Dec-2012	31-Dec-2013
			Comments		This CSI was just added in FY13. Actual and EOP targets will be discussed with the client in the next mission.	TBD
Female beneficiaries	<input checked="" type="checkbox"/>	Percentage Sub Type Supplemental	Value	55.00	55.00	55.00

Data on Financial Performance (as of 11-Mar-2013)

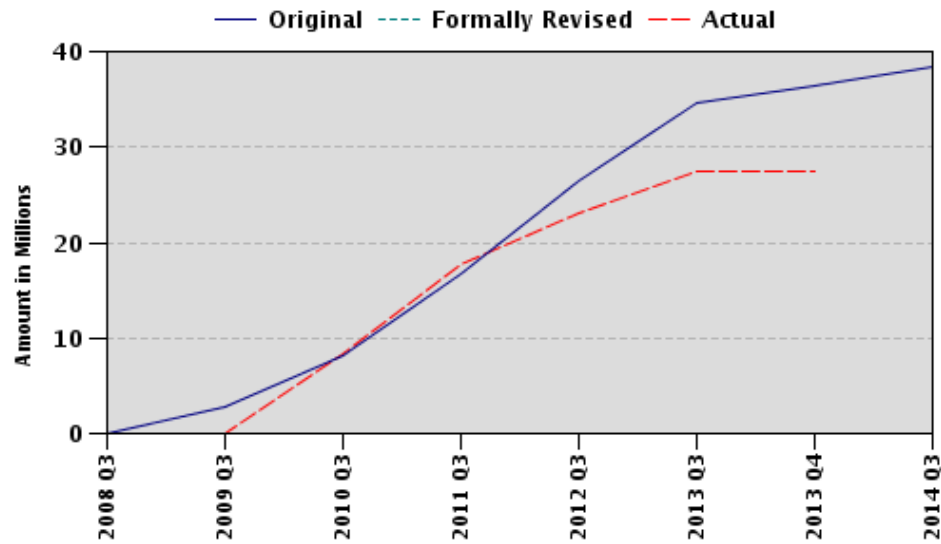
Financial Agreement(s) Key Dates

Project	Ln/Cr/Tf	Status	Approval Date	Signing Date	Effectiveness Date	Original Closing Date	Revised Closing Date
P091949	IBRD-75420	Effective	20-Mar-2008	28-May-2008	11-Aug-2008	31-Dec-2013	31-Dec-2013

Disbursements (in Millions)

Project	Ln/Cr/Tf	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P091949	IBRD-75420	Effective	USD	38.40	38.40	0.00	27.48	10.92	72.00

Disbursement Graph



Key Decisions Regarding Implementation

The borrower needs to strengthen the capacity of the Gansu Provincial Project Management Office so it can implement all remaining works in a timely manner and with good quality, especially for the very challenging culture heritage conservation activities in Maijishan. The borrower also needs to submit a restructuring request to the Bank for its consideration. The next supervision mission is scheduled for August 2013.

Restructuring History

There has been no restructuring to date.

Related Projects

There are no related projects.