

**Implementation Status & Results**  
**China**  
**Gansu Cultural and Natural Heritage Protection and Development Project (P091949)**

Operation Name: Gansu Cultural and Natural Heritage Protection and Development Project (P091949)      Project Stage: Implementation      Seq.No: 6      Status: ARCHIVED      Archive Date: 22-Dec-2013

Country: China      Approval FY: 2008  
 Product Line: IBRD/IDA      Region: EAST ASIA AND PACIFIC      Lending Instrument: Specific Investment Loan  
 Implementing Agency(ies):

**Key Dates**

Board Approval Date	20-Mar-2008	Original Closing Date	31-Dec-2013	Planned Mid Term Review Date	21-Oct-2011	Last Archived ISR Date	15-May-2013
Effectiveness Date	11-Aug-2008	Revised Closing Date	31-Dec-2014	Actual Mid Term Review Date	19-Mar-2012		

**Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

**The project development objective is to generate benefits for local communities from the development of sustainable cultural tourism in Gansu Province.**

Has the Project Development Objective been changed since Board Approval of the Project?

Yes       No

**Component(s)**

Component Name	Component Cost
Protection and Development of Priority Sites	46.07
Institutional Strengthening and Capacity Building	1.38

**Overall Ratings**

	Previous Rating	Current Rating
Progress towards achievement of PDO	Moderately Satisfactory	Moderately Satisfactory
Overall Implementation Progress (IP)	Moderately Unsatisfactory	Moderately Unsatisfactory
Overall Risk Rating		Substantial

**Implementation Status Overview**

Progress toward meeting the project's development objective could be deemed satisfactory by judging only based on the key monitoring indicators. Gansu has met all indicators specified in the results framework for year 2012 except for the number of heritage sites with approved culture conservation plans which stands at 6 compared to the target of 7. However, the inadequate site operations plan for all nine project sites and the substantially delayed culture heritage conservation work in Maijishan, lack of competent staff both for the Gansu Provincial Project Management Office (GPPMO) and two filed construction supervision companies will hinder full achievement of the PDO with respect to "the development of sustainable cultural tourism in Gansu Province.

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**Locations**

Country	First Administrative Division	Location	Planned	Actual
China	Gansu Sheng	Sunan Yugur Zizhixian		
China	Gansu Sheng	Suzhou Qu		
China	Gansu Sheng	Jiuquan Shi		
China	Gansu Sheng	Jinta Xian		
China	Gansu Sheng	Jiayuguan Shi		
China	Gansu Sheng	Jiayuguan		
China	Gansu Sheng	Dunhuang		
China	Gansu Sheng	Guazhou Xian		
China	Gansu Sheng	Zhangye Shi		
China	Gansu Sheng	Yuzhong Xian		
China	Gansu Sheng	Yongdeng		
China	Gansu Sheng	Tianshui Shi		
China	Gansu Sheng	Qingcheng		
China	Gansu Sheng	Lanzhou Shi		
China	Gansu Sheng	Gaolan Xian		
China	Gansu Sheng	Gansu Sheng		
China	Gansu Sheng	Baiyin Shi		
China	Gansu Sheng	Zhongquan		
China	Gansu Sheng	Liancheng		
China	Gansu Sheng	Yadang		

**Results**

**Project Development Objective Indicators**

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target		
Number of people participating in the provision of tourism services at the project sites	<input type="checkbox"/>	Text	Value	3,130	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	3,740		
			Date	31-Dec-2007			04-Dec-2013	31-Dec-2013
			Comments					
Percentage of tourists who purchase private tourism services when visiting the project sites (%)	<input type="checkbox"/>	Text	Value	34%	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	60%		
			Date	31-Dec-2007			04-Dec-2013	31-Dec-2013
			Comments					
Percentage of local community members with awareness and knowledge of the significance of the cultural site (%)	<input type="checkbox"/>	Text	Value	63%	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	80%		
			Date	31-Dec-2007			04-Dec-2013	31-Dec-2013
			Comments					

**Intermediate Results Indicators**

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target		
Number of heritage sites in project with approved cultural conservation plans (#)	<input type="checkbox"/>	Text	Value	1	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	7		
			Date	31-Dec-2007			04-Dec-2013	31-Dec-2013
			Comments					
Level of visitor satisfaction with access to site (% fully satisfied)	<input type="checkbox"/>	Text	Value	37	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on	60		

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					the YR6 (2013) actual monitoring results.	
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Level of visitor satisfaction with interpretation of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	24	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	60
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Level of visitor satisfaction with management of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	21%	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	60%
			Date	31-Dec-2008	04-Dec-2013	31-Dec-2013
			Comments			
Level of visitor satisfaction with environment of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	15%	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	50%
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Average expenditure per tourist visit at Maijishan Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	400	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	480
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Average expenditure per tourist visit at Yellow River Stone Forest Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	335	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on	430

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					the YR6 (2013) actual monitoring results.	
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Average expenditure per tourist visit at Jiayuguan Great Wall Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	625	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	800
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Average expenditure per tourist visit at Yadan National Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	350	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	425
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Participation of communities in sustainable tourism regarding cumulative number of local people trained in sustainable tourism-related activities (#)	<input type="checkbox"/>	Text	Value	0	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	9,000
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Participation of communities in sustainable tourism regarding number of community persons with improved road access to main tourist areas within Maijishan and Qingcheng (#)	<input type="checkbox"/>	Text	Value	0	Project appraisal document only has up to YR5 (2012) monitoring indicators and the team will work with Gansu on the YR6 (2013) actual monitoring results.	27,000
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments			
Direct project beneficiaries	<input checked="" type="checkbox"/>	Number	Value	0.00	0.00	0.00
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013

			Comments		Actual and EOP targets will be discussed with the client in the next mission.	TBD
Female beneficiaries	<input checked="" type="checkbox"/>	Percentage Sub Type Supplemental	Value	55.00	55.00	55.00

**Data on Financial Performance (as of 21-Oct-2013)**

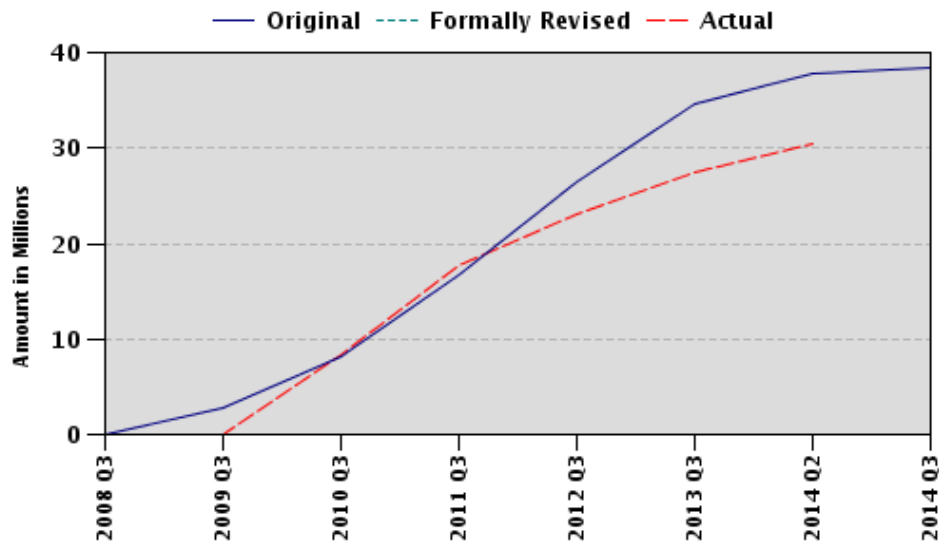
**Financial Agreement(s) Key Dates**

Project	Ln/Cr/Tf	Status	Approval Date	Signing Date	Effectiveness Date	Original Closing Date	Revised Closing Date
P091949	IBRD-75420	Effective	20-Mar-2008	28-May-2008	11-Aug-2008	31-Dec-2013	31-Dec-2014

**Disbursements (in Millions)**

Project	Ln/Cr/Tf	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P091949	IBRD-75420	Effective	USD	38.40	38.40	0.00	30.59	7.81	80.00

**Disbursement Graph**



**Key Decisions Regarding Implementation**

The borrower needs to strengthen the capacity of the GPPMO and to push the two local construction supervision companies to strengthen their quality control efforts so that all

remaining works can be completed in a timely manner and with good quality, especially for the very challenging culture heritage conservation activities in Majjishan. The next supervision mission is scheduled for April 2014.

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### **Restructuring History**

CD Decision on 09-Aug-2013

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### **Related Projects**

There are no related projects.