

Implementation Status & Results

China

Gansu Cultural and Natural Heritage Protection and Development Project (P091949)

Operation Name: Gansu Cultural and Natural Heritage Protection and Development Project (P091949) Project Stage: Implementation Seq.No: 7 Status: ARCHIVED Archive Date: 25-Jun-2014

Country: China Approval FY: 2008
 Product Line: IBRD/IDA Region: EAST ASIA AND PACIFIC Lending Instrument: Specific Investment Loan
 Implementing Agency(ies): GANSU PMO

Key Dates

Board Approval Date	20-Mar-2008	Original Closing Date	31-Dec-2013	Planned Mid Term Review Date	21-Oct-2011	Last Archived ISR Date	22-Dec-2013
Effectiveness Date	11-Aug-2008	Revised Closing Date	31-Dec-2014	Actual Mid Term Review Date	19-Mar-2012		

Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The project development objective is to generate benefits for local communities from the development of sustainable cultural tourism in Gansu Province.

Has the Project Development Objective been changed since Board Approval of the Project?

Yes No

Component(s)

Component Name	Component Cost
Protection and Development of Priority Sites	46.07
Institutional Strengthening and Capacity Building	1.38

Overall Ratings

	Previous Rating	Current Rating
Progress towards achievement of PDO	Moderately Satisfactory	Moderately Unsatisfactory
Overall Implementation Progress (IP)	Moderately Unsatisfactory	Moderately Unsatisfactory
Overall Risk Rating	Substantial	Substantial

Implementation Status Overview

Progress toward meeting the project's development objective could be deemed satisfactory by judging only based on the key monitoring indicators. Gansu has met all indicators specified in the results framework for year 2013 except for the number of heritage sites with approved culture conservation plans which stands at 6 compared to the target of 7, the exception being Maijishan. Gansu made good efforts over last six months trying to get the approval of the Maijishan Culture Heritage Conservation Plan by the State Administration of Culture Heritage (SACH) and will visit SACH again in July 2014. However, the inadequate site operations plan for all nine project sites and the substantially delayed culture heritage conservation work in Maijishan, and the lack of competent staff both for the Gansu Provincial Project Management Office (GPPMO) and two field construction supervision companies will hinder full achievement of the PDO with respect to "the development of sustainable cultural tourism". GPPMO and Maijishan have been working diligently on the bidding

documents for two culture heritage conservation contracts for the Majjishan sub-project, but progress is very slow. That said, there is a risk that these two conservation contracts will not be completed by the extended loan closing of December 31, 2014.

Locations

Country	First Administrative Division	Location	Planned	Actual
China	Gansu Sheng	Sunan Yugur Zizhixian		
China	Gansu Sheng	Suzhou Qu		
China	Gansu Sheng	Jiuquan Shi		
China	Gansu Sheng	Jinta Xian		
China	Gansu Sheng	Jiayuguan Shi		
China	Gansu Sheng	Jiayuguan		
China	Gansu Sheng	Dunhuang		
China	Gansu Sheng	Guazhou Xian		
China	Gansu Sheng	Zhangye Shi		
China	Gansu Sheng	Yuzhong Xian		
China	Gansu Sheng	Yongdeng		
China	Gansu Sheng	Tianshui Shi		
China	Gansu Sheng	Qingcheng		
China	Gansu Sheng	Lanzhou Shi		
China	Gansu Sheng	Gaolan Xian		
China	Gansu Sheng	Gansu Sheng		
China	Gansu Sheng	Baiyin Shi		
China	Gansu Sheng	Zhongquan		
China	Gansu Sheng	Liancheng		
China	Gansu Sheng	Yadang		

Results

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Project Development Objective Indicators

Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
Number of people participating in the provision of tourism services at the project sites	<input type="checkbox"/>	Text	Value	3,130	7197	3,740
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Percentage of tourists who purchase private tourism services when visiting the project sites (%)	<input type="checkbox"/>	Text	Value	34%	60%	60%
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Percentage of local community members with awareness and knowledge of the significance of the cultural site (%)	<input type="checkbox"/>	Text	Value	63%	84%	80%
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	

Intermediate Results Indicators

Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
Number of heritage sites in project with approved cultural conservation plans (#)	<input type="checkbox"/>	Text	Value	1	6	7
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Only Majijshan Conservation Plan is pending approval by SACH and Gansu is trying to obtained the approval before December 31, 2014.	
Level of visitor satisfaction with access to site (% fully satisfied)	<input type="checkbox"/>	Text	Value	37	86%	60
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Level of visitor satisfaction with interpretation of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	24	79%	60
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Level of visitor satisfaction with management of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	21%	75%	60%
			Date	31-Dec-2008	04-Dec-2013	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	

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Level of visitor satisfaction with environment of site (% fully satisfied)	<input type="checkbox"/>	Text	Value	15%	72%	50%
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Average expenditure per tourist visit at Maijishan Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	400	513	480
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Average expenditure per tourist visit at Yellow River Stone Forest Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	335	600	430
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Average expenditure per tourist visit at Jiayuguan Great Wall Scenic Area (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	625	820	800
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Average expenditure per tourist visit at Yadan National Geological Park (RMB/visitor/visit)	<input type="checkbox"/>	Text	Value	350	500	425
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Participation of communities in sustainable tourism regarding cumulative number of local people trained in sustainable tourism-related activities (#)	<input type="checkbox"/>	Text	Value	0	9,828	9,000
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Participation of communities in sustainable tourism regarding number of community persons with improved road access to main tourist areas within Maijishan and Qingcheng (#)	<input type="checkbox"/>	Text	Value	0	13,495	27,000
			Date	31-Dec-2007	10-Jun-2014	31-Dec-2013
			Comments		Actual monitoring result for 2012 provided by Gansu PMO	
Direct project beneficiaries	<input checked="" type="checkbox"/>	Number	Value	0.00	0.00	0.00
			Date	31-Dec-2007	04-Dec-2013	31-Dec-2013
			Comments		Actual and EOP targets will be discussed with the client in the next mission.	TBD
Female beneficiaries	<input checked="" type="checkbox"/>	Percentage Sub Type Supplemental	Value	55.00	55.00	55.00

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Data on Financial Performance (as of 04-Jun-2014)

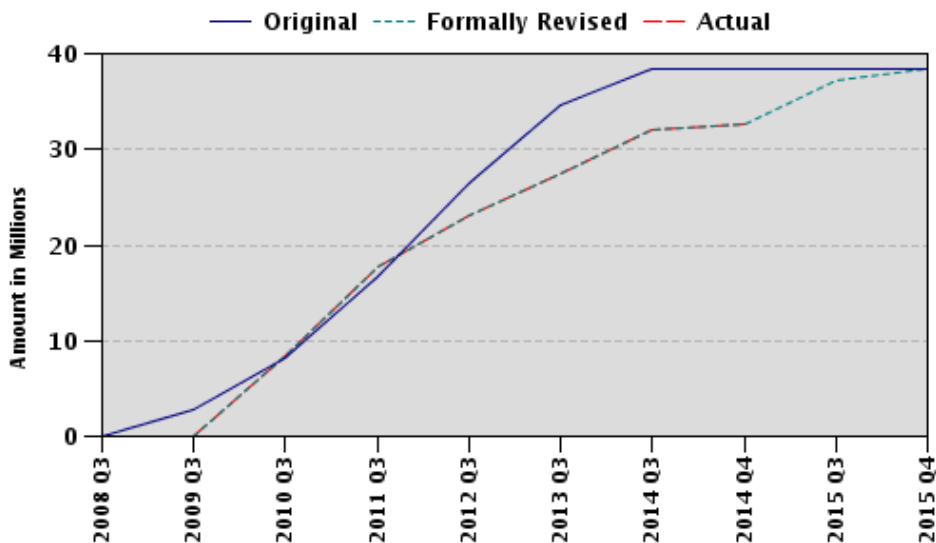
Financial Agreement(s) Key Dates

Project	Ln/Cr/Tf	Status	Approval Date	Signing Date	Effectiveness Date	Original Closing Date	Revised Closing Date
P091949	IBRD-75420	Effective	20-Mar-2008	28-May-2008	11-Aug-2008	31-Dec-2013	31-Dec-2014

Disbursements (in Millions)

Project	Ln/Cr/Tf	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P091949	IBRD-75420	Effective	USD	38.40	38.40	0.00	32.72	5.68	85.00

Disbursement Graph



Key Decisions Regarding Implementation

GPPMO needs to make further efforts to engage staff with specific sectoral knowledge and expertise in cultural and natural heritage conservation, tourism development, related infrastructure services development and construction, and tourist destination management. The borrower also needs to strengthen the technical capacity of two construction supervision companies so that all remaining works can be completed in a timely manner and with good quality, especially in Maijishan. The next supervision mission is scheduled for August 2014 and the preparation of the Borrower's implementation completion report will also be discussed then.

Restructuring History

Level 2 CD Decision on 09-Aug-2013

Related Projects

There are no related projects.