



## India: Infrastructure Development Investment Program for Tourism - Tranche 3

Project Name	Infrastructure Development Investment Program for Tourism - Tranche 3				
Project Number	40648-034				
Country	India				
Project Status	Active				
Project Type / Modality of Assistance	Loan				
Source of Funding / Amount	<table border="1"> <tr> <td colspan="2"><b>Loan 3223-IND: Infrastructure Development Investment Program for Tourism - Tranche 3</b></td> </tr> <tr> <td>Ordinary capital resources</td> <td>US\$ 123.51 million</td> </tr> </table>	<b>Loan 3223-IND: Infrastructure Development Investment Program for Tourism - Tranche 3</b>		Ordinary capital resources	US\$ 123.51 million
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Ordinary capital resources	US\$ 123.51 million				
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth				
Drivers of Change	Governance and capacity development Private sector development				
Sector / Subsector	<b>Transport</b> - Urban roads and traffic management <b>Water and other urban infrastructure and services</b> - Other urban services - Renovation and protection of cultural heritage - Urban policy, institutional and capacity development				
Gender Equity and Mainstreaming	Effective gender mainstreaming				
Description	ADB and the Government of India are working together promote tourism in rural areas in order to benefit the poor. The Infrastructure Development Investment Program for Tourism is making rural tourist destinations more visitor friendly with improved water facilities, upgraded restrooms and sanitation systems, new signs and street lights, and more efficient garbage disposal methods. The program is helping state governments build the basic infrastructure for tourism while encouraging private companies to provide services and facilities. Work is also being done to help manage India's many heritage sites and to encourage greater local community participation tourist activities. This includes an emphasis on bring tourism-related facilities to remote communities. The program is primarily focused on the states of Himachal Pradesh, Punjab, and Uttarakhand (the three main states of the North West Himalayan Heritage Circuit) and Tamil Nadu (the anchor state of the South Heritage Circuit). As a result of the program, the Government of India hopes to see a 50% increase in tourism-related employment in the participating states, as well as a 30% increase in the contribution of tourism to the states' gross domestic product.				
Project Rationale and Linkage to Country/Regional Strategy	India has enjoyed high economic growth in the last decade but it is still struggling to transfer that prosperity to the poorest and most vulnerable members of society. Some parts of the country, and some people, are experiencing unprecedented wealth while others are struggling to survive. People in the cities are enjoying India's economic boom much more than those in the countryside. Traditionally, governments try to address rural poverty by investing in agriculture and India has pursued this strategy as well. But the Government of India, and its partners, have also recognized that tourism is another important option for bringing more prosperity to the countryside. India is already a popular tourist destination. Increasing the attractiveness and efficiency of the tourist sites in the country will further increase its popularity. This will create jobs and economic opportunities for people living in the rural areas that host many of the countries tourist sites.				
Impact	increased volume of domestic and international tourists to destinations within the states of Himachal Pradesh, Punjab, and Uttarakhand.				

### Project Outcome

Description of Outcome	enhanced tourism environment in Himachal Pradesh, Punjab, and Uttarakhand.
Progress Toward Outcome	<ol style="list-style-type: none"> <li>1. Increased tourist arrivals: Additional 1,000 tourist/month</li> <li>2. Skilled employment received 1,800 persons, including from female-headed, poor and vulnerable households.</li> </ol> <p>The outcome would be achieved at completion of loan.</p>

### Implementation Progress

Description of Project Outputs	Enhanced quality of natural and cultural attractions Greater participation by local communities in tourism-related economic and livelihood activities Improved basic urban infrastructure and incidental services at tourist destinations and gateways Improved connectivity to tourist attractions Strengthened capacity of sector agencies and local communities for planning, development, management, and marketing of tourist destinations and attractions and promoting private sector participation and small businesses
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Status of Implementation Progress (Outputs, Activities, and Issues)	<p>Punjab:</p> <ol style="list-style-type: none"> <li>Enhanced quality: 9 contract packages have been awarded and work is in progress. 4 packages under bidding/rebidding, and 5 packages under design preparation.</li> <li>Urban Infrastructure: 2 contract packages have been awarded and work is in progress. 2 packages under bidding/rebidding, and 4 packages under design preparation.</li> <li>Improved connectivity: 1 contract package has been awarded and work is in progress.</li> </ol> <p>Himachal Pradesh:</p> <ol style="list-style-type: none"> <li>Enhanced quality: 5 contract packages have been awarded and work is in progress. 1 package is under bidding, and 6 packages under design preparation.</li> <li>Urban Infrastructure: 3 contract packages have been awarded and work is in progress. 1 package under design preparation.</li> <li>Improved connectivity: 1 contract package has been awarded and work is in progress.</li> </ol> <p>Uttarakhand:</p> <ol style="list-style-type: none"> <li>Enhanced quality: 3 packages awarded and work in progress. 1 package is at design stage, and bids to be invited for 2 packages.</li> <li>Urban Infrastructure: 5 packages awarded and work in progress. 2 packages are under bidding.</li> <li>Improved connectivity: 2 packages awarded and work in progress. 1 package is at design stage, and 1 package under rebidding.</li> </ol>
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Geographical Location

## Safeguard Categories

Environment	B
Involuntary Resettlement	B
Indigenous Peoples	C

## Summary of Environmental and Social Aspects

Environmental Aspects	No significant impacts are anticipated. Initial environmental examinations (IEEs) with environmental management plans (EMPs) were prepared for sample subprojects in accordance with ADB's Safeguard Policy Statement (SPS), 2009. All subprojects are consistent with existing natural area management plans, where relevant, and impacts during construction and operation can be avoided and/or mitigated through measures identified in the EMPs. The IEEs will form part of the bidding and contract documents and monitored during implementation. Each state demonstrated good capacity from previous tranche implementation, and will continue to receive consultant support to ensure sufficient monitoring of environmental impacts.
Involuntary Resettlement	One RP was prepared for Himachal Pradesh to address temporary livelihood impacts to 180 shop tenants and permanent impacts to 2 shop tenants currently using government-owned shops along the road right-of-way for their business. In Uttarakhand, two RPs were prepared to address temporary livelihood impacts to 213 shop tenants and 32 mobile vendors temporarily affected and permanent impacts to 5 shop owners due to works in Haridwar and Kartikeya Swami. The RPs were prepared in consultation with the affected people and will be updated and finalized during detailed engineering design. Safeguard reporting to ADB will be done on a semi-annual basis.

Indigenous Peoples

## Stakeholder Communication, Participation, and Consultation

During Project Design	The project was designed using a participatory approach and included consultations with the communities along the various destinations. The gender and development consultant in the PMCs carried out discussions with key informants at the subproject locations including heads of panchayats (villages), management committee of the cultural and religious tourist destinations, heads of local associations, shopkeepers etc. The results were discussed with the government departments at the state consultative meetings towards selecting subprojects. These were further discussed in the national workshop with the central government wherein the subproject components were discussed for four participating states.
During Project Implementation	The community participation and community mobilization NGO recruited under the project will organize and conduct workshops, focus group discussions, seminars, meetings and households surveys to promote people's participation and identify their needs, priorities and preferences through participatory approaches. Consultation and participation of local communities in the subproject areas, their leaders, line agencies, and PMU representatives will be an integral part of the overall mobilization and community participation plan.

## Business Opportunities

Consulting Services While consultants under the existing tranches will be extended to continue services for Tranche 3, any new consultants and NGOs, if deemed required during implementation, will be recruited according to ADB's Guidelines on the Use of Consultants.

Procurement All procurement of goods and works will be undertaken in accordance with ADB's Procurement Guidelines.

## Responsible Staff

Responsible ADB Officer	Vishal, Vivek
Responsible ADB Department	South Asia Department
Responsible ADB Division	India Resident Mission
Executing Agencies	<i>Department of Tourism, Govt of Uttarakhand RAKESHARMA00@GMAIL.COM Department of Tourism, Secretariat Govt of Uttarakhand 4, Subhash Road Dehradun - 248001 Dept of Tourism&amp;Civil Aviation, Gov of Himachal Pra TOURISMSECY-HP@NIC.IN Room No 101, Armsdale Himachal Pradesh Secretariat Chota Shimla - 171002 (HP), India Dept. of Tourism, Gov't. of Punjab GEETIKAKALHA@GMAIL.COM Room No 514, Mini Secretariat Government of Punjab Chandigarh - 160009, India</i>

## Timetable

Concept Clearance	-
Fact Finding	-
MRM	03 Nov 2014
Approval	11 Dec 2014
Last Review Mission	-
Last PDS Update	17 Mar 2017

## Loan 3223-IND

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
11 Dec 2014	28 Sep 2015	28 Oct 2015	30 Jun 2020	-	-

Financing Plan		Loan Utilization			
	Total (Amount in US\$ million)	Date	ADB	Others	Net Percentage
Project Cost	176.45	Cumulative Contract Awards			
ADB	123.51	11 Dec 2014	65.42	0.00	53%
Counterpart	52.94	Cumulative Disbursements			
Cofinancing	0.00	11 Dec 2014	14.39	0.00	12%

Project Page <https://www.adb.org/projects/40648-034/main>

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