



Results Matrix

Outcomes

Outcome:	1 Enhanced data and strategic frameworks developed to strengthen tourism policy decisions										
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2025	2026	2027	2028	EOP
1.1 National tourism strategy and action plan approved and implementation initiated.		Policies	0.00	2025	New strategy implemented	P	0.00		1.00	0.00	
						P(a)	0.00		1.00	0.00	
						A					
1.2 Improved capacity to estimate and share tourism’s economic contribution		Reports	0.00	2025	TSA reports produced and published	P	0.00		1.00	0.00	
						P(a)	0.00	0.00	1.00	0.00	
						A					

CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Development of a Tourism Satellite Account						Physical Progress					Financial Progress					Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP			
1.1 Methodologies designed/strengthened	TSA tables along with the methodology completed	Methodologies (#)	0	2025	Report	P	0	1	0	0	1	P	0	80000	0	0	80000	
						P(a)	0	1	0	0	1	P(a)	0	80000	0	0	80000	
						A						A						
2 National Tourism Strategy and Action Plan						Physical Progress					Financial Progress					Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP			
2.1 Strategies designed	National Tourism Strategy and Action Plan completed	Strategies (#)	0	2025	Report	P	0	1	0	0	1	P	0	85000	0	0	85000	
						P(a)	0	1	0	0	1	P(a)	0	85000	0	0	85000	
						A						A						
3 Knowledge Dissemination & Stakeholder Engagement						Physical Progress					Financial Progress					Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP			
3.1 Awareness raising campaigns designed/implemented	Knowledge Sharing Workshops completed	Campaigns (#)	0	2025	Workshop completed	P	0	1	1	0	2	P	0	10000	10000	0	20000	
						P(a)	0	1	1	0	2	P(a)	0	10000	10000	0	20000	
						A						A						
4 Technical coordination						Physical Progress					Financial Progress					Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2025	2026	2027	2028	EOP	2025	2026	2027	2028	EOP			
4.1 Supervision reports completed	Consultant reports	Reports (#)	0	2025	Reports	P	1	1	1	0	3	P	5000	5000	5000	0	15000	
						P(a)	1	1	1	0	2	P(a)	5000	5000	5000	0	10000	
						A						A						

Other Cost

Total Cost

	2025	2026	2027	2028	Total Cost
P	\$5,000.00	\$180,000.00	\$15,000.00		\$200,000.00
P(a)	\$5,000.00	\$180,000.00	\$15,000.00		\$195,000.00
A					

CRF Indicator Standard Output Indicator