

MINISTRY OF SCIENCE, TECHNOLOGY, ENERGY AND MINING

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April 21, 2015

Mrs. Therese Turner-Jones Country Representative Inter-American Development Bank Dyoll Building - 6th Floor 40-46 Knutsford Boulevard Kingston 5

Dear Mrs. Turner-Jones,

Re: Request for Technical Assistance to support Cultural and Creative Industries via Broadband Services

Building upon the success of the technical assistance that the Inter-American Development Bank ("the Bank") is providing to the Government of Jamaica ("GoJ") in the Information and Communications Technology ("ICT") sector, which primarily aims at supporting the GoJ's efforts in establishing a converged stand-alone ICT Regulator (ATN/KF-13733-JA: "Enhancing the ICTs Regulatory Environment in Jamaica"), we hereby seek the Bank's cooperation to identify innovative ways to further foster productivity and growth in Jamaica via ICT tools.

In particular, we request technical assistance to assess how new technologies, with an emphasis on enhanced broadband services, could generate additional added value in the cultural and creative industries, including content development in visual or audio technologies, advertising, design, interactive media, animation and mobile applications, the performing arts, television and music, to name a few relevant areas.

We look forward to your favourable consideration of this request and our further discussions on the details of an appropriate technical assistance programme.

Sincerely,

· Hillary Alexander, JI

Permanent Secretary

Copy: Hon. Julian Robinson, Minister of State, MSTEM

Ms. Wahkeen Murray, Chief Technical Director, MSTEM



THE PLANNING INSTITUTE OF JAMAICA



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October 5, 2015

Mrs Therese Turner Jones Representative Inter-American Development Bank 40 Knutsford Boulevard Kingston 5

Dear Mrs Turner Jones

Re: RG-T 2627 – Broadband as a Tool for Developing Creative Industries in Jamaica and Trinidad and Tobago

The Planning Institute of Jamaica on behalf of the Government hereby provides its non-objection to Jamaica participating in the referenced non-reimbursable regional Technical Cooperation to be funded by the IDB. The Creative Industries have been identified by the Jamaican Government as priority areas for development and the use of reliable and high speed broadband is viewed as important for sustaining and growing the industries.

The project has the potential to produce valuable outcomes and Jamaica stands to benefit from involvement in the operation. We ask however that the Bank take into account the following issues in finalising the project:

- 1. Component 1: This component should look not only at the current state but also the potential requirements given the push to grow this sector.
- 2. While broadband is an important aspect of the competitiveness of the creative industries in question, it is by no means the only one. It would be important for this TC to be aligned with the Government's broader strategy to build an enabling ecosystem for existing and emerging Creative Industry agents,
- 3. It is important also that links be made with broadband providers (FLOW, Digicel). This will be relevant especially when discussing access to broadband issues, and indirectly pricing which is a critical factor especially for early stages companies.

The Government gives its non-objection to the Bank executing the project and looks forward to a successful collaboration between the Bank and the Ministry of Science, Technology, Energy and Mining in its implementation.

Yours truly,

Barbara Scott

For Director General

Cc: Ms Darlene Morrison, DFS, Economic Management, MOFP Mrs Hillary Alexander, PS, MSTEM



Ministry of Planning and Sustainable Development

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July 17, 2015

Mr. Tomás Bermúdez Representative Country Office Trinidad and Tobago Inter-American Development Bank 17, Alexandra Street, St. Clair Port of Spain TRINIDAD

Dear Mr. Bermúdez

Re: RG-T 2627- Broadband as a tool for Creative Industries in Jamaica and Trinidad and Tobago

This correspondence serves to express the interest of the Government of the Republic of Trinidad and Tobago to participate in the above captioned regional Technical Cooperation (TC), for which the Inter-American Development Bank is the executing agency. The objective of this TC is to increase the use and implementation of broadband technology by the creative industries in Jamaica and Trinidad and Tobago through identifying innovations and technologies that could add value to the creative economy and can boost the visibility of the creative industry as a profitable business source.

I look forward to a positive response regarding your support in this critical area.

Sincerely

/f/ Permanent Secretary

Ministry of Planning and Sustainable Development