

TERMS OF REFERENCE 1.

Consultancy to develop a study for gaps identification in Bolivian legislation in data protection. - Consultant

Post of duty: Remote

The IDB Group is a community of diverse, versatile, and passionate people who come together on a journey to improve lives in Latin America and the Caribbean. Our people find purpose and do what they love in an inclusive, collaborative, agile, and rewarding environment.

About this position:

Established in 1959, the Inter-American Development Bank (“IDB” or “Bank”) is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

Within the Institutions for Development (IFD) Department, the Innovation in Citizen Services Division (IFD/ICS) is structured in four clusters: Public Management, Citizen Security, Data and Digital Government, and Transparency.

There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative. The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow with Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

Bolivia acknowledges the importance of a comprehensive data policy framework. In this context, the Government of Bolivia through its Digital Government Agency, AGETIC, has embarked in a digital transformation journey. The agency is currently going through the process of designing a National Digital Strategy, but it has already identified

data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

The objective of this consultancy is to conduct a comprehensive study that identifies and analyzes gaps in Bolivian legislation concerning personal data protection. This study will draw on a wide range of international experiences, standards, and best practices to provide a thorough assessment and actionable recommendations.

What you'll do:

- Establish a work plan to identify gaps in Bolivian legislation related to data protection.
- Analyze existing proposals and draft laws for personal data protection in Bolivia, comparing them with Ibero-American standards and other reference norms to highlight strengths and areas for improvement.
- Highlight best practices and successful legislative approaches from these international standards that could be relevant for Bolivia.
- Identify specific gaps and weaknesses in the current Bolivian data protection legislation based on the findings from the review and comparative analysis.
- Provide a comprehensive analysis of the gaps in Bolivian data protection legislation.
- Conduct a workshop with key stakeholders to present the findings and recommendations.

Deliverables and Payments timeline:

The deliveries and timeline are as follows:

Reports / Deliverables

- Product 1 (10%): Work plan.
- Product 2 (20%): First approach to preliminary findings from the legislative review, stakeholder consultations, and comparative analysis.
- Product 3 (40%): Study delivery.

- Product 4 (30%): Report of workshop developed.

<u>Deliverable #</u>	<u>Percentage</u>	<u>Estimated delivery date</u>
Deliverable 1	10%	15 days after contract signature
Deliverable 2	20%	60 days after contract signature
Deliverable 3	40%	180 days after contract signature
Deliverable 4	30%	210 days after contract signature

What you'll need:

- **Education:** Master's degree or equivalent in related areas (such as law, political science, economics, among others)
- **Experience:** At least 10 years of experience in designing, analyzing, and implementing regulatory frameworks for the protection of personal data. The consultant must have significant experience supporting countries in the region or public sector institutions in the design and implementation of these regulatory frameworks.
- **Languages:** Spanish.

Key skills:

- Ability to work in a team.
- Capacity to organize plans and tasks.
- Continuous learning
- Collaborate and share knowledge.
- Focus on customers.
- Communicate and influence.
- Innovate and try new things.

Requirements:

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.

Type of contract and duration:

- **Type of contract:** Products and External Services Consultant (PEC), Lump Sum
- **Length of contract:** 9 months.
- **Location:** Remote

What we offer

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

- A **competitive compensation** package.
- A flexible way of working. You will be evaluated by deliverable.

Our culture

At the IDB Group we work so everyone brings their best and authentic selves to work, willing to try new approaches without fear, and where they are accountable and rewarded for their actions.

Diversity, Equity, Inclusion and Belonging (DEIB) are at the center of our organization. We celebrate all dimensions of diversity and encourage women, LGBTQ+ people, persons with disabilities, Afro-descendants, and Indigenous people to apply.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job interview process. If you are a qualified candidate with a disability, please e-mail us at diversity@iadb.org to request reasonable accommodation to complete this application.

Our Human Resources Team reviews carefully every application.

About the IDB Group

The IDB Group, composed of the Inter-American Development Bank (IDB), IDB Invest, and the IDB Lab offers flexible financing solutions to its member countries to finance economic and social development through lending and grants to public and private entities in Latin America and the Caribbean.

About IDB

We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of integrity, transparency, and accountability.

Follow us:

<https://www.linkedin.com/company/inter-american-development-bank/>

<https://www.facebook.com/IADB.org>

https://twitter.com/the_IDB

TERMS OF REFERENCE 2.

Consultancy to propose an adequate legal framework for data protection in Bolivia based on a study identifying gaps in Bolivian legislation concerning personal data.

- Consultant

Post of duty: Remote

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There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative. The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow with Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

Bolivia acknowledges the importance of a comprehensive data policy framework.

In this context, the Government of Bolivia through its Digital Government Agency, AGETIC, has embarked in a digital transformation journey. The agency is currently going

through the process of designing a National Digital Strategy, but it has already identified data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

The objective of this consultancy is to conduct a study identifying gaps in Bolivian legislation regarding personal data protection. This study will consider international experiences, standards, and best practices. Based on the findings, the consultancy will prepare a legal proposal to improve the data protection framework in Bolivia.

What you'll do:

- Analyze existing proposals and draft laws for personal data protection in Bolivia.
- Provide technical support in developing an updated proposal for a personal data protection framework for Bolivia, in accordance with Ibero-American standards.
- Present the legal proposal.

Deliverables and Payments timeline:

The deliveries and timeline are as follows:

Reports / Deliverables

- Product 1 (10%): Work plan.
- Product 2 (20%): Study to identify gaps in Bolivian legislation.
- Product 3 (30%): Report on technical support provided in the development of the personal data protection legal framework proposal for Bolivia.
- Product 4 (40%): Final report and presentation of the legal proposal.

<u>Deliverable #</u>	<u>Percentage</u>	<u>Estimated delivery date</u>
Deliverable 1	10%	15 days after contract signature
Deliverable 2	20%	30 days after contract signature
Deliverable 3	30%	60 days after contract signature

Deliverable 4	40%	90 days after contract signature
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What you'll need:

- **Education:** Master's degree or equivalent in related areas (such as law, political science, economics, among others)
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Type of contract and duration:

- **Type of contract:** Products and External Services Consultant (PEC), Lump Sum
- **Length of contract:** 11 months.
- **Location:** Remote

What we offer

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https://twitter.com/the_IDB

TERMS OF REFERENCE 3.

Consultant for the Implementation of the Assessment Playbook for Data Strategy Formulation within the Public Sector of Bolivia.

Background and Justification

There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative.

The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow with Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

The level of maturity of data policy frameworks in the region varies. Even though many countries have added open data activities to their open government plans, the open data barometer 2020 shows a broad range of readiness, implementation, and impact levels across the region. Additionally, the cybersecurity report published in 2020 provides a similar landscape, with countries in the region showing an overall low score compared to other countries, albeit showing some progress since 2016. Data protection remains the least studied area: 17 countries in the region have a national data protection law, 10 of which have institutions in charge of enforcing this legislation. In general, only Uruguay has a comprehensive data initiative, as explained above, while Chile is still drafting a new National Data Policy.

Bolivia acknowledges the importance of a comprehensive data policy framework. In this context, the Government of Bolivia through its Digital Government Agency, AGETIC, has embarked in a digital transformation journey. The agency is currently going through the process of designing a National Digital Strategy, but it has already identified data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

Objectives

We are looking for a firm to implement the Data Strategy Playbook, a tool created for the IDB to assess a government's institutional capacities for data governance. This tool provides Governments with a destination and a course to follow - according to its political, social and economic conditions - that allow it to take advantage of the data resources it has in an efficient and strategic manner.

To achieve this, the Data Strategy takes into account the elements that come together in the data life cycle: creation, processing, storage, exchange, use and analysis, archiving and preservation; along with the different actors, technology, laws, budget and other elements involved.

1. Scope of Services

Based on international experience included in the Data Strategy Playbook, the firm is expected to assess the Bolivian government in the following categories:

- i. Governance: Evaluating the organization, rules, roles, and responsibilities around data management.
- ii. Talent: Proposing methods to increase the quantity and quality of data specialists and policymakers aware of the value of data.
- iii. Use: Promoting better and more widespread use of data to enhance the effectiveness and efficiency of the public sector and the productivity and innovation of the private sector.

2. Expected Outcome and Deliverables

- i. **Deliverable 1:** Workplan
- ii. **Deliverable 2:** Current State Assessment Report
- iii. **Deliverable 3:** Gap Analysis Report
- iv. **Deliverable 4:** Final Playbook application Report and Recommendations.

3. Project Schedule and Milestones

<u>Deliverable #</u>	<u>Planned Date to Submit</u>
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Workplan	Jun 2 nd , 2025
Current State Assessment Report	August 2 nd , 2025
Gap Analysis Report	October 2 nd , 2025
Final Playbook application Report and Recommendations.	Dec 2 nd , 2025

4. Reporting Requirements

The reporting requirements will be agreed upon with the Bank's technical team.

5. Acceptance Criteria

The acceptance requirements will be agreed upon with the Bank's technical team.

6. Other Requirements.

- 6.1.** *The firm must possess extensive expertise in the implementation of data governance projects, particularly in addressing critical issues related to data governance, interoperability, and data capabilities. The firm should have a strong track record of providing recommendations to governments based on global best practices and case studies, aiding them in developing their data strategy using the IDB's Data Strategy Playbook. Additionally, the firm must demonstrate proven experience in coordinating with stakeholders across different government sectors to effectively implement data projects.*
- 6.2.** *The necessary equipment/team required for the implementation of this TC is: a project manager (Advanced degree in Public Administration, Business Administration, Data Science, or a related field); a data governance specialist (Advanced degree in Data Science, Information Management, or a related field); and a technical support staff (bachelor's degree in information technology or a related field). The firm must be from one of the 48 member countries of the IDB.*

7. Supervision and Reporting

- 7.1.** *The consulting firm will be reporting to Arturo Muenta Kunigami AMUENTE@IADB.ORG It will be the Firms responsibility to ensure that all reports are submitted to the Bank.*

8. Schedule of Payments

Payment Schedule	
Deliverable	%
Deliverable 1	10%
Deliverable 2	20%

HRD Terms of Reference

ANNEX A

<i>Deliverable 3</i>	30%
<i>Deliverable 4</i>	40%
TOTAL	100%

TERMS OF REFERENCE 4.

Consultant for the Development of a National Data Strategy for Bolivia.

Background and Justification

There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative.

The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow with Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

The level of maturity of data policy frameworks in the region varies. Even though many countries have added open data activities to their open government plans, the open data barometer 2020 shows a broad range of readiness, implementation, and impact levels across the region. Additionally, the cybersecurity report published in 2020 provides a similar landscape, with countries in the region showing an overall low score compared to other countries, albeit showing some progress since 2016. Data protection remains the least studied area: 17 countries in the region have a national data protection law, 10 of which have institutions in charge of enforcing this legislation. In general, only Uruguay has a comprehensive data initiative, as explained above, while Chile is still drafting a new National Data Policy.

Bolivia acknowledges the importance of a comprehensive data policy framework. In this context, the Government of Bolivia through its Digital Government Agency, AGETIC, has embarked in a digital transformation journey. The agency is currently going through the process of designing a National Digital Strategy, but it has already identified data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

Objectives

The objective of this consultancy is to develop a comprehensive National Data Strategy for Bolivia. This strategy will be informed by the findings and recommendations from the Data Strategy Playbook implementation. It aims to establish a robust framework for data governance, enabling Bolivia to efficiently and strategically leverage its data resources to drive economic growth, improve public services, and enhance policy-making. The strategy will consider the political, social, and economic conditions of the country and address all elements of the data lifecycle, including creation, processing, storage, exchange, use, analysis, archiving, and preservation, along with the involvement of various stakeholders, technology, legal frameworks, and budgetary considerations.

9. Scope of Services

Based on international experience included in the Data Strategy Playbook, the firm is expected to assess the Bolivian government with the following activities:

- i. Conduct a thorough review of the findings and recommendations from the Data Strategy Playbook implementation.
- ii. Assess international best practices and standards in data governance that can be adapted to the Bolivian context.
- iii. Identify and engage with key stakeholders, including government agencies, private sector entities, civil society organizations, and academia.
- iv. Establish strategic goals and objectives for data governance, focusing on areas such as data accessibility, quality, security, and innovation.
- v. Develop a comprehensive framework for data governance, including policies, standards, and guidelines for data management across the data lifecycle.

Based on these results, the firm will support the government of Bolivia in developing their National Data Strategy, addressing the identified gaps, and promoting better governance

10. Expected Outcome and Deliverables

- **Deliverable 1:** Workplan
- **Deliverable 2:** Current State Assessment Report (based on the results of the playbook application)
- **Deliverable 3:** National Data Strategy Report

11. Project Schedule and Milestones

<u>Deliverable #</u>	<u>Planned Date to Submit</u>
Workplan	January 2 nd , 2026
Current State Assessment Report	September 2 nd , 2026
Report of the National Data Strategy	March 2 nd , 2027

12. Reporting Requirements

The reporting requirements will be agreed upon with the Bank's technical team.

13. Acceptance Criteria

The acceptance requirements will be agreed upon with the Bank's technical team.

14. Other Requirements

The firm must possess extensive expertise in the implementation of data governance projects, particularly in addressing critical issues related to data governance, interoperability, and data capabilities. The firm should have a strong track record of providing recommendations to governments based on global best practices and case studies, aiding them in developing their data strategy using the IDB's Data Strategy Playbook. Additionally, the firm must demonstrate proven experience in coordinating with stakeholders across different government sectors to effectively implement data projects. The necessary equipment/team required for the implementation of this TC is: a project manager (Advanced degree in Public Administration, Business Administration, Data Science, or a related field); a data governance specialist (Advanced degree in Data Science, Information Management, or a related field); and a technical support staff (bachelor's degree in information technology or a related field). The firm must be from one of the 48 member countries of the IDB.

15. Supervision and Reporting

The consulting firm will be reporting to Arturo Munte Kunigami AMUENTE@IADB.ORG It will be the Firms responsibility to ensure that all reports are submitted to the Bank.

16. Schedule of Payments

Payment Schedule	
<i>Deliverable</i>	%
<i>Deliverable 1</i>	10%

<i>Deliverable 2</i>	20%
<i>Deliverable 3</i>	70%
TOTAL	100%

TERMS OF REFERENCE 5.**Study development on the data protection vulnerabilities faced by Bolivian citizens.****- Consultant****Post of duty: Remote**

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data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

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The objective of this consultancy is to develop a study on the data protection vulnerabilities faced by Bolivian citizens, with the aim of formulating an action plan to promote awareness regarding the significance of personal data protection and privacy within society.

What you'll do:

- Establish a work plan to measure the vulnerabilities faced by Bolivian citizens and develop and implement an action plan.
- Present the study findings.
- Present the action plan and provide a report on its implementation.

Deliverables and Payments timeline:

The deliveries and timeline are as follows:

- Product 1 (25%): Work plan for Bolivia.
- Product 2 (25%): Presentation of the study.
- Product 3 (50%): Action Plan Implementation Report.

<u>Deliverable #</u>	<u>Percentage</u>	<u>Estimated delivery date</u>
Deliverable 1	25%	15 days after contract signature
Deliverable 2	25%	90 days after contract signature
Deliverable 3	50%	180 days after contract signature

What you'll need:

- **Education:** Master's degree or equivalent in related areas (such as law, political science, economics, among others)
- **Experience:** At least 10 years of experience in designing, analyzing, and implementing regulatory frameworks for the protection of personal data. The consultant must have significant experience supporting countries in the region or

public sector institutions in the design and implementation of these regulatory frameworks.

- **Languages:** Spanish.

Key skills:

- Ability to work in a team.
- Capacity to organize plans and tasks.
- Continuous learning.
- Collaborate and share knowledge.
- Focus on customers.
- Communicate and influence.
- Innovate and try new things.

Requirements:

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.

Type of contract and duration:

- **Type of contract:** Products and External Services Consultant (PEC), Lump Sum
- **Length of contract:** 8 months.
- **Location:** Remote

What we offer

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

- A **competitive compensation** package.
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TERMS OF REFERENCE 6.**Development of activities to provide training for strategic officials from Bolivia - Consultant****Post of duty: Remote**

The IDB Group is a community of diverse, versatile, and passionate people who come together on a journey to improve lives in Latin America and the Caribbean. Our people find purpose and do what they love in an inclusive, collaborative, agile, and rewarding environment.

About this position:

Established in 1959, the Inter-American Development Bank (“IDB” or “Bank”) is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

Within the Institutions for Development (IFD) Department, the Innovation in Citizen Services Division (IFD/ICS) is structured in four clusters: Public Management, Citizen Security, Data and Digital Government, and Transparency.

There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative. The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow With Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

Bolivia acknowledges the importance of a comprehensive data policy framework. In this context, the Government of Bolivia through its Digital Government Agency, AGETIC, has embarked on a digital transformation journey. The agency is currently going through the process of designing a National Digital Strategy, but it has already identified data as a key piece of the strategy, and one where the country is lagging with respect to peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open

Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

The objective of this consultancy is to develop a training program for strategic officials from Bolivia, drawing from exchanges with other agencies that can contribute their best practices and experiences in promoting and enforcing data policies.

What you'll do:

- Identify and select international agencies and organizations known for their best practices and successful experiences in promoting and enforcing data policies.
- Organize initial meetings and discussions with these agencies to outline the scope of collaboration and areas of focus.
- Design a comprehensive training program curriculum tailored to the needs of Bolivian strategic officials.
- Roll out the full training program to strategic officials across relevant government agencies.
- Develop a framework for evaluating the effectiveness of the training program

Deliverables and Payments timeline:

The deliveries and timeline are as follows:

- Product 1 (10%): Work plan.
- Product 2 (10%): Needs assessment report.
- Product 3 (30%): Training program planning report.
- Product 4 (40%): Training implementation report.
- Product 5 (10%): Evaluation report.

<u>Deliverable #</u>	<u>Percentage</u>	<u>Estimated delivery date</u>
Deliverable 1	10%	15 days after contract signature
Deliverable 2	10%	30 days after contract signature
Deliverable 3	30%	60 days after contract signature
Deliverable 4	40%	90 days after contract signature
Deliverable 5	10%	100 days after contract signature

What you'll need:

- **Education:** Master's degree or equivalent in related areas (such as law, political science, economics, among others)
- **Experience:** At least 10 years of experience in designing, analyzing, and implementing regulatory frameworks for the protection of personal data. The consultant must have significant experience supporting countries in the region or public sector institutions in the design and implementation of these regulatory frameworks.
- **Languages:** Spanish.

Key skills:

- Ability to work in a team.
- Capacity to organize plans and tasks.
- Continuous learning.
- Collaborate and share knowledge.
- Focus on customers.
- Communicate and influence.
- Innovate and try new things.

Requirements:

- **Citizenship:** You are a citizen of one of our 48-member countries.
- **Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.

Type of contract and duration:

- **Type of contract:** Products and External Services Consultant (PEC), Lump Sum
- **Length of contract:** 6 months.
- **Location:** Remote

What we offer

The IDB group provides benefits that respond to the different needs and moments of an employee's life. These benefits include:

- A **competitive compensation** package.
- A flexible way of working. You will be evaluated by deliverable.

Our culture

At the IDB Group we work so everyone brings their best and authentic selves to work, willing to try new approaches without fear, and where they are accountable and rewarded for their actions.

Diversity, Equity, Inclusion and Belonging (DEIB) are at the center of our organization. We celebrate all dimensions of diversity and encourage women, LGBTQ+ people, persons with disabilities, Afro-descendants, and Indigenous people to apply.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job interview process. If you are a qualified candidate with a disability, please e-mail us at diversity@iadb.org to request reasonable accommodation to complete this application.

Our Human Resources Team reviews carefully every application.

About the IDB Group

The IDB Group, composed of the Inter-American Development Bank (IDB), IDB Invest, and the IDB Lab offers flexible financing solutions to its member countries to finance economic and social development through lending and grants to public and private entities in Latin America and the Caribbean.

About IDB

We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of integrity, transparency, and accountability.

Follow us:

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TERMS OF REFERENCE 7.**Campaigns to promote the strategic and legal frameworks on data protection-
Consultant****Post of duty: Remote**

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There is a new nascent agenda around comprehensive yet flexible Data frameworks around the world. Countries with a more sophisticated data infrastructure such as the US, Canada, UK, and Uruguay have recently started to adopt a more holistic approach to data that is expected to facilitate coordination and promote innovation while at the same time safeguarding the privacy and rights of individuals, ensuring adoption by all sectors, in and outside government, so that the potential benefits are effectively realized. The US and Canada have each issued a federal “Data Strategy”, UK has launched a “National Data Strategy”, and Uruguay has implemented a “Data 360” initiative. The European Union released a draft Data Governance Act in late 2020, following the launch of its Data Strategy in 2020 and the General Data Protection Regulation (GDPR), which quickly became the reference for data protection in the world. Japan created the “Digital Agency” in 2021 and soon launched its “Data Free Flow With Trust” initiative, which favors a more integrated approach and prioritizes data exchanges and data flows. Countries and regions with less developed data landscapes will soon face the need for such approaches, as the existing requests mentioned above already suggest.

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peers in the region. Bolivia ranked 13 out of 24 countries in the 2020 edition of the Open Data Barometer, and it does not have a Personal Data Protection Law, let alone a National Data strategy.

The country needs an integrated approach to data. Despite some significant efforts made by the Government of Bolivia in recent months to establish a legal framework for personal data protection, a gap in promoting a comprehensive data policy remains. Such a policy would not only support the creation and enforcement of a law but also address other crucial aspects of a data ecosystem, including data governance, data-driven decision-making, transparency, and capacity building, among others.

The objective of this consultancy is to implement a campaign aimed at promoting the strategic and legal frameworks formulated. A campaign on personal data protection will be created with a specific focus on raising awareness among socially vulnerable segments.

What you'll do:

- Conduct an initial assessment to understand the current awareness levels and perceptions of personal data protection among the socially vulnerable segments.
- Coordinate with legal and strategic pre-elaborated documents to ensure the campaign content is accurate and aligned with the formulated frameworks.
- Design a multi-channel communication strategy to reach the target groups effectively. This should include both traditional and digital media.
- Create diverse and inclusive content tailored to the needs and understanding levels of the target groups
- Roll out the campaign

Deliverables and Payments timeline:

The deliveries and timeline are as follows:

- Product 1 (10%): Work plan.
- Product 2 (10%): Needs assessment report.
- Product 3 (30%): Campaign plan details.
- Product 4 (50%): Campaign implementation report.

<u>Deliverable #</u>	<u>Percentage</u>	<u>Estimated delivery date</u>
Deliverable 1	10%	15 days after contract signature
Deliverable 2	10%	30 days after contract signature
Deliverable 3	30%	60 days after contract signature
Deliverable 4	50%	90 days after contract signature

What you'll need:

- **Education:** Master's degree or equivalent in related areas such as Public Relations, Communications, Marketing, or a related field
- **Experience:** At least 10 years of experience in developing and executing public awareness campaigns, especially those aimed at socially vulnerable populations.
- **Languages:** Spanish.

Key skills:

- Ability to work in a team.
- Capacity to organize plans and tasks.
- Continuous learning.
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- Focus on customers.
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Type of contract and duration:

- **Type of contract:** Products and External Services Consultant (PEC), Lump Sum
- **Length of contract:** 4 months.
- **Location:** Remote

What we offer

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- A **competitive compensation** package.
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