

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	TRINIDAD AND TOBAGO/CCB - Caribbean Group
▪ TC Name:	Support for Restructuring the Export and Investment Architecture in Trinidad and Tobago
▪ TC Number:	TT-T1121
▪ Team Leader/Members:	UMANA, MARIO ALBERTO (INT/TIN) Team Leader; MARQUEZ, CHRISTIAN JOHN (INT/TIN); QUEILA DELGADO (INT/TIN); AGOSTINI, DORRI MICHELLE (CCB/CTT); ESTEVES, YASMIN (INT/INT); ACEVEDO CALLE, DANIELA (LEG/SGO); DORANTES GOMEZ, ANGELA CARMELIA (INT/INT)
▪ Taxonomy:	Client Support
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	26 May 2022
▪ Beneficiary:	Ministry of Trade and Industry
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	US\$300,000.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	36 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	INT/TIN - Trade & Investment
▪ Unit of Disbursement Responsibility:	INT/TIN - Trade & Investment
▪ TC included in Country Strategy (y/n):	Yes
▪ TC included in CPD (y/n):	Yes
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Economic integration; Institutional capacity and rule of law; Gender equality

II. Objective and Justification

- 2.1 Support the consolidation of distinct export promotion and investment attraction agencies into a single trade and investment promotion organization to rationalize and synergize the trade and investment efforts/architecture in Trinidad and Tobago.
- 2.2 In addition to lower trade volumes and values, globally and at the country level, the Caribbean is seeing a strong contraction of foreign direct investment. Multinationals are evaluating different supply chain models, including nearshoring and onshoring, which may create opportunities for Trinidad and Tobago. However, these choices will be driven by the attractiveness of countries' ecosystems, not by labor or other input costs alone. For Trinidad and Tobago to compete for a higher value integration in the global value chains, it must be more competitive in terms of export promotion and investment attraction. In the 2022 Budget presentation, the Government of the Republic of Trinidad and Tobago announced their intention to amalgamate the numerous export promotion and investment attraction organizations into a single entity to provide a country specific, streamlined strategy for the facilitation of exports and foreign direct investment in the country and leverage gains of export promotion to attract foreign investors. The Bank will provide technical assistance to complement the work of the Ministry of Trade and Industry in Trinidad and Tobago to create and implement the new organization.

III. Description of Activities and Outputs

- 3.1 **Component I: Fundamentals for transition to a single entity.** This component will: (i) establish with GORTT the objectives, mandates, and KPIs expected; (ii) design the structure, operational scheme and resources required by the new TIPA disaggregated by main departments; (iii) propose the structure of interinstitutional coordination, and with main private stakeholders, as well as their functions; and (iv) elaborate profiles per position (skills, qualifications, functions, hierarchy, KPIs).
- 3.2 **Component II: Operationalization of the new Trade and Investment Promotion Agency (TIPA).** This component will support activities associated with operationalization of the new TIPA, including: (i) an HR capacity assessment and recommendations report; (ii) brand design; (iii) proposal for methodologies and digital tools for: a) planning and reporting, b) monitoring and evaluation, c) improving productivity; (iv) design and implementation of a change management communication plan; (v) strategic plan development; (vi) training and capacity building.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Fundamentals for transition to a single entity	US\$25,000.00	US\$0.00	US\$25,000.00
Operationalization of the new Trade and Investment Promotion Agency (TIPA)	US\$275,000.00	US\$0.00	US\$275,000.00
Total	US\$300,000.00	US\$0.00	US\$300,000.00

V. Executing Agency and Execution Structure

- 5.1 The Bank will be the Executing Agency (EA), through the Trade and Investment Division (INT/TIN) of the Integration and Trade Sector (INT/INT). Supervision of the TC will be carried out by INT/TIN Lead Trade Specialist, Mario Umaña, from IDB headquarters in Washington DC along with other members of the TIN team in CCB.
- 5.2 At the request of the beneficiary country, and in accordance with Annex II of the Procedures for the Processing of Technical Cooperation Operations and Related Matters (OP-619-4), the Bank shall be the EA, through the Trade and Investment Division (INT/TIN) of the Integration and Trade Sector (INT/INT), given that the Bank has the technical expertise, experience and capacity to ensure a high quality of products and activities to be carried out for this project. The requesting entity does not have the technical, operational or institutional capacity to duly and timely execute the activities provided in this project.

VI. Project Risks and Issues

- 6.1 The major risk to project execution is the change management aspect involved in consolidating the agencies. The potential unwillingness of personnel to actively participate in the exercise can result in failure to realize the benefits of the amalgamation. Therefore, focus will be placed on the change management aspects to mitigate this risk. Frequent and consistent communication to all stakeholders, inclusive of the benefits to each one and to the country will be prioritized.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".